

DSMN8

Oceania's Most Active Hospital & Healthcare Professionals on Social - August 2021

Industry at a glance:

Average Score:
3.34%

Total Companies:
119

Global Industry Average:
3.34%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	HammondCare	https://www.linkedin.com/company/hammondcare	Australia	1,051	101	9.61%
2	St John WA	https://www.linkedin.com/company/stjohn-wa	Australia	710	68	9.58%
3	Royal Flying Doctor Service of Australia	https://www.linkedin.com/company/royal-flying-doctor-service-of-australia	Australia	676	57	8.43%
4	Healius Limited	https://www.linkedin.com/company/healius-limited	Australia	748	62	8.29%
5	Western Sydney Local Health District	https://www.linkedin.com/company/western-sydney-local-health-district	Australia	1,140	85	7.46%
6	Icon Group	https://www.linkedin.com/company/icon-group	Australia	654	45	6.88%
7	GenesisCare	https://www.linkedin.com/company/genesis-care	Australia	3,163	210	6.64%
8	Aspen Medical	https://www.linkedin.com/company/aspen-medical	Australia	736	48	6.52%
9	Summerset	https://www.linkedin.com/company/summerset	New Zealand	530	32	6.04%
10	Scope	https://www.linkedin.com/company/scope	Australia	579	33	5.70%
11	Australian Red Cross Lifeblood	https://www.linkedin.com/company/australian-red-cross-lifeblood	Australia	1,659	93	5.61%
12	South Eastern Sydney Local Health District	https://www.linkedin.com/company/south-eastern-sydney-local-health-district	Australia	823	46	5.59%
13	RSL Lifecare Limited	https://www.linkedin.com/company/rsl-lifecare-limited	Australia	547	30	5.48%
14	St John New Zealand	https://www.linkedin.com/company/st-john-new-zealand	New Zealand	1,244	63	5.06%
15	St Vincent's Health Australia	https://www.linkedin.com/company/st-vincent-s-health-australia	Australia	2,036	99	4.86%
16	NSW Health Pathology	https://www.linkedin.com/company/nsw-health-pathology	Australia	825	40	4.85%
17	Aveo Group	https://www.linkedin.com/company/aveo-group	Australia	754	36	4.77%
18	Metro South Health	https://www.linkedin.com/company/metro-south-health	Australia	1,225	58	4.73%
19	Ryman Healthcare	https://www.linkedin.com/company/ryman-healthcare	New Zealand	1,031	48	4.66%
20	Children's Health Queensland Health	https://www.linkedin.com/company/children-s-health-queensland-health	Australia	1,048	48	4.58%
21	Calvary Health Care	https://www.linkedin.com/company/calvary-health-care	Australia	1,448	66	4.56%
22	Peter MacCallum Cancer Centre	https://www.linkedin.com/company/peter-maccallum-cancer-centre	Australia	1,871	82	4.38%
23	Nepean Blue Mountains Local Health District	https://www.linkedin.com/company/nepean-blue-mountains-local-health-district	Australia	687	30	4.37%

24	South Western Sydney Local H	https://www.linkec	Australia	2,078	86	4.14%
25	Goulburn Valley Health	https://www.linkec	Australia	538	22	4.09%
26	Metro North Health	https://www.linkec	Australia	1,321	54	4.09%
27	Opal Healthcare	https://www.linkec	Australia	1,082	44	4.07%
28	St Vincent's Health Network Sy	https://www.linkec	Australia	1,120	45	4.02%
29	WA Country Health Service	https://www.linkec	Australia	1,091	43	3.94%
30	Northern Sydney Local Health	https://www.linkec	Australia	1,518	59	3.89%
31	ISLHD	https://www.linkec	Australia	1,026	39	3.80%
32	Latrobe Regional Hospital	https://www.linkec	Australia	553	21	3.80%
33	The Royal Women's Hospital	https://www.linkec	Australia	948	36	3.80%
34	healthAlliance	https://www.linkec	New Zealand	606	23	3.80%
35	Canberra Health Services	https://www.linkec	Australia	519	19	3.66%
36	Hunter New England Local Hee	https://www.linkec	Australia	1,709	62	3.63%
37	I-MED Radiology Network	https://www.linkec	Australia	1,143	41	3.59%
38	Catholic Healthcare	https://www.linkec	Australia	781	28	3.59%
39	Sydney Children's Hospitals Ne	https://www.linkec	Australia	1,309	46	3.51%
40	RCH	https://www.linkec	Australia	2,113	74	3.50%
41	Sunshine Coast Hospital and H	https://www.linkec	Australia	692	24	3.47%
42	Northern Health	https://www.linkec	Australia	1,759	61	3.47%
43	ACT Health	https://www.linkec	Australia	1,434	49	3.42%
44	Ramsay Health Care	https://www.linkec	Australia	6,168	209	3.39%
45	Townsville Hospital and Health	https://www.linkec	Australia	650	22	3.38%
46	Gold Coast Hospital and Health	https://www.linkec	Australia	948	32	3.38%
47	Peninsula Health	https://www.linkec	Australia	1,836	61	3.32%
48	NSW Ambulance	https://www.linkec	Australia	1,661	55	3.31%
49	St John of God Health Care	https://www.linkec	Australia	3,359	111	3.30%
50	Bay Of Plenty District Health B	https://www.linkec	New Zealand	818	27	3.30%
51	Yooralla	https://www.linkec	Australia	580	19	3.28%
52	Silver Chain Group	https://www.linkec	Australia	981	32	3.26%
53	Albury Wodonga Health	https://www.linkec	Australia	706	23	3.26%
54	KinCare	https://www.linkec	Australia	524	17	3.24%
55	Alfred Health	https://www.linkec	Australia	3,856	125	3.24%
56	Sonic Clinical Services	https://www.linkec	Australia	1,970	63	3.20%
57	Cabrini Health	https://www.linkec	Australia	1,410	45	3.19%
58	Mater	https://www.linkec	Australia	2,625	83	3.16%
59	MLHD	https://www.linkec	Australia	739	23	3.11%
60	Taranaki District Health Board	https://www.linkec	New Zealand	612	19	3.10%
61	Anglicare Southern Queensland	https://www.linkec	Australia	744	23	3.09%
62	Western NSW Local Health Dis	https://www.linkec	Australia	822	25	3.04%
63	Regis Aged Care	https://www.linkec	Australia	1,418	43	3.03%
64	Austin Health	https://www.linkec	Australia	3,235	98	3.03%
65	BaptistCare NSW & ACT	https://www.linkec	Australia	696	21	3.02%
66	Healthscope	https://www.linkec	Australia	3,165	94	2.97%
67	Arcare Aged Care	https://www.linkec	Australia	780	23	2.95%
68	Capital & Coast District Health	https://www.linkec	New Zealand	1,577	46	2.92%
69	Epworth	https://www.linkec	Australia	2,336	68	2.91%
70	Geneva Healthcare	https://www.linkec	New Zealand	516	15	2.91%
71	Monash Health	https://www.linkec	Australia	6,586	190	2.88%
72	Oceania	https://www.linkec	New Zealand	535	15	2.80%
73	Allity Aged Care	https://www.linkec	Australia	715	20	2.80%
74	Estia Health	https://www.linkec	Australia	1,272	35	2.75%
75	Healthe Care Australia	https://www.linkec	Australia	618	17	2.75%
76	NSW Justice Health & Forensic	https://www.linkec	Australia	625	17	2.72%
77	Laverty Pathology	https://www.linkec	Australia	527	14	2.66%
78	Ambulance Victoria	https://www.linkec	Australia	1,933	51	2.64%
79	Barwon Health	https://www.linkec	Australia	2,342	61	2.60%
80	The Royal Melbourne Hospital	https://www.linkec	Australia	3,656	94	2.57%
81	Mercy Health Australia	https://www.linkec	Australia	1,380	35	2.54%
82	Royal Adelaide Hospital	https://www.linkec	Australia	1,589	40	2.52%
83	Western Health	https://www.linkec	Australia	3,166	79	2.50%
84	Ballarat Health Services	https://www.linkec	Australia	1,215	30	2.47%
85	NSW Health	https://www.linkec	Australia	14,188	346	2.44%
86	Clinical Labs	https://www.linkec	Australia	745	18	2.42%
87	Southern District Health Board	https://www.linkec	New Zealand	1,291	31	2.40%
88	Waikato District Health Board	https://www.linkec	New Zealand	2,656	63	2.37%
89	SA Health	https://www.linkec	Australia	6,622	156	2.36%
90	St Vincent's Hospital Melbourne	https://www.linkec	Australia	2,264	53	2.34%
91	Canterbury District Health Boar	https://www.linkec	New Zealand	3,031	68	2.24%
92	HealthShare	https://www.linkec	Australia	1,167	26	2.23%
93	IRT Group	https://www.linkec	Australia	557	12	2.15%

94	MidCentral District Health Board	https://www.linkedin.com/company/midcentral-district-health-board	New Zealand	857	18	2.10%
95	Bendigo Health	https://www.linkedin.com/company/bendigo-health	Australia	1,339	28	2.09%
96	Sonic Healthcare	https://www.linkedin.com/company/sonic-healthcare	Australia	1,558	32	2.05%
97	Dorevitch Pathology	https://www.linkedin.com/company/dorevitch-pathology	Australia	636	13	2.04%
98	Bethanie	https://www.linkedin.com/company/bethanie	Australia	602	12	1.99%
99	Auckland	https://www.linkedin.com/company/auckland	New Zealand	3,335	66	1.98%
100	Queensland Health	https://www.linkedin.com/company/queensland-health	Australia	34,111	673	1.97%
101	Waitematā District Health Board	https://www.linkedin.com/company/waitemata-district-health-board	New Zealand	2,460	47	1.91%
102	Northland District Health Board	https://www.linkedin.com/company/northland-district-health-board	New Zealand	815	15	1.84%
103	Counties Manukau Health	https://www.linkedin.com/company/counties-manukau-health	New Zealand	2,416	43	1.78%
104	HealthcareNZ	https://www.linkedin.com/company/healthcarenz	New Zealand	1,079	19	1.76%
105	Hawke's Bay District Health Board	https://www.linkedin.com/company/hawkes-bay-district-health-board	New Zealand	759	13	1.71%
106	Queensland Ambulance Service	https://www.linkedin.com/company/queensland-ambulance-service	Australia	1,542	26	1.69%
107	Eastern Health	https://www.linkedin.com/company/eastern-health	Australia	3,892	65	1.67%
108	Sydney Adventist Hospital	https://www.linkedin.com/company/sydney-adventist-hospital	Australia	686	11	1.60%
109	Nelson Marlborough Health	https://www.linkedin.com/company/nelson-marlborough-health	New Zealand	697	11	1.58%
110	Department of Health (WA Health)	https://www.linkedin.com/company/department-of-health-wa-health	Australia	5,360	75	1.40%
111	Ozcare	https://www.linkedin.com/company/ozcare	Australia	654	8	1.22%
112	Royal Hobart Hospital	https://www.linkedin.com/company/royal-hobart-hospital	Australia	690	8	1.16%
113	Blue Care	https://www.linkedin.com/company/blue-care	Australia	1,391	16	1.15%
114	Sullivan Nicolaides Pathology	https://www.linkedin.com/company/sullivan-nicolaides-pathology	Australia	707	8	1.13%
115	Primary Health Care Limited	https://www.linkedin.com/company/primary-health-care-limited	Australia	783	8	1.02%
116	Douglass Hanly Moir Pathology	https://www.linkedin.com/company/douglass-hanly-moir-pathology	Australia	609	6	0.99%
117	SA Pathology	https://www.linkedin.com/company/sa-pathology	Australia	593	5	0.84%
118	Hutt Valley DHB	https://www.linkedin.com/company/hutt-valley-dhb	New Zealand	714	6	0.84%
119	Southern Cross Care	https://www.linkedin.com/company/southern-cross-care	Australia	573	2	0.35%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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