

DSMN8

The USA's Most Active Events Services Professionals on Social - August 2021

Industry at a glance:

Average Score:
5.66%

Total Companies:
12

Global Industry Average:
8.03%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Emerald	https://www.linke	United States	731	91	12.45%
2	CWT	https://www.linke	United States	588	65	11.05%
3	BCD	https://www.linke	United States	1,281	117	9.13%
4	Freeman	https://www.linke	United States	4,305	298	6.92%
5	IQPC	https://www.linke	United States	1,197	79	6.60%
6	Encore	https://www.linke	United States	4,059	214	5.27%
7	OMICS International	https://www.linke	United States	789	40	5.07%
8	Czarnowski	https://www.linke	United States	739	31	4.19%
9	Maritz Travel	https://www.linke	United States	565	14	2.48%
10	CSC	https://www.linke	United States	2,899	67	2.31%
11	PSAV	https://www.linke	United States	5,809	103	1.77%
12	Staff Pro	https://www.linke	United States	635	4	0.63%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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