

DSMN8

The World's Most Active Design Professionals on Social - July 2021

Industry at a glance:

Average Score:
7.44%

Total Companies:
48

Average Number of Employees:
2,679

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Huge	https://www.linkedin.com/company/huge	United States	1,397	236	16.89%
2	Royal College of Art	https://www.linkedin.com/company/royal-college-of-art	United Kingdom	1,170	173	14.79%
3	Tétris	https://www.linkedin.com/company/tetris	France	850	122	14.35%
4	Ware Malcomb	https://www.linkedin.com/company/ware-malcomb	United States	713	98	13.74%
5	AKQA	https://www.linkedin.com/company/akqa	United States	2,058	271	13.17%
6	Designit	https://www.linkedin.com/company/designit	Denmark	1,004	132	13.15%
7	CannonDesign	https://www.linkedin.com/company/cannon-design	United States	1,252	145	11.58%
8	Fjord	https://www.linkedin.com/company/fjord	United Kingdom	1,287	149	11.58%
9	Monotype	https://www.linkedin.com/company/monotype	United States	535	54	10.09%
10	BBA Consultants	https://www.linkedin.com/company/bba-consultants	Canada	1,221	122	9.99%
11	Henderson Engineers	https://www.linkedin.com/company/henderson-engineers	United States	883	85	9.63%
12	frog	https://www.linkedin.com/company/frog	United States	1,702	158	9.28%
13	RS&H	https://www.linkedin.com/company/rs-h	United States	1,353	123	9.09%
14	Cambridge Consultants	https://www.linkedin.com/company/cambridge-consultants	United Kingdom	703	62	8.82%
15	Thornton Tomasetti	https://www.linkedin.com/company/thornton-tomasetti	United States	1,281	107	8.35%
16	Arup	https://www.linkedin.com/company/arup	United Kingdom	16,141	1,327	8.22%
17	Arc'teryx Equipment	https://www.linkedin.com/company/arc-teryx-equipment	Canada	1,009	80	7.93%
18	Cardno	https://www.linkedin.com/company/cardno	Australia	3,484	265	7.61%
19	Atkins	https://www.linkedin.com/company/atkins	United Kingdom	19,625	1,475	7.52%
20	Aurecon	https://www.linkedin.com/company/aurecon	Australia	7,570	566	7.48%
21	DIALOG	https://www.linkedin.com/company/dialog	Canada	706	52	7.37%
22	IA Interior Architects	https://www.linkedin.com/company/ia-interior-architects	United States	1,140	79	6.93%
23	Salas O'Brien	https://www.linkedin.com/company/salas-obrien	United States	581	40	6.88%

24	IDEO	https://www.linkedin.com/company/ideo	United States	1,387	92	6.63%
25	Kolding Kommune	https://www.linkedin.com/company/kolding-kommune	Denmark	1,935	127	6.56%
26	HDR	https://www.linkedin.com/company/hdr	United States	10,343	677	6.55%
27	IMEG Corp	https://www.linkedin.com/company/imeg-corp	United States	1,090	70	6.42%
28	Calibre	https://www.linkedin.com/company/calibre	Australia	1,404	87	6.20%
29	Coffman Engineers	https://www.linkedin.com/company/coffman-engineers	United States	509	31	6.09%
30	Gresham Smith	https://www.linkedin.com/company/gresham-smith	United States	1,090	66	6.06%
31	BakerHicks	https://www.linkedin.com/company/bakerhicks	United Kingdom	844	50	5.92%
32	Nelson	https://www.linkedin.com/company/nelson	United States	918	53	5.77%
33	Stantec	https://www.linkedin.com/company/stantec	Canada	21,859	1,260	5.76%
34	Merrick & Company	https://www.linkedin.com/company/merrick-company	United States	763	40	5.24%
35	Syska Hennessy Group	https://www.linkedin.com/company/syska-hennessy-group	United States	618	32	5.18%
36	GPI	https://www.linkedin.com/company/gpi	United States	1,087	56	5.15%
37	RH	https://www.linkedin.com/company/rh	United States	4,252	214	5.03%
38	Huitt-Zollars	https://www.linkedin.com/company/huitt-zollars	United States	502	24	4.78%
39	Proger	https://www.linkedin.com/company/proger	Italy	680	32	4.71%
40	Imagination	https://www.linkedin.com/company/imagination	United Kingdom	836	39	4.67%
41	IBI Group	https://www.linkedin.com/company/ibi-group	Canada	3,181	146	4.59%
42	HBA	https://www.linkedin.com/company/hba	United States	1,222	47	3.85%
43	Interior Logic Group	https://www.linkedin.com/company/interior-logic-group	United States	991	38	3.83%
44	Pennoni	https://www.linkedin.com/company/pennoni	United States	975	35	3.59%
45	M.C. Dean	https://www.linkedin.com/company/mc-dean	United States	1,602	52	3.25%
46	DGS Technical Services	https://www.linkedin.com/company/dgs-technical-services	United States	605	17	2.81%
47	Middough	https://www.linkedin.com/company/middough	United States	537	13	2.42%
48	California Closets	https://www.linkedin.com/company/california-closets	United States	1,688	31	1.84%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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