

# DSMN8

Europe's Most Active Food & Beverages Professionals on Social - July 2021

## Industry at a glance:

Average Score:  
**6.17%**

Total Companies:  
**91**

Global Industry Average:  
**4.39%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Too Good To Go	<a href="https://www.linkedin.com/company/too-good-to-go">https://www.linkedin.com/company/too-good-to-go</a>	Denmark	1,079	384	35.59%
2	Restalliance	<a href="https://www.linkedin.com/company/restalliance">https://www.linkedin.com/company/restalliance</a>	France	748	108	14.44%
3	Royal Unibrew	<a href="https://www.linkedin.com/company/royal-unibrew">https://www.linkedin.com/company/royal-unibrew</a>	Denmark	829	116	13.99%
4	Eckes-Granini	<a href="https://www.linkedin.com/company/eckes-granini">https://www.linkedin.com/company/eckes-granini</a>	Germany	510	69	13.53%
5	Compass Group France	<a href="https://www.linkedin.com/company/compass-group-france">https://www.linkedin.com/company/compass-group-france</a>	France	951	126	13.25%
6	Asahi Europe & International	<a href="https://www.linkedin.com/company/asahi-europe-international">https://www.linkedin.com/company/asahi-europe-international</a>	Czech Republic	711	92	12.94%
7	DöhlerGroup	<a href="https://www.linkedin.com/company/dohlergroup">https://www.linkedin.com/company/dohlergroup</a>	Germany	2,216	282	12.73%
8	Nestlé Professional	<a href="https://www.linkedin.com/company/nestle-professional">https://www.linkedin.com/company/nestle-professional</a>	Switzerland	2,962	370	12.49%
9	Mahou San Miguel	<a href="https://www.linkedin.com/company/mahou-san-miguel">https://www.linkedin.com/company/mahou-san-miguel</a>	Spain	1,574	168	10.67%
10	Ansamble	<a href="https://www.linkedin.com/company/ansamble">https://www.linkedin.com/company/ansamble</a>	France	518	54	10.42%
11	Heineken	<a href="https://www.linkedin.com/company/heineken">https://www.linkedin.com/company/heineken</a>	Netherlands	25,936	2,500	9.64%
12	Koninklijke Grolsch	<a href="https://www.linkedin.com/company/koninklijke-grolsch">https://www.linkedin.com/company/koninklijke-grolsch</a>	Netherlands	532	51	9.59%
13	Nestlé Nespresso	<a href="https://www.linkedin.com/company/nestle-nespresso">https://www.linkedin.com/company/nestle-nespresso</a>	Switzerland	9,935	928	9.34%
14	Lavazza Group	<a href="https://www.linkedin.com/company/lavazza-group">https://www.linkedin.com/company/lavazza-group</a>	Italy	2,518	231	9.17%
15	Campari Group	<a href="https://www.linkedin.com/company/campari-group">https://www.linkedin.com/company/campari-group</a>	Italy	3,237	296	9.14%
16	Birra Peroni	<a href="https://www.linkedin.com/company/birra-peroni">https://www.linkedin.com/company/birra-peroni</a>	Italy	550	50	9.09%
17	Damm	<a href="https://www.linkedin.com/company/damm">https://www.linkedin.com/company/damm</a>	Spain	1,165	105	9.01%
18	Hijos de Rivera	<a href="https://www.linkedin.com/company/hijos-de-rivera">https://www.linkedin.com/company/hijos-de-rivera</a>	Spain	739	65	8.80%
19	Monin	<a href="https://www.linkedin.com/company/monin">https://www.linkedin.com/company/monin</a>	France	537	47	8.75%
20	Pascual	<a href="https://www.linkedin.com/company/pascual">https://www.linkedin.com/company/pascual</a>	Spain	1,128	98	8.69%
21	Marley Spoon	<a href="https://www.linkedin.com/company/marley-spoon">https://www.linkedin.com/company/marley-spoon</a>	Germany	704	61	8.66%
22	Schweppes Suntory	<a href="https://www.linkedin.com/company/schweppes-suntory">https://www.linkedin.com/company/schweppes-suntory</a>	Spain	516	43	8.33%
23	Aquaservice	<a href="https://www.linkedin.com/company/aquaservice">https://www.linkedin.com/company/aquaservice</a>	Spain	578	48	8.30%

24	Deoleo	<a href="https://www.linkec">https://www.linkec</a>	Spain	581	48	8.26%
25	API RESTAURATION	<a href="https://www.linkec">https://www.linkec</a>	France	1,941	159	8.19%
26	Albron	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	1,091	89	8.16%
27	Hijos de Rivera	<a href="https://www.linkec">https://www.linkec</a>	Spain	636	51	8.02%
28	Selecta	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	2,289	180	7.86%
29	Super Bock Group	<a href="https://www.linkec">https://www.linkec</a>	Portugal	539	42	7.79%
30	Kerry	<a href="https://www.linkec">https://www.linkec</a>	Ireland	10,322	777	7.53%
31	SUMOL+COMPAL	<a href="https://www.linkec">https://www.linkec</a>	Portugal	842	61	7.24%
32	Unilever Food Solutions	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	1,988	142	7.14%
33	Paulig Group	<a href="https://www.linkec">https://www.linkec</a>	Finland	968	69	7.13%
34	JDE	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	7,709	538	6.98%
35	Refresco	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	3,282	218	6.64%
36	Royal Swinkels Family Brewers	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	1,618	106	6.55%
37	JDE Peet's	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	7,171	463	6.46%
38	Domino's Pizza Nederland	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	581	37	6.37%
39	Coca-Cola HBC	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	15,357	952	6.20%
40	Newrest	<a href="https://www.linkec">https://www.linkec</a>	France	4,028	231	5.73%
41	foodora	<a href="https://www.linkec">https://www.linkec</a>	Sweden	1,152	66	5.73%
42	Campofrio Food Group	<a href="https://www.linkec">https://www.linkec</a>	Spain	693	38	5.48%
43	Viscofan	<a href="https://www.linkec">https://www.linkec</a>	Spain	731	40	5.47%
44	Perfetti Van Melle	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	7,117	380	5.34%
45	EiPozo	<a href="https://www.linkec">https://www.linkec</a>	Spain	829	44	5.31%
46	Ligabue Group	<a href="https://www.linkec">https://www.linkec</a>	Italy	574	30	5.23%
47	Central de Cervejas e Bebidas	<a href="https://www.linkec">https://www.linkec</a>	Portugal	584	30	5.14%
48	Sogeres	<a href="https://www.linkec">https://www.linkec</a>	France	1,252	64	5.11%
49	Incarlopsa	<a href="https://www.linkec">https://www.linkec</a>	Spain	551	28	5.08%
50	Glanbia	<a href="https://www.linkec">https://www.linkec</a>	Ireland	3,514	177	5.04%
51	Elior Group	<a href="https://www.linkec">https://www.linkec</a>	France	8,535	424	4.97%
52	Conserve Italia	<a href="https://www.linkec">https://www.linkec</a>	Italy	527	26	4.93%
53	Europastry	<a href="https://www.linkec">https://www.linkec</a>	Spain	1,173	57	4.86%
54	Carlsberg Group	<a href="https://www.linkec">https://www.linkec</a>	Denmark	11,326	550	4.86%
55	Spendrups Bryggeri	<a href="https://www.linkec">https://www.linkec</a>	Sweden	515	24	4.66%
56	Elior France	<a href="https://www.linkec">https://www.linkec</a>	France	5,557	254	4.57%
57	Red Bull	<a href="https://www.linkec">https://www.linkec</a>	Austria	15,525	698	4.50%
58	Eataly	<a href="https://www.linkec">https://www.linkec</a>	Italy	2,612	114	4.36%
59	Nestlé	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	197,885	8,500	4.30%
60	Eden Springs	<a href="https://www.linkec">https://www.linkec</a>	Spain	513	22	4.29%
61	Nestlé Waters	<a href="https://www.linkec">https://www.linkec</a>	France	8,032	343	4.27%
62	GBfoods	<a href="https://www.linkec">https://www.linkec</a>	Spain	1,506	61	4.05%
63	Ursus Breweries	<a href="https://www.linkec">https://www.linkec</a>	Romania	710	28	3.94%
64	Parmalat Italia	<a href="https://www.linkec">https://www.linkec</a>	Italy	897	34	3.79%
65	Segafredo Zanetti	<a href="https://www.linkec">https://www.linkec</a>	Italy	560	21	3.75%
66	Elior Italia	<a href="https://www.linkec">https://www.linkec</a>	Italy	550	20	3.64%
67	GADISA	<a href="https://www.linkec">https://www.linkec</a>	Spain	698	23	3.30%
68	JOE & THE JUICE	<a href="https://www.linkec">https://www.linkec</a>	Denmark	686	20	2.92%
69	HiperDino Supermercados	<a href="https://www.linkec">https://www.linkec</a>	Spain	600	17	2.83%
70	Espresso House Group	<a href="https://www.linkec">https://www.linkec</a>	Sweden	1,532	43	2.81%
71	Mathem	<a href="https://www.linkec">https://www.linkec</a>	Sweden	745	20	2.68%
72	Coren	<a href="https://www.linkec">https://www.linkec</a>	Spain	1,160	31	2.67%
73	Keelings	<a href="https://www.linkec">https://www.linkec</a>	Ireland	622	16	2.57%
74	Bon Preu	<a href="https://www.linkec">https://www.linkec</a>	Spain	906	23	2.54%
75	Plzeňský Prazdroj	<a href="https://www.linkec">https://www.linkec</a>	Czech Republic	739	18	2.44%
76	Kompania Piwowarska	<a href="https://www.linkec">https://www.linkec</a>	Poland	1,129	27	2.39%
77	Campofrio	<a href="https://www.linkec">https://www.linkec</a>	Spain	550	13	2.36%
78	Unicer	<a href="https://www.linkec">https://www.linkec</a>	Portugal	519	12	2.31%
79	Ringnes	<a href="https://www.linkec">https://www.linkec</a>	Norway	526	11	2.09%
80	bofrost*	<a href="https://www.linkec">https://www.linkec</a>	Germany	1,168	24	2.05%
81	Partesa	<a href="https://www.linkec">https://www.linkec</a>	Italy	539	11	2.04%
82	Parmalat Group	<a href="https://www.linkec">https://www.linkec</a>	Italy	4,213	85	2.02%
83	bonÁrea	<a href="https://www.linkec">https://www.linkec</a>	Spain	955	19	1.99%
84	Podravka	<a href="https://www.linkec">https://www.linkec</a>	Croatia	822	16	1.95%
85	Netto Marken-Discount	<a href="https://www.linkec">https://www.linkec</a>	Germany	891	12	1.35%
86	Eurest	<a href="https://www.linkec">https://www.linkec</a>	Denmark	3,290	35	1.06%
87	Cott Beverages	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	874	9	1.03%
88	Bakery Donuts Iberia	<a href="https://www.linkec">https://www.linkec</a>	Spain	519	5	0.96%
89	Casa Tarradellas	<a href="https://www.linkec">https://www.linkec</a>	Spain	661	6	0.91%
90	BAMA	<a href="https://www.linkec">https://www.linkec</a>	Norway	785	6	0.76%
91	ATB	<a href="https://www.linkec">https://www.linkec</a>	Ukraine	1,407	4	0.28%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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