



## The USA's Most Active Food Production Professionals on Social - August 2021

### Industry at a glance:

Average Score:  
**2.96%**

Total Companies:  
**119**

Global Industry Average:  
**4.72%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Novus International	<a href="https://www.linkedin.com/company/novus-international">https://www.linkedin.com/company/novus-international</a>	United States	711	67	9.42%
2	Neovia group	<a href="https://www.linkedin.com/company/neovia-group">https://www.linkedin.com/company/neovia-group</a>	United States	625	57	9.12%
3	Mérieux NutriSciences	<a href="https://www.linkedin.com/company/merieux-nutrisciences">https://www.linkedin.com/company/merieux-nutrisciences</a>	United States	4,320	350	8.10%
4	Indigo	<a href="https://www.linkedin.com/company/indigo">https://www.linkedin.com/company/indigo</a>	United States	1,756	142	8.09%
5	Griffith Foods	<a href="https://www.linkedin.com/company/griffith-foods">https://www.linkedin.com/company/griffith-foods</a>	United States	1,818	136	7.48%
6	Aviagen	<a href="https://www.linkedin.com/company/aviagen">https://www.linkedin.com/company/aviagen</a>	United States	1,187	81	6.82%
7	Mom's Meals	<a href="https://www.linkedin.com/company/moms-meals">https://www.linkedin.com/company/moms-meals</a>	United States	616	40	6.49%
8	McCormick & Company	<a href="https://www.linkedin.com/company/mccormick-and-company">https://www.linkedin.com/company/mccormick-and-company</a>	United States	6,232	392	6.29%
9	Lamb Weston	<a href="https://www.linkedin.com/company/lamb-weston">https://www.linkedin.com/company/lamb-weston</a>	United States	2,202	128	5.81%
10	Blount Fine Foods	<a href="https://www.linkedin.com/company/blount-fine-foods">https://www.linkedin.com/company/blount-fine-foods</a>	United States	533	30	5.63%
11	T. Marzetti Company	<a href="https://www.linkedin.com/company/t-marzetti-company">https://www.linkedin.com/company/t-marzetti-company</a>	United States	879	49	5.57%
12	ADM	<a href="https://www.linkedin.com/company/adm">https://www.linkedin.com/company/adm</a>	United States	18,571	1,025	5.52%
13	Glanbia Nutritionals	<a href="https://www.linkedin.com/company/glanbia-nutritionals">https://www.linkedin.com/company/glanbia-nutritionals</a>	United States	792	43	5.43%
14	Bunge	<a href="https://www.linkedin.com/company/bunge">https://www.linkedin.com/company/bunge</a>	United States	13,838	737	5.33%
15	Cargill	<a href="https://www.linkedin.com/company/cargill">https://www.linkedin.com/company/cargill</a>	United States	58,269	3,000	5.15%
16	King's Hawaiian	<a href="https://www.linkedin.com/company/kings-hawaiian">https://www.linkedin.com/company/kings-hawaiian</a>	United States	548	28	5.11%
17	Red Gold	<a href="https://www.linkedin.com/company/red-gold">https://www.linkedin.com/company/red-gold</a>	United States	513	26	5.07%
18	Omaha Steaks	<a href="https://www.linkedin.com/company/omaha-steaks">https://www.linkedin.com/company/omaha-steaks</a>	United States	904	43	4.76%
19	Bonduelle Fresh Americas	<a href="https://www.linkedin.com/company/bonduelle-fresh-americas">https://www.linkedin.com/company/bonduelle-fresh-americas</a>	United States	759	35	4.61%
20	OSI Group	<a href="https://www.linkedin.com/company/osi-group">https://www.linkedin.com/company/osi-group</a>	United States	720	33	4.58%
21	Great Lakes Cheese	<a href="https://www.linkedin.com/company/great-lakes-cheese">https://www.linkedin.com/company/great-lakes-cheese</a>	United States	787	35	4.45%
22	Ardent Mills	<a href="https://www.linkedin.com/company/ardent-mills">https://www.linkedin.com/company/ardent-mills</a>	United States	961	42	4.37%
23	Amy's Kitchen	<a href="https://www.linkedin.com/company/amys-kitchen">https://www.linkedin.com/company/amys-kitchen</a>	United States	936	40	4.27%

24	Goya Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	830	35	4.22%
25	Mountaire Farms	<a href="https://www.linkec">https://www.linkec</a>	United States	1,309	55	4.20%
26	Land O'Lakes	<a href="https://www.linkec">https://www.linkec</a>	United States	5,432	226	4.16%
27	Mondelēz International	<a href="https://www.linkec">https://www.linkec</a>	United States	51,920	2,150	4.14%
28	The Andersons	<a href="https://www.linkec">https://www.linkec</a>	United States	1,524	63	4.13%
29	DOLE Fresh Vegetables	<a href="https://www.linkec">https://www.linkec</a>	United States	852	35	4.11%
30	Rich's	<a href="https://www.linkec">https://www.linkec</a>	United States	4,020	163	4.05%
31	Blue Buffalo	<a href="https://www.linkec">https://www.linkec</a>	United States	889	36	4.05%
32	JBS USA	<a href="https://www.linkec">https://www.linkec</a>	United States	1,747	70	4.01%
33	Smithfield Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	5,438	216	3.97%
34	Johnsonville	<a href="https://www.linkec">https://www.linkec</a>	United States	893	35	3.92%
35	Bunge North America	<a href="https://www.linkec">https://www.linkec</a>	United States	957	37	3.87%
36	ASR Group	<a href="https://www.linkec">https://www.linkec</a>	United States	1,021	39	3.82%
37	Sargento Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	897	34	3.79%
38	SunOpta	<a href="https://www.linkec">https://www.linkec</a>	United States	752	28	3.72%
39	Golden State Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	1,670	62	3.71%
40	Ventura Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	1,630	60	3.68%
41	C.H. Guenther & Son	<a href="https://www.linkec">https://www.linkec</a>	United States	843	31	3.68%
42	Dawn Foods Global	<a href="https://www.linkec">https://www.linkec</a>	United States	2,324	85	3.66%
43	HP Hood	<a href="https://www.linkec">https://www.linkec</a>	United States	1,484	54	3.64%
44	ARYZTA	<a href="https://www.linkec">https://www.linkec</a>	United States	2,505	91	3.63%
45	Clemens Food Group	<a href="https://www.linkec">https://www.linkec</a>	United States	640	23	3.59%
46	CGB Enterprises	<a href="https://www.linkec">https://www.linkec</a>	United States	755	27	3.58%
47	J.R. Simplot	<a href="https://www.linkec">https://www.linkec</a>	United States	3,444	123	3.57%
48	Mizkan America	<a href="https://www.linkec">https://www.linkec</a>	United States	594	21	3.54%
49	CTI Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	539	19	3.53%
50	Newly Weds Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	1,332	43	3.23%
51	Ken's Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	622	20	3.22%
52	Hilmar Cheese Company	<a href="https://www.linkec">https://www.linkec</a>	United States	654	21	3.21%
53	Lactalis American Group	<a href="https://www.linkec">https://www.linkec</a>	United States	847	27	3.19%
54	Utz Brands	<a href="https://www.linkec">https://www.linkec</a>	United States	1,046	32	3.06%
55	PSSI	<a href="https://www.linkec">https://www.linkec</a>	United States	994	30	3.02%
56	Leprino Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	1,796	54	3.01%
57	Wells Enterprises	<a href="https://www.linkec">https://www.linkec</a>	United States	1,342	40	2.98%
58	Monogram Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	676	20	2.96%
59	George's	<a href="https://www.linkec">https://www.linkec</a>	United States	1,019	30	2.94%
60	Taher	<a href="https://www.linkec">https://www.linkec</a>	United States	513	15	2.92%
61	McKee Foods Corporation	<a href="https://www.linkec">https://www.linkec</a>	United States	2,140	60	2.80%
62	Schreiber Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	2,888	79	2.74%
63	TreeHouse Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	2,383	65	2.73%
64	Pacific Seafood	<a href="https://www.linkec">https://www.linkec</a>	United States	808	21	2.60%
65	Mission Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	2,250	58	2.58%
66	Dole Fresh Fruit International	<a href="https://www.linkec">https://www.linkec</a>	United States	738	19	2.57%
67	Nellson	<a href="https://www.linkec">https://www.linkec</a>	United States	538	13	2.42%
68	Wonderful Citrus	<a href="https://www.linkec">https://www.linkec</a>	United States	750	18	2.40%
69	Michael Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	1,035	24	2.32%
70	Triumph Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	535	12	2.24%
71	Reser's Fine Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	819	18	2.20%
72	Schwan's Company	<a href="https://www.linkec">https://www.linkec</a>	United States	3,683	80	2.17%
73	Ruiz Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	701	15	2.14%
74	Hearthside Food Solutions	<a href="https://www.linkec">https://www.linkec</a>	United States	1,615	33	2.04%
75	Boar's Head Brand	<a href="https://www.linkec">https://www.linkec</a>	United States	1,410	28	1.99%
76	Seaboard Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	1,378	27	1.96%
77	Bimbo Bakeries	<a href="https://www.linkec">https://www.linkec</a>	United States	7,921	146	1.84%
78	Taylor Farms	<a href="https://www.linkec">https://www.linkec</a>	United States	2,128	37	1.74%
79	Jennie-O Turkey Store	<a href="https://www.linkec">https://www.linkec</a>	United States	808	14	1.73%
80	Wonderful Pistachios & Almond	<a href="https://www.linkec">https://www.linkec</a>	United States	523	9	1.72%
81	Tyson Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	23,913	398	1.66%
82	CSM Bakery Solutions	<a href="https://www.linkec">https://www.linkec</a>	United States	1,781	29	1.63%
83	Pilgrim's	<a href="https://www.linkec">https://www.linkec</a>	United States	5,973	96	1.61%
84	Ready Pac Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	502	8	1.59%
85	Shearer's Snacks	<a href="https://www.linkec">https://www.linkec</a>	United States	1,194	19	1.59%
86	Wayne Farms	<a href="https://www.linkec">https://www.linkec</a>	United States	1,901	28	1.47%
87	Bar-S Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	679	10	1.47%
88	Flowers Foods & Subsidiaries	<a href="https://www.linkec">https://www.linkec</a>	United States	2,979	42	1.41%
89	OK Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	1,212	16	1.32%
90	SugarCreek	<a href="https://www.linkec">https://www.linkec</a>	United States	533	7	1.31%
91	Old Dutch Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	534	7	1.31%
92	Basic American Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	541	7	1.29%
93	Koch Foods	<a href="https://www.linkec">https://www.linkec</a>	United States	1,289	15	1.16%

94	Snyder's-Lance	<a href="https://www.linkedin.com/company/snyders-lance">https://www.linkedin.com/company/snyders-lance</a>	United States	2,095	24	1.15%
95	Foster Farms	<a href="https://www.linkedin.com/company/foster-farms">https://www.linkedin.com/company/foster-farms</a>	United States	2,418	27	1.12%
96	Perdue Farms	<a href="https://www.linkedin.com/company/perdue-farms">https://www.linkedin.com/company/perdue-farms</a>	United States	4,798	53	1.10%
97	Fresh Express	<a href="https://www.linkedin.com/company/fresh-express">https://www.linkedin.com/company/fresh-express</a>	United States	1,035	11	1.06%
98	In-N-Out Burger	<a href="https://www.linkedin.com/company/in-n-out-burger">https://www.linkedin.com/company/in-n-out-burger</a>	United States	6,226	64	1.03%
99	National Beef	<a href="https://www.linkedin.com/company/national-beef">https://www.linkedin.com/company/national-beef</a>	United States	690	7	1.01%
100	Case Farms	<a href="https://www.linkedin.com/company/case-farms">https://www.linkedin.com/company/case-farms</a>	United States	614	6	0.98%
101	West Liberty Foods	<a href="https://www.linkedin.com/company/west-liberty-foods">https://www.linkedin.com/company/west-liberty-foods</a>	United States	833	8	0.96%
102	Fieldale Farms Corporation	<a href="https://www.linkedin.com/company/fieldale-farms-corporation">https://www.linkedin.com/company/fieldale-farms-corporation</a>	United States	579	5	0.86%
103	Sanderson Farms	<a href="https://www.linkedin.com/company/sanderson-farms">https://www.linkedin.com/company/sanderson-farms</a>	United States	3,125	26	0.83%
104	Dietz and Watson	<a href="https://www.linkedin.com/company/dietz-and-watson">https://www.linkedin.com/company/dietz-and-watson</a>	United States	503	4	0.80%
105	Seneca Foods Corporation	<a href="https://www.linkedin.com/company/seneca-foods-corporation">https://www.linkedin.com/company/seneca-foods-corporation</a>	United States	1,266	10	0.79%
106	Franz Family Bakery	<a href="https://www.linkedin.com/company/franz-family-bakery">https://www.linkedin.com/company/franz-family-bakery</a>	United States	698	5	0.72%
107	Sugar Foods Corporation	<a href="https://www.linkedin.com/company/sugar-foods-corporation">https://www.linkedin.com/company/sugar-foods-corporation</a>	United States	565	4	0.71%
108	Peco Foods	<a href="https://www.linkedin.com/company/peco-foods">https://www.linkedin.com/company/peco-foods</a>	United States	719	5	0.70%
109	Masterfoods	<a href="https://www.linkedin.com/company/masterfoods">https://www.linkedin.com/company/masterfoods</a>	United States	940	6	0.64%
110	Bay Valley Foods	<a href="https://www.linkedin.com/company/bay-valley-foods">https://www.linkedin.com/company/bay-valley-foods</a>	United States	697	4	0.57%
111	Bob Evans Farms	<a href="https://www.linkedin.com/company/bob-evans-farms">https://www.linkedin.com/company/bob-evans-farms</a>	United States	5,844	30	0.51%
112	Cal-Maine Foods	<a href="https://www.linkedin.com/company/cal-maine-foods">https://www.linkedin.com/company/cal-maine-foods</a>	United States	623	3	0.48%
113	AdvancePierre Foods	<a href="https://www.linkedin.com/company/advancepierre-foods">https://www.linkedin.com/company/advancepierre-foods</a>	United States	681	3	0.44%
114	House of Raeford Farms	<a href="https://www.linkedin.com/company/house-of-raeford-farms">https://www.linkedin.com/company/house-of-raeford-farms</a>	United States	904	3	0.33%
115	Keystone Foods	<a href="https://www.linkedin.com/company/keystone-foods">https://www.linkedin.com/company/keystone-foods</a>	United States	1,138	3	0.26%
116	Gilster-Mary Lee	<a href="https://www.linkedin.com/company/gilster-mary-lee">https://www.linkedin.com/company/gilster-mary-lee</a>	United States	520	1	0.19%
117	Amick Farms	<a href="https://www.linkedin.com/company/amick-farms">https://www.linkedin.com/company/amick-farms</a>	United States	536	1	0.19%
118	Hillshire Brands	<a href="https://www.linkedin.com/company/hillshire-brands">https://www.linkedin.com/company/hillshire-brands</a>	United States	3,525	3	0.09%
119	Farmland Foods	<a href="https://www.linkedin.com/company/farmland-foods">https://www.linkedin.com/company/farmland-foods</a>	United States	592	0	0.00%

## Ready to win at social?

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