



North America's Most Active Design Professionals on Social - July 2021

Industry at a glance:

Average Score:
6.93%

Total Companies:
34

Global Industry Average:
7.44%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Huge	https://www.linkedin.com/company/huge	United States	1,397	236	16.89%
2	Ware Malcomb	https://www.linkedin.com/company/ware-malcomb	United States	713	98	13.74%
3	AKQA	https://www.linkedin.com/company/akqa	United States	2,058	271	13.17%
4	CannonDesign	https://www.linkedin.com/company/cannon-design	United States	1,252	145	11.58%
5	Monotype	https://www.linkedin.com/company/monotype	United States	535	54	10.09%
6	BBA Consultants	https://www.linkedin.com/company/bba-consultants	Canada	1,221	122	9.99%
7	Henderson Engineers	https://www.linkedin.com/company/henderson-engineers	United States	883	85	9.63%
8	frog	https://www.linkedin.com/company/frog	United States	1,702	158	9.28%
9	RS&H	https://www.linkedin.com/company/rs-h	United States	1,353	123	9.09%
10	Thornton Tomasetti	https://www.linkedin.com/company/thornton-tomasetti	United States	1,281	107	8.35%
11	Arc'teryx Equipment	https://www.linkedin.com/company/arc-teryx-equipment	Canada	1,009	80	7.93%
12	DIALOG	https://www.linkedin.com/company/dialog	Canada	706	52	7.37%
13	IA Interior Architects	https://www.linkedin.com/company/ia-interior-architects	United States	1,140	79	6.93%
14	Salas O'Brien	https://www.linkedin.com/company/salas-obrien	United States	581	40	6.88%
15	IDEO	https://www.linkedin.com/company/ideo	United States	1,387	92	6.63%
16	HDR	https://www.linkedin.com/company/hdr	United States	10,343	677	6.55%
17	IMEG Corp	https://www.linkedin.com/company/imeg-corp	United States	1,090	70	6.42%
18	Coffman Engineers	https://www.linkedin.com/company/coffman-engineers	United States	509	31	6.09%
19	Gresham Smith	https://www.linkedin.com/company/gresham-smith	United States	1,090	66	6.06%
20	Nelson	https://www.linkedin.com/company/nelson	United States	918	53	5.77%
21	Stantec	https://www.linkedin.com/company/stantec	Canada	21,859	1,260	5.76%
22	Merrick & Company	https://www.linkedin.com/company/merrick-company	United States	763	40	5.24%
23	Syska Hennessy Group	https://www.linkedin.com/company/syska-hennessy-group	United States	618	32	5.18%

24	GPI	https://www.linkedin.com/company/gpi/	United States	1,087	56	5.15%
25	RH	https://www.linkedin.com/company/rh/	United States	4,252	214	5.03%
26	Huit-Zollars	https://www.linkedin.com/company/huit-zollars/	United States	502	24	4.78%
27	IBI Group	https://www.linkedin.com/company/ibi-group/	Canada	3,181	146	4.59%
28	HBA	https://www.linkedin.com/company/hba/	United States	1,222	47	3.85%
29	Interior Logic Group	https://www.linkedin.com/company/interior-logic-group/	United States	991	38	3.83%
30	Pennoni	https://www.linkedin.com/company/pennoni/	United States	975	35	3.59%
31	M.C. Dean	https://www.linkedin.com/company/mc-dean/	United States	1,602	52	3.25%
32	DGS Technical Services	https://www.linkedin.com/company/dgs-technical-services/	United States	605	17	2.81%
33	Middough	https://www.linkedin.com/company/middough/	United States	537	13	2.42%
34	California Closets	https://www.linkedin.com/company/california-closets/	United States	1,688	31	1.84%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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