

DSMN8

Europe's Most Active Outsourcing/Offshoring Professionals on Social - August 2021

Industry at a glance:

Average Score:
4.12%

Total Companies:
47

Global Industry Average:
3.80%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	IMAN	https://www.linke	Spain	619	68	10.99%
2	TELUS Ireland	https://www.linke	Ireland	594	49	8.25%
3	TELUS Europe	https://www.linke	Germany	632	51	8.07%
4	Comdata France	https://www.linke	France	564	45	7.98%
5	Grupo SIFU	https://www.linke	Spain	877	68	7.75%
6	Covalen	https://www.linke	Ireland	1239	92	7.43%
7	Societe Generale Romania	https://www.linke	Romania	1467	93	6.34%
8	Conectys	https://www.linke	Romania	1188	75	6.31%
9	TLScontact	https://www.linke	France	970	58	5.98%
10	Comdata España	https://www.linke	Spain	2267	128	5.65%
11	Swiss Post	https://www.linke	Switzerland	2001	112	5.60%
12	Abtran	https://www.linke	Ireland	899	50	5.56%
13	Phone Régie	https://www.linke	France	1326	73	5.51%
14	IPG	https://www.linke	Belgium	517	28	5.42%
15	Webhelp Enterprise	https://www.linke	France	856	46	5.37%
16	5CA	https://www.linke	Netherlands	838	45	5.37%
17	Sitel Spain	https://www.linke	Spain	616	33	5.36%
18	Webhelp	https://www.linke	France	24321	1,301	5.35%
19	Sitel France	https://www.linke	France	2130	109	5.12%
20	Bosch Service	https://www.linke	Germany	2261	107	4.73%
21	Comdata	https://www.linke	Italy	10501	475	4.52%
22	CTC	https://www.linke	Spain	668	30	4.49%
23	B2X Care	https://www.linke	Germany	542	23	4.24%
24	TELUS Bulgaria	https://www.linke	Bulgaria	1158	48	4.15%

25	Emergia Contact Center	https://www.linke	Spain	1785	65	3.64%
26	Yource Group	https://www.linke	Netherlands	2075	72	3.47%
27	Network Contacts SRL	https://www.linke	Italy	848	29	3.42%
28	Transcom	https://www.linke	Sweden	9498	292	3.07%
29	Avanza	https://www.linke	Spain	657	19	2.89%
30	Impel	https://www.linke	Poland	711	20	2.81%
31	Teleperformance	https://www.linke	France	125322	3,500	2.79%
32	Konecta	https://www.linke	Spain	7309	177	2.42%
33	Vivetic	https://www.linke	France	552	13	2.36%
34	GSS	https://www.linke	Spain	2689	63	2.34%
35	Atento España	https://www.linke	Spain	1361	31	2.28%
36	Sellbytel Spain	https://www.linke	Spain	712	14	1.97%
37	TEC	https://www.linke	Belgium	1502	28	1.86%
38	Atento	https://www.linke	Spain	69484	1,290	1.86%
39	Adm Value	https://www.linke	France	877	16	1.82%
40	Sixty K	https://www.linke	Bulgaria	567	9	1.59%
41	CCA International	https://www.linke	France	1231	16	1.30%
42	Arvato CRM	https://www.linke	Spain	702	9	1.28%
43	Sellbytel Group	https://www.linke	Germany	705	9	1.28%
44	b2s	https://www.linke	France	1024	12	1.17%
45	Armonia	https://www.linke	France	3033	33	1.09%
46	Voxpro	https://www.linke	Ireland	770	8	1.04%
47	CallCenter	https://www.linke	Germany	581	3	0.52%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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