



The World's Most Active Gaming Industry Professionals on Social - August 2021

Industry at a glance:

Average Score:	Total Companies:	Average Number of Employees:
<b>3.41%</b>	<b>102</b>	<b>1,305</b>

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Resorts World Las Vegas	<a href="https://www.linkedin.com/company/resorts-world-las-vegas">https://www.linkedin.com/company/resorts-world-las-vegas</a>	United States	890	105	11.80%
2	BetConstruct	<a href="https://www.linkedin.com/company/betconstruct">https://www.linkedin.com/company/betconstruct</a>	United Kingdom	916	98	10.70%
3	Sky Betting & Gaming	<a href="https://www.linkedin.com/company/sky-betting-gaming">https://www.linkedin.com/company/sky-betting-gaming</a>	United Kingdom	1,411	148	10.49%
4	Bally's Corporation	<a href="https://www.linkedin.com/company/ballys-corporation">https://www.linkedin.com/company/ballys-corporation</a>	United States	539	50	9.28%
5	Gamesys	<a href="https://www.linkedin.com/company/gamesys">https://www.linkedin.com/company/gamesys</a>	United Kingdom	1,334	115	8.62%
6	LeoVegas Group	<a href="https://www.linkedin.com/company/leovegas-group">https://www.linkedin.com/company/leovegas-group</a>	Sweden	719	61	8.48%
7	Superbet	<a href="https://www.linkedin.com/company/superbet">https://www.linkedin.com/company/superbet</a>	Romania	740	62	8.38%
8	Everi Holdings	<a href="https://www.linkedin.com/company/everi-holdings">https://www.linkedin.com/company/everi-holdings</a>	United States	1,139	95	8.34%
9	Aristocrat	<a href="https://www.linkedin.com/company/aristocrat">https://www.linkedin.com/company/aristocrat</a>	Australia	4,359	351	8.05%
10	Betclic Group	<a href="https://www.linkedin.com/company/betclic-group">https://www.linkedin.com/company/betclic-group</a>	France	642	51	7.94%
11	Betway Group	<a href="https://www.linkedin.com/company/betway-group">https://www.linkedin.com/company/betway-group</a>	Malta	699	55	7.87%
12	Kindred Group	<a href="https://www.linkedin.com/company/kindred-group">https://www.linkedin.com/company/kindred-group</a>	Malta	1,622	125	7.71%
13	Buzz Bingo	<a href="https://www.linkedin.com/company/buzz-bingo">https://www.linkedin.com/company/buzz-bingo</a>	United Kingdom	520	40	7.69%
14	FDJ	<a href="https://www.linkedin.com/company/fdj">https://www.linkedin.com/company/fdj</a>	France	1,883	142	7.54%
15	Tipico	<a href="https://www.linkedin.com/company/tipico">https://www.linkedin.com/company/tipico</a>	Malta	737	55	7.46%
16	AGS	<a href="https://www.linkedin.com/company/ags">https://www.linkedin.com/company/ags</a>	United States	513	34	6.63%
17	Gaming Laboratories Internatio	<a href="https://www.linkedin.com/company/gaming-laboratories-internatio">https://www.linkedin.com/company/gaming-laboratories-internatio</a>	United States	533	32	6.00%
18	San Manuel Casino	<a href="https://www.linkedin.com/company/san-manuel-casino">https://www.linkedin.com/company/san-manuel-casino</a>	United States	1,444	84	5.82%
19	Desert Diamond Casinos & Ent	<a href="https://www.linkedin.com/company/desert-diamond-casinos-ent">https://www.linkedin.com/company/desert-diamond-casinos-ent</a>	United States	693	39	5.63%
20	Luckia	<a href="https://www.linkedin.com/company/luckia">https://www.linkedin.com/company/luckia</a>	Spain	518	29	5.60%
21	The Rank Group	<a href="https://www.linkedin.com/company/the-rank-group">https://www.linkedin.com/company/the-rank-group</a>	United Kingdom	1,397	78	5.58%
22	The Stars Group	<a href="https://www.linkedin.com/company/the-stars-group">https://www.linkedin.com/company/the-stars-group</a>	Isle of Man	1,645	91	5.53%
23	Holland Casino	<a href="https://www.linkedin.com/company/holland-casino">https://www.linkedin.com/company/holland-casino</a>	Netherlands	1,927	100	5.19%

24	Euro Games Technology	<a href="https://www.linkec">https://www.linkec</a>	Bulgaria	545	28	5.14%
25	BCLC	<a href="https://www.linkec">https://www.linkec</a>	Canada	1,005	51	5.07%
26	PokerStars	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	1,672	82	4.90%
27	Mozzart	<a href="https://www.linkec">https://www.linkec</a>	Serbia	620	30	4.84%
28	Gateway Casinos and Entertain	<a href="https://www.linkec">https://www.linkec</a>	Canada	953	40	4.20%
29	Novomatic	<a href="https://www.linkec">https://www.linkec</a>	Austria	1,702	68	4.00%
30	Seminole Hard Rock Hotel & C	<a href="https://www.linkec">https://www.linkec</a>	United States	974	36	3.70%
31	The Star Sydney	<a href="https://www.linkec">https://www.linkec</a>	Australia	905	33	3.65%
32	NetEnt	<a href="https://www.linkec">https://www.linkec</a>	Sweden	531	19	3.58%
33	PMU	<a href="https://www.linkec">https://www.linkec</a>	France	2,190	78	3.56%
34	bet365	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	3,404	121	3.55%
35	Mystic Lake Casino Hotel	<a href="https://www.linkec">https://www.linkec</a>	United States	829	29	3.50%
36	Svenska Spel	<a href="https://www.linkec">https://www.linkec</a>	Sweden	807	28	3.47%
37	Choctaw Casinos & Resorts	<a href="https://www.linkec">https://www.linkec</a>	United States	1,069	37	3.46%
38	Cache Creek Casino Resort	<a href="https://www.linkec">https://www.linkec</a>	United States	537	18	3.35%
39	Cherokee Nation Entertainment	<a href="https://www.linkec">https://www.linkec</a>	United States	667	22	3.30%
40	Agua Caliente Casinos	<a href="https://www.linkec">https://www.linkec</a>	United States	519	17	3.28%
41	Live! Casino & Hotel	<a href="https://www.linkec">https://www.linkec</a>	United States	1,005	32	3.18%
42	Penn National Gaming	<a href="https://www.linkec">https://www.linkec</a>	United States	5,541	176	3.18%
43	MGM National Harbor	<a href="https://www.linkec">https://www.linkec</a>	United States	729	23	3.16%
44	Great Canadian Gaming Corpo	<a href="https://www.linkec">https://www.linkec</a>	Canada	825	26	3.15%
45	BoyleSports	<a href="https://www.linkec">https://www.linkec</a>	Ireland	637	20	3.14%
46	Codere	<a href="https://www.linkec">https://www.linkec</a>	Spain	2,771	85	3.07%
47	Viejas Casino & Resort	<a href="https://www.linkec">https://www.linkec</a>	United States	657	20	3.04%
48	Seminole Gaming	<a href="https://www.linkec">https://www.linkec</a>	United States	5,097	155	3.04%
49	William Hill	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	5,803	173	2.98%
50	Veikkaus Oy	<a href="https://www.linkec">https://www.linkec</a>	Finland	775	23	2.97%
51	Wind Creek Hospitality	<a href="https://www.linkec">https://www.linkec</a>	United States	607	18	2.97%
52	MotorCity Casino Hotel	<a href="https://www.linkec">https://www.linkec</a>	United States	629	18	2.86%
53	Novomatic Italia	<a href="https://www.linkec">https://www.linkec</a>	Italy	504	14	2.78%
54	GVC Group	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	1,090	28	2.57%
55	FireKeepers Casino Hotel	<a href="https://www.linkec">https://www.linkec</a>	United States	563	14	2.49%
56	Grand Casino Mille Lacs & Hin	<a href="https://www.linkec">https://www.linkec</a>	United States	617	15	2.43%
57	Harrah's Cherokee Casino Res	<a href="https://www.linkec">https://www.linkec</a>	United States	540	13	2.41%
58	Sycuan Casino Resort	<a href="https://www.linkec">https://www.linkec</a>	United States	675	16	2.37%
59	Niagara Casinos	<a href="https://www.linkec">https://www.linkec</a>	Canada	696	16	2.30%
60	Station Casinos	<a href="https://www.linkec">https://www.linkec</a>	United States	2,678	59	2.20%
61	Potawatomi Hotel & Casino	<a href="https://www.linkec">https://www.linkec</a>	United States	924	20	2.16%
62	VGT	<a href="https://www.linkec">https://www.linkec</a>	United States	567	12	2.12%
63	Manitoba Liquor & Lotteries Co	<a href="https://www.linkec">https://www.linkec</a>	Canada	810	17	2.10%
64	The Venetian Resort Las Vegas	<a href="https://www.linkec">https://www.linkec</a>	United States	3,036	63	2.08%
65	Morongo Casino Resort & Spa	<a href="https://www.linkec">https://www.linkec</a>	United States	596	12	2.01%
66	Golden Entertainment	<a href="https://www.linkec">https://www.linkec</a>	United States	600	11	1.83%
67	Seneca Resorts & Casinos	<a href="https://www.linkec">https://www.linkec</a>	United States	667	12	1.80%
68	bwin	<a href="https://www.linkec">https://www.linkec</a>	Austria	692	12	1.73%
69	Chickasaw Nation Department	<a href="https://www.linkec">https://www.linkec</a>	United States	694	12	1.73%
70	Betfred	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	2,098	36	1.72%
71	parx casino	<a href="https://www.linkec">https://www.linkec</a>	United States	760	13	1.71%
72	Seminole Hard Rock Hotel & C	<a href="https://www.linkec">https://www.linkec</a>	United States	1,612	26	1.61%
73	Mohegan Gaming & Entertainm	<a href="https://www.linkec">https://www.linkec</a>	United States	2,992	46	1.54%
74	MGM Grand Detroit	<a href="https://www.linkec">https://www.linkec</a>	United States	800	12	1.50%
75	Tropicana Atlantic City	<a href="https://www.linkec">https://www.linkec</a>	United States	591	8	1.35%
76	Chickasaw Nation	<a href="https://www.linkec">https://www.linkec</a>	United States	2,147	29	1.35%
77	Pala Casino Spa and Resort	<a href="https://www.linkec">https://www.linkec</a>	United States	527	7	1.33%
78	L'Auberge Lake Charles	<a href="https://www.linkec">https://www.linkec</a>	United States	613	8	1.31%
79	Pechanga Resort Casino	<a href="https://www.linkec">https://www.linkec</a>	United States	1,287	16	1.24%
80	Coushatta Casino Resort	<a href="https://www.linkec">https://www.linkec</a>	United States	594	7	1.18%
81	Atlantis Casino Resort Spa	<a href="https://www.linkec">https://www.linkec</a>	United States	541	6	1.11%
82	Boyd Gaming	<a href="https://www.linkec">https://www.linkec</a>	United States	4,775	52	1.09%
83	Thunder Valley Casino Resort	<a href="https://www.linkec">https://www.linkec</a>	United States	747	8	1.07%
84	Ladbrokes Coral	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	5,377	56	1.04%
85	Mohegan Sun	<a href="https://www.linkec">https://www.linkec</a>	United States	2,169	22	1.01%
86	Beau Rivage Resort & Casino	<a href="https://www.linkec">https://www.linkec</a>	United States	1,252	12	0.96%
87	Horseshoe Hammond Casino	<a href="https://www.linkec">https://www.linkec</a>	United States	1,600	14	0.88%
88	Coral	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	2,044	17	0.83%
89	Foxwoods Resort Casino	<a href="https://www.linkec">https://www.linkec</a>	United States	2,014	16	0.79%
90	Ameristar Casino	<a href="https://www.linkec">https://www.linkec</a>	United States	1,652	13	0.79%
91	Casino Rama Careers	<a href="https://www.linkec">https://www.linkec</a>	Canada	988	7	0.71%
92	Sands Casino Resort Bethlehei	<a href="https://www.linkec">https://www.linkec</a>	United States	577	4	0.69%
93	Greektown Casino-Hotel	<a href="https://www.linkec">https://www.linkec</a>	United States	635	4	0.63%

94	Bally Technologies	<a href="https://www.linkedin.com/company/bally-technologies">https://www.linkedin.com/company/bally-technologies</a>	United States	1,206	6	0.50%
95	WMS Gaming	<a href="https://www.linkedin.com/company/wms-gaming">https://www.linkedin.com/company/wms-gaming</a>	United States	679	3	0.44%
96	Casino Arizona	<a href="https://www.linkedin.com/company/casino-arizona">https://www.linkedin.com/company/casino-arizona</a>	United States	690	3	0.43%
97	Isle of Capri Casinos	<a href="https://www.linkedin.com/company/isle-of-capri-casinos">https://www.linkedin.com/company/isle-of-capri-casinos</a>	United States	1,713	7	0.41%
98	Treasure Island Resort & Casino	<a href="https://www.linkedin.com/company/treasure-island-resort-casino">https://www.linkedin.com/company/treasure-island-resort-casino</a>	United States	552	2	0.36%
99	Hollywood Casino Gulf Coast	<a href="https://www.linkedin.com/company/hollywood-casino-gulf-coast">https://www.linkedin.com/company/hollywood-casino-gulf-coast</a>	United States	1,198	4	0.33%
100	Barona Resort & Casino	<a href="https://www.linkedin.com/company/barona-resort-casino">https://www.linkedin.com/company/barona-resort-casino</a>	United States	649	2	0.31%
101	Golden Nugget	<a href="https://www.linkedin.com/company/golden-nugget">https://www.linkedin.com/company/golden-nugget</a>	United States	767	2	0.26%
102	Island View Casino Resort	<a href="https://www.linkedin.com/company/island-view-casino-resort">https://www.linkedin.com/company/island-view-casino-resort</a>	United States	523	1	0.19%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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