



The USA's Most Active Gaming Industry Professionals on Social - August 2021

Industry at a glance:

Average Score:
2.42%

Total Companies:
61

Global Industry Average:
3.41%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Resorts World Las Vegas	https://www.linkedin.com/company/resorts-world-las-vegas	United States	890	105	11.80%
2	Bally's Corporation	https://www.linkedin.com/company/ballys-corporation	United States	539	50	9.28%
3	Everi Holdings	https://www.linkedin.com/company/everi-holdings	United States	1,139	95	8.34%
4	AGS	https://www.linkedin.com/company/ags	United States	513	34	6.63%
5	Gaming Laboratories Internatio	https://www.linkedin.com/company/gaming-laboratories-internatio	United States	533	32	6.00%
6	San Manuel Casino	https://www.linkedin.com/company/san-manuel-casino	United States	1,444	84	5.82%
7	Desert Diamond Casinos & Ent	https://www.linkedin.com/company/desert-diamond-casinos-ent	United States	693	39	5.63%
8	Seminole Hard Rock Hotel & C	https://www.linkedin.com/company/seminole-hard-rock-hotel-c	United States	974	36	3.70%
9	Mystic Lake Casino Hotel	https://www.linkedin.com/company/mystic-lake-casino-hotel	United States	829	29	3.50%
10	Choctaw Casinos & Resorts	https://www.linkedin.com/company/choctaw-casinos-resorts	United States	1,069	37	3.46%
11	Cache Creek Casino Resort	https://www.linkedin.com/company/cache-creek-casino-resort	United States	537	18	3.35%
12	Cherokee Nation Entertainment	https://www.linkedin.com/company/cherokee-nation-entertainment	United States	667	22	3.30%
13	Agua Caliente Casinos	https://www.linkedin.com/company/agua-caliente-casinos	United States	519	17	3.28%
14	Live! Casino & Hotel	https://www.linkedin.com/company/live-casino-hotel	United States	1,005	32	3.18%
15	Penn National Gaming	https://www.linkedin.com/company/penn-national-gaming	United States	5,541	176	3.18%
16	MGM National Harbor	https://www.linkedin.com/company/mgm-national-harbor	United States	729	23	3.16%
17	Viejas Casino & Resort	https://www.linkedin.com/company/viejas-casino-resort	United States	657	20	3.04%
18	Seminole Gaming	https://www.linkedin.com/company/seminole-gaming	United States	5,097	155	3.04%
19	Wind Creek Hospitality	https://www.linkedin.com/company/wind-creek-hospitality	United States	607	18	2.97%
20	MotorCity Casino Hotel	https://www.linkedin.com/company/motorcity-casino-hotel	United States	629	18	2.86%
21	FireKeepers Casino Hotel	https://www.linkedin.com/company/firekeepers-casino-hotel	United States	563	14	2.49%
22	Grand Casino Mille Lacs & Hin	https://www.linkedin.com/company/grand-casino-mille-lacs-hin	United States	617	15	2.43%
23	Harrahs Cherokee Casino Res	https://www.linkedin.com/company/harrahs-cherokee-casino-res	United States	540	13	2.41%

24	Sycuan Casino Resort	https://www.linkec	United States	675	16	2.37%
25	Station Casinos	https://www.linkec	United States	2,678	59	2.20%
26	Potawatomi Hotel & Casino	https://www.linkec	United States	924	20	2.16%
27	VGT	https://www.linkec	United States	567	12	2.12%
28	The Venetian Resort Las Vegas	https://www.linkec	United States	3,036	63	2.08%
29	Morongo Casino Resort & Spa	https://www.linkec	United States	596	12	2.01%
30	Golden Entertainment	https://www.linkec	United States	600	11	1.83%
31	Seneca Resorts & Casinos	https://www.linkec	United States	667	12	1.80%
32	Chickasaw Nation Department	https://www.linkec	United States	694	12	1.73%
33	parx casino	https://www.linkec	United States	760	13	1.71%
34	Seminole Hard Rock Hotel & C	https://www.linkec	United States	1,612	26	1.61%
35	Mohegan Gaming & Entertainm	https://www.linkec	United States	2,992	46	1.54%
36	MGM Grand Detroit	https://www.linkec	United States	800	12	1.50%
37	Tropicana Atlantic City	https://www.linkec	United States	591	8	1.35%
38	Chickasaw Nation	https://www.linkec	United States	2,147	29	1.35%
39	Pala Casino Spa and Resort	https://www.linkec	United States	527	7	1.33%
40	L'Auberge Lake Charles	https://www.linkec	United States	613	8	1.31%
41	Pechanga Resort Casino	https://www.linkec	United States	1,287	16	1.24%
42	Coushatta Casino Resort	https://www.linkec	United States	594	7	1.18%
43	Atlantis Casino Resort Spa	https://www.linkec	United States	541	6	1.11%
44	Boyd Gaming	https://www.linkec	United States	4,775	52	1.09%
45	Thunder Valley Casino Resort	https://www.linkec	United States	747	8	1.07%
46	Mohegan Sun	https://www.linkec	United States	2,169	22	1.01%
47	Beau Rivage Resort & Casino	https://www.linkec	United States	1,252	12	0.96%
48	Horseshoe Hammond Casino	https://www.linkec	United States	1,600	14	0.88%
49	Foxwoods Resort Casino	https://www.linkec	United States	2,014	16	0.79%
50	Ameristar Casino	https://www.linkec	United States	1,652	13	0.79%
51	Sands Casino Resort Bethlehe	https://www.linkec	United States	577	4	0.69%
52	Greektown Casino-Hotel	https://www.linkec	United States	635	4	0.63%
53	Bally Technologies	https://www.linkec	United States	1,206	6	0.50%
54	WMS Gaming	https://www.linkec	United States	679	3	0.44%
55	Casino Arizona	https://www.linkec	United States	690	3	0.43%
56	Isle of Capri Casinos	https://www.linkec	United States	1,713	7	0.41%
57	Treasure Island Resort & Casin	https://www.linkec	United States	552	2	0.36%
58	Hollywood Casino Gulf Coast	https://www.linkec	United States	1,198	4	0.33%
59	Barona Resort & Casino	https://www.linkec	United States	649	2	0.31%
60	Golden Nugget	https://www.linkec	United States	767	2	0.26%
61	Island View Casino Resort	https://www.linkec	United States	523	1	0.19%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.linkec) our contact us at support@dsmn8.com



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