

# DSMN8

The UK's Most Active Environmental Services Professionals on Social - August 2021

## Industry at a glance:

Average Score:  
**8.46%**

Total Companies:  
**18**

Global Industry Average:  
**5.78%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Safetykleen	<a href="https://www.linke">https://www.linke</a>	United Kingdom	789	173	21.93%
2	Harsco	<a href="https://www.linke">https://www.linke</a>	United Kingdom	616	75	12.18%
3	RSK	<a href="https://www.linke">https://www.linke</a>	United Kingdom	906	109	12.03%
4	ERM	<a href="https://www.linke">https://www.linke</a>	United Kingdom	6,072	719	11.84%
5	JBA	<a href="https://www.linke">https://www.linke</a>	United Kingdom	503	52	10.34%
6	SLR	<a href="https://www.linke">https://www.linke</a>	United Kingdom	1,556	156	10.03%
7	EMR	<a href="https://www.linke">https://www.linke</a>	United Kingdom	972	76	7.82%
8	ADAS	<a href="https://www.linke">https://www.linke</a>	United Kingdom	634	47	7.41%
9	Met Office	<a href="https://www.linke">https://www.linke</a>	United Kingdom	1,701	121	7.11%
10	Suez UK	<a href="https://www.linke">https://www.linke</a>	United Kingdom	1,091	74	6.78%
11	Groundwork	<a href="https://www.linke">https://www.linke</a>	United Kingdom	720	48	6.67%
12	Cyfoeth Naturiol Cymru	<a href="https://www.linke">https://www.linke</a>	United Kingdom	810	53	6.54%
13	Veolia UK	<a href="https://www.linke">https://www.linke</a>	United Kingdom	2,102	129	6.14%
14	SEPA	<a href="https://www.linke">https://www.linke</a>	United Kingdom	628	37	5.89%
15	Rentokil Initial	<a href="https://www.linke">https://www.linke</a>	United Kingdom	7,593	411	5.41%
16	FCC	<a href="https://www.linke">https://www.linke</a>	United Kingdom	679	33	4.86%
17	Natural England	<a href="https://www.linke">https://www.linke</a>	United Kingdom	1,485	71	4.78%
18	Environment Agency	<a href="https://www.linke">https://www.linke</a>	United Kingdom	7,115	317	4.46%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)

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