

# DSMN8

The World's Most Active Industrial Automation Professionals on Social - August 2021

## Industry at a glance:

Average Score:  
**7.28%**

Total Companies:  
**99**

Average Number of Employees:  
**4,856**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	VEGA	<a href="https://www.linkedin.com/company/vega">https://www.linkedin.com/company/vega</a>	Germany	751	167	22.24%
2	Murrelektronik	<a href="https://www.linkedin.com/company/murrelektronik">https://www.linkedin.com/company/murrelektronik</a>	Germany	608	113	18.59%
3	Symbotic	<a href="https://www.linkedin.com/company/symbotic">https://www.linkedin.com/company/symbotic</a>	United States	675	119	17.63%
4	Schmalz	<a href="https://www.linkedin.com/company/schmalz">https://www.linkedin.com/company/schmalz</a>	Germany	548	90	16.42%
5	MHS	<a href="https://www.linkedin.com/company/mhs">https://www.linkedin.com/company/mhs</a>	United States	974	156	16.02%
6	Schunk	<a href="https://www.linkedin.com/company/schunk">https://www.linkedin.com/company/schunk</a>	Germany	572	78	13.64%
7	Endress+Hauser	<a href="https://www.linkedin.com/company/endress-hauser">https://www.linkedin.com/company/endress-hauser</a>	Switzerland	6,704	902	13.45%
8	Phoenix Contact	<a href="https://www.linkedin.com/company/phoenix-contact">https://www.linkedin.com/company/phoenix-contact</a>	Germany	5,185	670	12.92%
9	Control Techniques	<a href="https://www.linkedin.com/company/control-techniques">https://www.linkedin.com/company/control-techniques</a>	United Kingdom	504	65	12.90%
10	HMS Networks	<a href="https://www.linkedin.com/company/hms-networks">https://www.linkedin.com/company/hms-networks</a>	Sweden	652	84	12.88%
11	SICK Sensor Intelligence	<a href="https://www.linkedin.com/company/sick-sensor-intelligence">https://www.linkedin.com/company/sick-sensor-intelligence</a>	Germany	4,409	567	12.86%
12	Baumer Group	<a href="https://www.linkedin.com/company/baumer-group">https://www.linkedin.com/company/baumer-group</a>	Switzerland	692	86	12.43%
13	Bürkert Fluid Control Systems	<a href="https://www.linkedin.com/company/burkert-fluid-control-systems">https://www.linkedin.com/company/burkert-fluid-control-systems</a>	Germany	1,064	132	12.41%
14	Stäubli	<a href="https://www.linkedin.com/company/staubli">https://www.linkedin.com/company/staubli</a>	Switzerland	1,560	188	12.05%
15	Premier Tech	<a href="https://www.linkedin.com/company/premier-tech">https://www.linkedin.com/company/premier-tech</a>	Canada	1,627	195	11.99%
16	ifm	<a href="https://www.linkedin.com/company/ifm">https://www.linkedin.com/company/ifm</a>	Germany	2,758	314	11.39%
17	Allied Electronics & Automation	<a href="https://www.linkedin.com/company/allied-electronics-automation">https://www.linkedin.com/company/allied-electronics-automation</a>	United States	942	104	11.04%
18	TOMRA Food	<a href="https://www.linkedin.com/company/tomra-food">https://www.linkedin.com/company/tomra-food</a>	Belgium	636	68	10.69%
19	Körber	<a href="https://www.linkedin.com/company/korber">https://www.linkedin.com/company/korber</a>	Germany	1,097	117	10.67%
20	ABB	<a href="https://www.linkedin.com/company/abb">https://www.linkedin.com/company/abb</a>	United States	762	77	10.10%
21	AMMEGA	<a href="https://www.linkedin.com/company/ammega">https://www.linkedin.com/company/ammega</a>	Netherlands	1,387	140	10.09%
22	Omron	<a href="https://www.linkedin.com/company/omron">https://www.linkedin.com/company/omron</a>	Netherlands	2,440	244	10.00%
23	Pilz	<a href="https://www.linkedin.com/company/pilz">https://www.linkedin.com/company/pilz</a>	Germany	605	60	9.92%

24	Markem-Imaje	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	2,790	260	9.32%
25	Lenze	<a href="https://www.linkec">https://www.linkec</a>	Germany	701	65	9.27%
26	Cognex Corporation	<a href="https://www.linkec">https://www.linkec</a>	United States	2,009	184	9.16%
27	B&R Industrial Automation	<a href="https://www.linkec">https://www.linkec</a>	Austria	1,409	126	8.94%
28	Pepperl+Fuchs Group	<a href="https://www.linkec">https://www.linkec</a>	Germany	1,608	142	8.83%
29	Elettric80	<a href="https://www.linkec">https://www.linkec</a>	Italy	750	66	8.80%
30	Banner Engineering	<a href="https://www.linkec">https://www.linkec</a>	United States	777	67	8.62%
31	Omron Automation	<a href="https://www.linkec">https://www.linkec</a>	United States	1,578	135	8.56%
32	Beckhoff Automation	<a href="https://www.linkec">https://www.linkec</a>	Germany	890	76	8.54%
33	FlexLink	<a href="https://www.linkec">https://www.linkec</a>	Sweden	928	79	8.51%
34	Ammeraal Beltech	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	859	71	8.27%
35	KROHNE Group	<a href="https://www.linkec">https://www.linkec</a>	Germany	1,353	109	8.06%
36	Interroll Group	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	745	60	8.05%
37	Habasit	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	975	77	7.90%
38	Voilàp	<a href="https://www.linkec">https://www.linkec</a>	Italy	558	44	7.89%
39	ISRA VISION	<a href="https://www.linkec">https://www.linkec</a>	Germany	510	40	7.84%
40	Vanderlande	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	5,803	446	7.69%
41	WIKA Group	<a href="https://www.linkec">https://www.linkec</a>	Germany	3,482	263	7.55%
42	Intralox	<a href="https://www.linkec">https://www.linkec</a>	United States	1,474	111	7.53%
43	Samson	<a href="https://www.linkec">https://www.linkec</a>	Germany	543	40	7.37%
44	Rockwell Automation	<a href="https://www.linkec">https://www.linkec</a>	United States	21,833	1,604	7.35%
45	Kollmorgen	<a href="https://www.linkec">https://www.linkec</a>	United States	804	56	6.97%
46	Festo	<a href="https://www.linkec">https://www.linkec</a>	Germany	6,816	467	6.85%
47	SEW USOCOME	<a href="https://www.linkec">https://www.linkec</a>	France	517	34	6.58%
48	Renishaw	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	2,208	143	6.48%
49	Actemium	<a href="https://www.linkec">https://www.linkec</a>	France	4,769	304	6.37%
50	Climatec	<a href="https://www.linkec">https://www.linkec</a>	United States	804	51	6.34%
51	Inpeco	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	521	33	6.33%
52	Emerson	<a href="https://www.linkec">https://www.linkec</a>	United States	26,747	1,675	6.26%
53	OTC	<a href="https://www.linkec">https://www.linkec</a>	United States	511	32	6.26%
54	Gerber Scientific	<a href="https://www.linkec">https://www.linkec</a>	United States	831	52	6.26%
55	Clemessy	<a href="https://www.linkec">https://www.linkec</a>	France	1,803	111	6.16%
56	Beumer Group	<a href="https://www.linkec">https://www.linkec</a>	Germany	2,731	168	6.15%
57	HIMA	<a href="https://www.linkec">https://www.linkec</a>	Germany	735	45	6.12%
58	Marchesini Group	<a href="https://www.linkec">https://www.linkec</a>	Italy	912	54	5.92%
59	Yaskawa Motoman	<a href="https://www.linkec">https://www.linkec</a>	United States	608	36	5.92%
60	IMA Group	<a href="https://www.linkec">https://www.linkec</a>	Italy	2,271	134	5.90%
61	ATS Automation	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,930	164	5.60%
62	Komax	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	743	40	5.38%
63	Bosch Rexroth	<a href="https://www.linkec">https://www.linkec</a>	Germany	10,246	547	5.34%
64	KUKA	<a href="https://www.linkec">https://www.linkec</a>	Germany	7,091	375	5.29%
65	Marposs	<a href="https://www.linkec">https://www.linkec</a>	Italy	1,085	57	5.25%
66	Barry-Wehmiller Design Group	<a href="https://www.linkec">https://www.linkec</a>	United States	1,205	59	4.90%
67	Comau	<a href="https://www.linkec">https://www.linkec</a>	Italy	6,484	309	4.77%
68	Siemens	<a href="https://www.linkec">https://www.linkec</a>	Germany	252,370	12,000	4.75%
69	FANUC America Corporation	<a href="https://www.linkec">https://www.linkec</a>	United States	1,277	60	4.70%
70	SEW Eurodrive	<a href="https://www.linkec">https://www.linkec</a>	Germany	3,703	169	4.56%
71	Process Automation Solutions	<a href="https://www.linkec">https://www.linkec</a>	Germany	719	32	4.45%
72	Gates	<a href="https://www.linkec">https://www.linkec</a>	United States	6,171	265	4.29%
73	Sauter	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	630	27	4.29%
74	Yaskawa America	<a href="https://www.linkec">https://www.linkec</a>	United States	584	25	4.28%
75	OPEX Corporation	<a href="https://www.linkec">https://www.linkec</a>	United States	780	31	3.97%
76	SIPA	<a href="https://www.linkec">https://www.linkec</a>	Italy	1,016	40	3.94%
77	Moxa	<a href="https://www.linkec">https://www.linkec</a>	United States	849	33	3.89%
78	Hillenbrand	<a href="https://www.linkec">https://www.linkec</a>	United States	5,898	224	3.80%
79	thyssenkrupp	<a href="https://www.linkec">https://www.linkec</a>	Germany	812	30	3.69%
80	SMC	<a href="https://www.linkec">https://www.linkec</a>	United States	8,043	279	3.47%
81	Motion	<a href="https://www.linkec">https://www.linkec</a>	United States	4,173	142	3.40%
82	Zenith Technologies	<a href="https://www.linkec">https://www.linkec</a>	Ireland	708	24	3.39%
83	Open Systems International	<a href="https://www.linkec">https://www.linkec</a>	United States	922	30	3.25%
84	ATS	<a href="https://www.linkec">https://www.linkec</a>	United States	2,014	65	3.23%
85	Puffer-Sweiven	<a href="https://www.linkec">https://www.linkec</a>	United States	528	17	3.22%
86	Spartan Controls	<a href="https://www.linkec">https://www.linkec</a>	Canada	934	30	3.21%
87	GES	<a href="https://www.linkec">https://www.linkec</a>	United States	509	16	3.14%
88	TMEIC	<a href="https://www.linkec">https://www.linkec</a>	United States	684	21	3.07%
89	Unitec	<a href="https://www.linkec">https://www.linkec</a>	Italy	523	16	3.06%
90	Kaman Distribution	<a href="https://www.linkec">https://www.linkec</a>	United States	1,412	43	3.05%
91	Mikron	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	669	20	2.99%
92	FFT	<a href="https://www.linkec">https://www.linkec</a>	Germany	573	17	2.97%
93	Brock Solutions	<a href="https://www.linkec">https://www.linkec</a>	Canada	525	15	2.86%

94	Invensys	<a href="https://www.linkedin.com/company/invensys">https://www.linkedin.com/company/invensys</a>	United Kingdom	4,524	102	2.25%
95	AIUT	<a href="https://www.linkedin.com/company/aiut">https://www.linkedin.com/company/aiut</a>	Poland	535	12	2.24%
96	RoviSys	<a href="https://www.linkedin.com/company/rovisys">https://www.linkedin.com/company/rovisys</a>	United States	805	18	2.24%
97	Jervis B. Webb	<a href="https://www.linkedin.com/company/jervis-b-webb">https://www.linkedin.com/company/jervis-b-webb</a>	United States	503	11	2.19%
98	Teradyne	<a href="https://www.linkedin.com/company/teradyne">https://www.linkedin.com/company/teradyne</a>	United States	4,226	68	1.61%
99	Bell and Howell	<a href="https://www.linkedin.com/company/bell-and-howell">https://www.linkedin.com/company/bell-and-howell</a>	United States	1,063	15	1.41%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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