

# DSMN8

Europe's Most Active Environmental Services Professionals on Social - August 2021

## Industry at a glance:

Average Score:  
**7.75%**

Total Companies:  
**62**

Global Industry Average:  
**5.78%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	South Pole	<a href="https://www.linke">https://www.linke</a>	Switzerland	540	163	30.19%
2	Tauw	<a href="https://www.linke">https://www.linke</a>	Netherlands	819	141	17.22%
3	PreZero	<a href="https://www.linke">https://www.linke</a>	Netherlands	701	110	15.69%
4	Ecocert	<a href="https://www.linke">https://www.linke</a>	France	670	92	13.73%
5	DCMR	<a href="https://www.linke">https://www.linke</a>	Netherlands	561	75	13.37%
6	AMCS	<a href="https://www.linke">https://www.linke</a>	Ireland	512	66	12.89%
7	TÜV Rheinland	<a href="https://www.linke">https://www.linke</a>	Spain	1,254	158	12.60%
8	Antea	<a href="https://www.linke">https://www.linke</a>	France	519	60	11.56%
9	Socotec	<a href="https://www.linke">https://www.linke</a>	France	4,482	514	11.47%
10	Rentokil Initial	<a href="https://www.linke">https://www.linke</a>	France	582	66	11.34%
11	Waterschap Aa en Maas	<a href="https://www.linke">https://www.linke</a>	Netherlands	534	60	11.24%
12	Apave	<a href="https://www.linke">https://www.linke</a>	France	5,323	582	10.93%
13	Dekra	<a href="https://www.linke">https://www.linke</a>	France	2,287	246	10.76%
14	Tradebe	<a href="https://www.linke">https://www.linke</a>	Spain	1,155	123	10.65%
15	Itga	<a href="https://www.linke">https://www.linke</a>	France	656	66	10.06%
16	BRGM	<a href="https://www.linke">https://www.linke</a>	France	1,043	102	9.78%
17	Stena Metall	<a href="https://www.linke">https://www.linke</a>	Sweden	1,072	103	9.61%
18	Derichebourg	<a href="https://www.linke">https://www.linke</a>	France	2,233	209	9.36%
19	Paprec	<a href="https://www.linke">https://www.linke</a>	France	1,258	115	9.14%
20	Spie Nucléaire	<a href="https://www.linke">https://www.linke</a>	France	899	78	8.68%
21	Brussels Environment	<a href="https://www.linke">https://www.linke</a>	Belgium	589	49	8.32%
22	DHI	<a href="https://www.linke">https://www.linke</a>	Denmark	1,401	113	8.07%
23	Andra	<a href="https://www.linke">https://www.linke</a>	France	520	41	7.88%
24	Suez España	<a href="https://www.linke">https://www.linke</a>	Spain	595	46	7.73%

25	SAUR	<a href="https://www.linke">https://www.linke</a>	France	2,800	215	7.68%
26	TPG	<a href="https://www.linke">https://www.linke</a>	Switzerland	550	41	7.45%
27	Camfil	<a href="https://www.linke">https://www.linke</a>	Sweden	1,396	104	7.45%
28	Aquafin	<a href="https://www.linke">https://www.linke</a>	Belgium	770	57	7.40%
29	Freudenberg Filtration Technol	<a href="https://www.linke">https://www.linke</a>	Germany	586	43	7.34%
30	Sarp Industries	<a href="https://www.linke">https://www.linke</a>	France	765	56	7.32%
31	Equans BeLux	<a href="https://www.linke">https://www.linke</a>	Belgium	3,953	286	7.24%
32	Suez France	<a href="https://www.linke">https://www.linke</a>	France	4,859	341	7.02%
33	TÜV Rheinland	<a href="https://www.linke">https://www.linke</a>	Germany	1,089	76	6.98%
34	Veolia France	<a href="https://www.linke">https://www.linke</a>	France	3,227	221	6.85%
35	Ginger	<a href="https://www.linke">https://www.linke</a>	France	1,199	82	6.84%
36	Bureau Veritas	<a href="https://www.linke">https://www.linke</a>	France	36,828	2,500	6.79%
37	Proxiserve	<a href="https://www.linke">https://www.linke</a>	France	838	55	6.56%
38	Anticimex	<a href="https://www.linke">https://www.linke</a>	Sweden	1,418	93	6.56%
39	Veolia Industries Global Solutio	<a href="https://www.linke">https://www.linke</a>	France	505	32	6.34%
40	Remondis	<a href="https://www.linke">https://www.linke</a>	Germany	639	40	6.26%
41	Anticimex	<a href="https://www.linke">https://www.linke</a>	Sweden	1,349	84	6.23%
42	Aqualia	<a href="https://www.linke">https://www.linke</a>	Spain	922	57	6.18%
43	SADE	<a href="https://www.linke">https://www.linke</a>	France	2,257	137	6.07%
44	idverde	<a href="https://www.linke">https://www.linke</a>	France	1,524	88	5.77%
45	SMHI	<a href="https://www.linke">https://www.linke</a>	Sweden	565	31	5.49%
46	Ragn-Sells	<a href="https://www.linke">https://www.linke</a>	Sweden	773	42	5.43%
47	Tragsatec	<a href="https://www.linke">https://www.linke</a>	Spain	3,038	157	5.17%
48	Safege	<a href="https://www.linke">https://www.linke</a>	France	618	30	4.85%
49	Coved	<a href="https://www.linke">https://www.linke</a>	France	538	24	4.46%
50	ISPRA	<a href="https://www.linke">https://www.linke</a>	Italy	769	34	4.42%
51	AVR	<a href="https://www.linke">https://www.linke</a>	Netherlands	504	22	4.37%
52	Urbaser	<a href="https://www.linke">https://www.linke</a>	Spain	2,432	104	4.28%
53	Lassila & Tikanoja	<a href="https://www.linke">https://www.linke</a>	Finland	1,088	44	4.04%
54	Suez	<a href="https://www.linke">https://www.linke</a>	France	28,346	883	3.12%
55	Veolia	<a href="https://www.linke">https://www.linke</a>	France	40,648	1,225	3.01%
56	OTV	<a href="https://www.linke">https://www.linke</a>	France	669	18	2.69%
57	Agbar	<a href="https://www.linke">https://www.linke</a>	Spain	721	19	2.64%
58	Grupo Tragsa	<a href="https://www.linke">https://www.linke</a>	Spain	5,894	130	2.21%
59	SUMA	<a href="https://www.linke">https://www.linke</a>	Portugal	506	11	2.17%
60	FCC Servicios Ciudadanos	<a href="https://www.linke">https://www.linke</a>	Spain	5,875	110	1.87%
61	SIR	<a href="https://www.linke">https://www.linke</a>	Italy	572	8	1.40%
62	Van Gansewinkel	<a href="https://www.linke">https://www.linke</a>	Netherlands	617	1	0.16%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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