



The World's Most Active Human Resources Professionals on Social - August 2021

Industry at a glance:

Average Score: **11.29%** Total Companies: **100** Average Number of Employees: **2,999**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Randstad RiseSmart	https://www.linkedin.com/company/randstad-rise-smart	United States	1,437	445	30.97%
2	WilsonHCG	https://www.linkedin.com/company/wilsonhcg	United States	1,083	335	30.93%
3	Randstad Sourceright	https://www.linkedin.com/company/randstad-sourceright	Netherlands	2,613	725	27.75%
4	Cielo	https://www.linkedin.com/company/cielo	United States	1,514	419	27.68%
5	Driessen	https://www.linkedin.com/company/driessen	Netherlands	758	182	24.01%
6	Workhuman	https://www.linkedin.com/company/workhuman	United States	781	183	23.43%
7	Manpower France	https://www.linkedin.com/company/manpower-france	France	3,099	686	22.14%
8	AMS	https://www.linkedin.com/company/ams	United Kingdom	4,629	1,006	21.73%
9	Cadres en Mission	https://www.linkedin.com/company/cadres-en-mission	France	640	134	20.94%
10	Groupe actual	https://www.linkedin.com/company/groupe-actual	France	833	169	20.29%
11	Randstad Belgium	https://www.linkedin.com/company/randstad-belgium	Belgium	575	113	19.65%
12	AGO Jobs & HR	https://www.linkedin.com/company/ago-jobs-hr	Belgium	742	145	19.54%
13	Groupe Leader Intérim	https://www.linkedin.com/company/groupe-leader-interim	France	584	112	19.18%
14	Randstad France	https://www.linkedin.com/company/randstad-france	France	595	110	18.49%
15	Insperty	https://www.linkedin.com/company/insperty	United States	3,956	731	18.48%
16	Pontoon	https://www.linkedin.com/company/pontoon	United States	1,571	284	18.08%
17	DIS	https://www.linkedin.com/company/dis	Germany	851	152	17.86%
18	Eurofirms	https://www.linkedin.com/company/eurofirms	Spain	1,701	303	17.81%
19	Apec	https://www.linkedin.com/company/apec	France	1,398	247	17.67%
20	Randstad Inhouse	https://www.linkedin.com/company/randstad-inhouse	France	1,154	203	17.59%
21	House Of Talents	https://www.linkedin.com/company/house-of-talents	Belgium	695	120	17.27%
22	Randstad Nederland	https://www.linkedin.com/company/randstad-nederland	Netherlands	896	154	17.19%
23	SD Worx	https://www.linkedin.com/company/sd-worx	Belgium	1,203	206	17.12%

24	Groupe Randstad France	https://www.linkec	France	901	149	16.54%
25	Samsic Emploi	https://www.linkec	France	1,405	217	15.44%
26	Acerta	https://www.linkec	Belgium	1,194	184	15.41%
27	Synergie	https://www.linkec	France	2,426	366	15.09%
28	Randstad Italia	https://www.linkec	Italy	2,782	418	15.03%
29	Safeguard Global	https://www.linkec	United States	617	91	14.75%
30	Eurofirms Staffing & Selection	https://www.linkec	Spain	1,065	156	14.65%
31	Randstad España	https://www.linkec	Spain	2,429	350	14.41%
32	Openjobmetis	https://www.linkec	Italy	992	142	14.31%
33	ManpowerGroup Deutschland	https://www.linkec	Germany	707	98	13.86%
34	ManpowerGroup España	https://www.linkec	Spain	1,083	146	13.48%
35	Peninsula UK	https://www.linkec	United Kingdom	2,218	292	13.17%
36	BambooHR	https://www.linkec	United States	1,073	141	13.14%
37	Partena Professional	https://www.linkec	Belgium	1,334	170	12.74%
38	TriNet	https://www.linkec	United States	3,374	411	12.18%
39	Tapfin	https://www.linkec	United States	677	77	11.37%
40	Manpower España	https://www.linkec	Spain	555	63	11.35%
41	Workplace Options	https://www.linkec	United States	811	92	11.34%
42	Randstad	https://www.linkec	Netherlands	59,142	6,500	10.99%
43	Attentia	https://www.linkec	Belgium	656	72	10.98%
44	Employsure	https://www.linkec	Australia	724	79	10.91%
45	Buck	https://www.linkec	United States	1,526	166	10.88%
46	Securex	https://www.linkec	Belgium	1,662	178	10.71%
47	O.C. Tanner	https://www.linkec	United States	1,291	138	10.69%
48	YoungCapital	https://www.linkec	Netherlands	1,828	189	10.34%
49	SHL	https://www.linkec	United Kingdom	2,243	227	10.12%
50	MEGT	https://www.linkec	Australia	615	62	10.08%
51	Adecco	https://www.linkec	Switzerland	20,904	2,075	9.93%
52	Randstad Portugal	https://www.linkec	Portugal	746	72	9.65%
53	HR Path	https://www.linkec	France	828	79	9.54%
54	Paychex	https://www.linkec	United States	14,854	1,417	9.54%
55	SD Worx Belgium	https://www.linkec	Belgium	2,017	192	9.52%
56	Accent	https://www.linkec	Belgium	1,349	125	9.27%
57	Egor	https://www.linkec	Portugal	584	54	9.25%
58	Mensura	https://www.linkec	Belgium	509	46	9.04%
59	Accurate Background	https://www.linkec	United States	579	52	8.98%
60	DDI	https://www.linkec	United States	1,555	139	8.94%
61	Umana	https://www.linkec	Italy	1,460	123	8.42%
62	BGRS	https://www.linkec	United States	1,643	132	8.03%
63	TE-palvelut	https://www.linkec	Finland	1,031	80	7.76%
64	ADP	https://www.linkec	United States	64,516	5,000	7.75%
65	Ascender	https://www.linkec	Australia	766	57	7.44%
66	Eulen Flexiplán	https://www.linkec	Spain	742	55	7.41%
67	Pantar Amsterdam	https://www.linkec	Netherlands	555	41	7.39%
68	HireRight	https://www.linkec	United States	1,715	124	7.23%
69	Randstad Deutschland	https://www.linkec	Germany	1,294	93	7.19%
70	Oasis	https://www.linkec	United States	2,007	144	7.17%
71	Zalaris	https://www.linkec	Norway	1,205	86	7.14%
72	Arbo Unie	https://www.linkec	Netherlands	734	52	7.08%
73	The Danish Defence Personnel	https://www.linkec	Denmark	636	44	6.92%
74	Segal	https://www.linkec	United States	1,093	74	6.77%
75	Empyrean	https://www.linkec	United States	592	40	6.76%
76	Santa Fe Relocation	https://www.linkec	United Kingdom	1,369	92	6.72%
77	Altair Global	https://www.linkec	United States	559	36	6.44%
78	Chandler Macleod	https://www.linkec	Australia	1,351	82	6.07%
79	BBSI	https://www.linkec	United States	1,324	78	5.89%
80	Ferchau	https://www.linkec	Germany	2,274	129	5.67%
81	Unique	https://www.linkec	Netherlands	2,468	134	5.43%
82	Drake International	https://www.linkec	Canada	1,162	59	5.08%
83	Constant	https://www.linkec	Spain	596	30	5.03%
84	Sopra HR	https://www.linkec	France	1,731	84	4.85%
85	Na volné noze	https://www.linkec	Czech Republic	6,206	300	4.83%
86	RHmais	https://www.linkec	Portugal	500	22	4.40%
87	Graebel	https://www.linkec	United States	1,194	47	3.94%
88	DHS	https://www.linkec	United States	938	34	3.62%
89	Morneau Shepell	https://www.linkec	Canada	3,089	101	3.27%
90	WorkPac	https://www.linkec	Australia	1,657	54	3.26%
91	NGA Human Resources	https://www.linkec	United Kingdom	4,676	143	3.06%
92	Cepa	https://www.linkec	Belgium	672	20	2.98%
93	HR Rail	https://www.linkec	Belgium	11,200	330	2.95%

94	Virginia Employment Commissi	https://www.linkedin.com/company/virginia-employment-commission/	United States	683	17	2.49%
95	SterlingBackcheck	https://www.linkedin.com/company/sterlingbackcheck/	Canada	565	12	2.12%
96	Industrial Training Fund	https://www.linkedin.com/company/industrial-training-fund/	United States	878	16	1.82%
97	Idaho Department of Labor	https://www.linkedin.com/company/idaho-department-of-labor/	United States	529	9	1.70%
98	OCHR	https://www.linkedin.com/company/ochr/	United States	508	8	1.57%
99	City of Knoxville	https://www.linkedin.com/company/city-of-knoxville/	United States	628	9	1.43%
100	ROC	https://www.linkedin.com/company/roc/	United Kingdom	589	3	0.51%

Ready to win at social?

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