

# DSMN8

Canada's Most Active Hospital & Healthcare Professionals on Social - August 2021

## Industry at a glance:

Average Score:  
**3.33%**

Total Companies:  
**128**

Global Industry Average:  
**3.34%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	CISSS de la Montérégie-Ouest	<a href="https://www.linkedin.com/company/ci-csss-de-la-mont%C3%A9r%C3%A9gie-ouest">https://www.linkedin.com/company/ci-csss-de-la-mont%C3%A9r%C3%A9gie-ouest</a>	Canada	1,168	116	9.93%
2	Héma-Québec	<a href="https://www.linkedin.com/company/hema-quebec">https://www.linkedin.com/company/hema-quebec</a>	Canada	782	72	9.21%
3	McKesson Canada	<a href="https://www.linkedin.com/company/mckesson-canada">https://www.linkedin.com/company/mckesson-canada</a>	Canada	1,586	142	8.95%
4	First Nations Health Authority	<a href="https://www.linkedin.com/company/first-nations-health-authority">https://www.linkedin.com/company/first-nations-health-authority</a>	Canada	619	50	8.08%
5	CIUSSS de l'Est-de-l'Île-de-Montréal	<a href="https://www.linkedin.com/company/ci-csss-de-l-est-de-l-ile-de-montreal">https://www.linkedin.com/company/ci-csss-de-l-est-de-l-ile-de-montreal</a>	Canada	1,811	139	7.68%
6	Ontario Health	<a href="https://www.linkedin.com/company/ontario-health">https://www.linkedin.com/company/ontario-health</a>	Canada	1,018	76	7.47%
7	CIUSSS du Nord-de-l'Île-de-Montréal	<a href="https://www.linkedin.com/company/ci-csss-du-nord-de-l-ile-de-montreal">https://www.linkedin.com/company/ci-csss-du-nord-de-l-ile-de-montreal</a>	Canada	1,920	141	7.34%
8	CIHI	<a href="https://www.linkedin.com/company/cihi">https://www.linkedin.com/company/cihi</a>	Canada	757	55	7.27%
9	CRCHUM	<a href="https://www.linkedin.com/company/crchum">https://www.linkedin.com/company/crchum</a>	Canada	708	50	7.06%
10	Scarborough Health Network	<a href="https://www.linkedin.com/company/scarborough-health-network">https://www.linkedin.com/company/scarborough-health-network</a>	Canada	1,129	79	7.00%
11	CIUSSS du Centre-Sud-de-l'Île-de-Montréal	<a href="https://www.linkedin.com/company/ci-csss-du-centre-sud-de-l-ile-de-montreal">https://www.linkedin.com/company/ci-csss-du-centre-sud-de-l-ile-de-montreal</a>	Canada	3,112	209	6.72%
12	Sienna Senior Living	<a href="https://www.linkedin.com/company/sienna-senior-living">https://www.linkedin.com/company/sienna-senior-living</a>	Canada	1,608	107	6.65%
13	Chartwell Retirement Residences	<a href="https://www.linkedin.com/company/chartwell-retirement-residences">https://www.linkedin.com/company/chartwell-retirement-residences</a>	Canada	2,929	194	6.62%
14	Women's College Hospital	<a href="https://www.linkedin.com/company/womens-college-hospital">https://www.linkedin.com/company/womens-college-hospital</a>	Canada	882	55	6.24%
15	FYidoctors	<a href="https://www.linkedin.com/company/fyidoctors">https://www.linkedin.com/company/fyidoctors</a>	Canada	563	35	6.22%
16	CISSS de Lanaudière	<a href="https://www.linkedin.com/company/ci-csss-de-lanaudiere">https://www.linkedin.com/company/ci-csss-de-lanaudiere</a>	Canada	985	61	6.19%
17	CISSS de l'Outaouais	<a href="https://www.linkedin.com/company/ci-csss-de-l-outaouais">https://www.linkedin.com/company/ci-csss-de-l-outaouais</a>	Canada	790	47	5.95%
18	CISSS de la Montérégie-Centre	<a href="https://www.linkedin.com/company/ci-csss-de-la-mont%C3%A9r%C3%A9gie-centre">https://www.linkedin.com/company/ci-csss-de-la-mont%C3%A9r%C3%A9gie-centre</a>	Canada	1,357	80	5.90%
19	CIUSSS de l'Ouest-de-l'Île-de-Montréal	<a href="https://www.linkedin.com/company/ci-csss-de-l-ouest-de-l-ile-de-montreal">https://www.linkedin.com/company/ci-csss-de-l-ouest-de-l-ile-de-montreal</a>	Canada	1,891	109	5.76%
20	Hôpital Montfort	<a href="https://www.linkedin.com/company/hopital-montfort">https://www.linkedin.com/company/hopital-montfort</a>	Canada	689	38	5.52%
21	Bayshore HealthCare	<a href="https://www.linkedin.com/company/bayshore-healthcare">https://www.linkedin.com/company/bayshore-healthcare</a>	Canada	2,929	159	5.43%
22	CarePartners	<a href="https://www.linkedin.com/company/carepartners">https://www.linkedin.com/company/carepartners</a>	Canada	766	41	5.35%
23	CISSS de Laval	<a href="https://www.linkedin.com/company/ci-csss-de-laval">https://www.linkedin.com/company/ci-csss-de-laval</a>	Canada	1,090	58	5.32%

24	CBI Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,713	139	5.12%
25	CHU Sainte-Justine	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,684	86	5.11%
26	Holland Bloorview Kids Rehabil	<a href="https://www.linkec">https://www.linkec</a>	Canada	804	40	4.98%
27	Schlegel Villages	<a href="https://www.linkec">https://www.linkec</a>	Canada	774	35	4.52%
28	Public Health Ontario	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,005	45	4.48%
29	CAMH	<a href="https://www.linkec">https://www.linkec</a>	Canada	3,164	137	4.33%
30	CIUSSS du Bas-Saint-Laurent	<a href="https://www.linkec">https://www.linkec</a>	Canada	559	24	4.29%
31	Trillium Health Partners	<a href="https://www.linkec">https://www.linkec</a>	Canada	3,687	154	4.18%
32	Bruyère	<a href="https://www.linkec">https://www.linkec</a>	Canada	849	35	4.12%
33	St. Joseph's Health Centre, Tor	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,024	42	4.10%
34	Centre universitaire de santé M	<a href="https://www.linkec">https://www.linkec</a>	Canada	3,709	148	3.99%
35	Joseph Brant Hospital & Found	<a href="https://www.linkec">https://www.linkec</a>	Canada	807	32	3.97%
36	MSH	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,337	52	3.89%
37	CHUM	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,858	110	3.85%
38	St. Mary's General Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	834	32	3.84%
39	VHA Home HealthCare	<a href="https://www.linkec">https://www.linkec</a>	Canada	889	34	3.82%
40	CIUSSS de l'Estrie - CHUS	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,116	79	3.73%
41	CHEO -- Children's Hospital of	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,658	61	3.68%
42	Provincial Health Services Auth	<a href="https://www.linkec">https://www.linkec</a>	Canada	7,738	283	3.66%
43	William Osler Health System	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,724	98	3.60%
44	Brant Community Healthcare S	<a href="https://www.linkec">https://www.linkec</a>	Canada	558	20	3.58%
45	Niagara Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,011	72	3.58%
46	Covenant Health Canada	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,060	37	3.49%
47	Humber River Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,327	81	3.48%
48	University Health Network	<a href="https://www.linkec">https://www.linkec</a>	Canada	8,331	288	3.46%
49	Toronto Rehabilitation Institute	<a href="https://www.linkec">https://www.linkec</a>	Canada	597	20	3.35%
50	CIUSSS Maurice et Centre-du-	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,203	40	3.33%
51	Baycrest Health Sciences	<a href="https://www.linkec">https://www.linkec</a>	Canada	967	32	3.31%
52	CIUSSS du Saguenay-Lac-Sair	<a href="https://www.linkec">https://www.linkec</a>	Canada	806	26	3.23%
53	Réseau de Santé Vitalité	<a href="https://www.linkec">https://www.linkec</a>	Canada	756	24	3.17%
54	Shannex Incorporated	<a href="https://www.linkec">https://www.linkec</a>	Canada	945	30	3.17%
55	CHU de Québec	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,202	69	3.13%
56	Saskatchewan Health Authority	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,855	89	3.12%
57	Sinai Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,707	82	3.03%
58	ParaMed Home Health Care	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,889	57	3.02%
59	Cancer Care Ontario	<a href="https://www.linkec">https://www.linkec</a>	Canada	568	17	2.99%
60	Ontario Shores Centre for Men	<a href="https://www.linkec">https://www.linkec</a>	Canada	780	23	2.95%
61	SE Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,850	54	2.92%
62	LifeLabs Medical Laboratory Se	<a href="https://www.linkec">https://www.linkec</a>	Canada	3,006	87	2.89%
63	Nova Scotia Health Authority	<a href="https://www.linkec">https://www.linkec</a>	Canada	5,420	156	2.88%
64	Unity Health Toronto	<a href="https://www.linkec">https://www.linkec</a>	Canada	6,314	180	2.85%
65	St. Joseph's Health Care Lond	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,056	30	2.84%
66	Orillia Soldiers' Memorial Hospi	<a href="https://www.linkec">https://www.linkec</a>	Canada	566	16	2.83%
67	Mount Sinai Hospital (Toronto)	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,104	59	2.80%
68	St. Joseph's Healthcare Hamilt	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,920	53	2.76%
69	Dynacare	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,354	37	2.73%
70	Mackenzie Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,913	52	2.72%
71	CIUSSS de la Capitale-Nationa	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,478	67	2.70%
72	Royal Victoria Regional Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,408	38	2.70%
73	Hamilton Health Sciences	<a href="https://www.linkec">https://www.linkec</a>	Canada	4,723	127	2.69%
74	Providence Health Care	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,456	66	2.69%
75	Halton Healthcare	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,611	43	2.67%
76	WRHA	<a href="https://www.linkec">https://www.linkec</a>	Canada	682	18	2.64%
77	Health Sciences North	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,103	29	2.63%
78	Nurse Next Door	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,372	36	2.62%
79	Lakeridge Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,321	60	2.59%
80	St. Michael's Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	4,084	100	2.45%
81	Michael Garron Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,472	36	2.45%
82	Southlake Regional Health Cer	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,841	44	2.39%
83	Grand River Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,888	45	2.38%
84	North York General Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,108	50	2.37%
85	Fraser Health Authority	<a href="https://www.linkec">https://www.linkec</a>	Canada	10,091	238	2.36%
86	BC Cancer	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,721	40	2.32%
87	University of Ottawa Heart Insti	<a href="https://www.linkec">https://www.linkec</a>	Canada	703	16	2.28%
88	Kingston Health Sciences Cent	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,839	41	2.23%
89	Health PEI	<a href="https://www.linkec">https://www.linkec</a>	Canada	599	13	2.17%
90	The Good Samaritan Society	<a href="https://www.linkec">https://www.linkec</a>	Canada	703	15	2.13%
91	Sunnybrook	<a href="https://www.linkec">https://www.linkec</a>	Canada	5,414	115	2.12%
92	IWK Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,633	34	2.08%
93	Peterborough Regional Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	974	20	2.05%

94	The Ottawa Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	5,421	110	2.03%
95	LHSC	<a href="https://www.linkec">https://www.linkec</a>	Canada	4,325	87	2.01%
96	The Hospital for Sick Children	<a href="https://www.linkec">https://www.linkec</a>	Canada	6,122	122	1.99%
97	Island Health - Vancouver Islan	<a href="https://www.linkec">https://www.linkec</a>	Canada	5,625	112	1.99%
98	Queensway Carleton Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	910	18	1.98%
99	Vancouver Coastal Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	7,663	147	1.92%
100	St. Boniface Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	968	18	1.86%
101	Northern Health - BC	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,776	51	1.84%
102	Alberta Health Services	<a href="https://www.linkec">https://www.linkec</a>	Canada	36,673	673	1.84%
103	Providence Care	<a href="https://www.linkec">https://www.linkec</a>	Canada	625	11	1.76%
104	Extendicare	<a href="https://www.linkec">https://www.linkec</a>	Canada	3,594	59	1.64%
105	Eastern Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,683	44	1.64%
106	Thunder Bay Regional Health S	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,162	19	1.64%
107	NBRHC	<a href="https://www.linkec">https://www.linkec</a>	Canada	827	13	1.57%
108	Vancouver General Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,019	16	1.57%
109	Guelph General Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	655	10	1.53%
110	Bluewater Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	599	9	1.50%
111	Health Sciences Centre	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,155	17	1.47%
112	QHC	<a href="https://www.linkec">https://www.linkec</a>	Canada	764	11	1.44%
113	Windsor Regional Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,314	18	1.37%
114	Sault Area Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	662	9	1.36%
115	Grey Bruce Health Services	<a href="https://www.linkec">https://www.linkec</a>	Canada	528	7	1.33%
116	Interior Health Authority	<a href="https://www.linkec">https://www.linkec</a>	Canada	6,826	88	1.29%
117	Hotel Dieu Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	505	6	1.19%
118	The Scarborough Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	846	10	1.18%
119	Scarborough and Rouge Hospi	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,665	17	1.02%
120	Regina Qu'Appelle Health Regi	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,145	8	0.70%
121	Providence Healthcare	<a href="https://www.linkec">https://www.linkec</a>	Canada	582	4	0.69%
122	Credit Valley Hospital	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,009	6	0.59%
123	Saskatoon Health Region	<a href="https://www.linkec">https://www.linkec</a>	Canada	2,007	10	0.50%
124	Rouge Valley Health System	<a href="https://www.linkec">https://www.linkec</a>	Canada	729	2	0.27%
125	We Care Home Health Service	<a href="https://www.linkec">https://www.linkec</a>	Canada	788	2	0.25%
126	Trillium Health Centre	<a href="https://www.linkec">https://www.linkec</a>	Canada	945	2	0.21%
127	Capital Health	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,136	2	0.18%
128	Calgary Health Region	<a href="https://www.linkec">https://www.linkec</a>	Canada	583	1	0.17%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

