

DSMN8

Europe's Most Active Furniture Professionals on Social - August 2021

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
6.17%	18	5.04%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Swiss Sense	https://www.linke	Netherlands	587	60	10.22%
2	HTH	https://www.linke	Denmark	655	53	8.09%
3	Vitra	https://www.linke	Switzerland	981	77	7.85%
4	Hettic	https://www.linke	Germany	774	60	7.75%
5	BoConcept	https://www.linke	Denmark	1,113	86	7.73%
6	Schmidt Groupe	https://www.linke	France	3,413	253	7.41%
7	Mobalpa	https://www.linke	France	1,100	77	7.00%
8	Nobia	https://www.linke	Sweden	911	63	6.92%
9	Kinnarps	https://www.linke	Sweden	567	37	6.53%
10	Cuisinella	https://www.linke	France	1,226	77	6.28%
11	Nowy Styl	https://www.linke	Poland	779	48	6.16%
12	Schmidt	https://www.linke	France	1,320	81	6.14%
13	poltronesofà	https://www.linke	Italy	707	42	5.94%
14	Roche Bobois	https://www.linke	France	1,070	58	5.42%
15	Natuzzi	https://www.linke	Italy	1,227	63	5.13%
16	Blum	https://www.linke	Austria	1,444	50	3.46%
17	ILVA	https://www.linke	Denmark	659	18	2.73%
18	Samas	https://www.linke	Netherlands	562	2	0.36%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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