



The USA's Most Active Consumer Services Professionals on Social - August 2021

Industry at a glance:

Average Score: 3.45%

Total Companies: 64

Global Industry Average: 4.22%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see 30-40% of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 23 companies including Clear, CIBT, Frontdoor, Rentokil, Trupanion, etc.

24	ServiceMaster Restore	<a href="https://www.linkec">https://www.linkec</a>	United States	687	23	3.35%
25	Orkin Pest Control	<a href="https://www.linkec">https://www.linkec</a>	United States	4,441	137	3.08%
26	Rainbow International	<a href="https://www.linkec">https://www.linkec</a>	United States	1,201	36	3.00%
27	Gulfeagle Supply	<a href="https://www.linkec">https://www.linkec</a>	United States	514	15	2.92%
28	HomeTeam Pest Defense	<a href="https://www.linkec">https://www.linkec</a>	United States	746	21	2.82%
29	Terminix	<a href="https://www.linkec">https://www.linkec</a>	United States	4,553	128	2.81%
30	American Residential Services	<a href="https://www.linkec">https://www.linkec</a>	United States	2,060	56	2.72%
31	KellyConnect	<a href="https://www.linkec">https://www.linkec</a>	United States	533	14	2.63%
32	AAA Northern California, Nevac	<a href="https://www.linkec">https://www.linkec</a>	United States	1,648	42	2.55%
33	Floyd's 99 Barbershop	<a href="https://www.linkec">https://www.linkec</a>	United States	875	21	2.40%
34	Massey Services	<a href="https://www.linkec">https://www.linkec</a>	United States	982	23	2.34%
35	Truly Nolen of America	<a href="https://www.linkec">https://www.linkec</a>	United States	824	19	2.31%
36	TruGreen	<a href="https://www.linkec">https://www.linkec</a>	United States	4,685	102	2.18%
37	Arrow Exterminators	<a href="https://www.linkec">https://www.linkec</a>	United States	778	16	2.06%
38	IFA	<a href="https://www.linkec">https://www.linkec</a>	United States	793	16	2.02%
39	ServiceMaster	<a href="https://www.linkec">https://www.linkec</a>	United States	4,498	84	1.87%
40	Mission Linen Supply	<a href="https://www.linkec">https://www.linkec</a>	United States	560	9	1.61%
41	Sears Home Services	<a href="https://www.linkec">https://www.linkec</a>	United States	1,629	25	1.53%
42	Goodman Solutions	<a href="https://www.linkec">https://www.linkec</a>	United States	1,249	19	1.52%
43	Lawn Doctor	<a href="https://www.linkec">https://www.linkec</a>	United States	537	8	1.49%
44	American Home Shield	<a href="https://www.linkec">https://www.linkec</a>	United States	922	13	1.41%
45	Ace Parking	<a href="https://www.linkec">https://www.linkec</a>	United States	1,212	17	1.40%
46	Stanley Steemer	<a href="https://www.linkec">https://www.linkec</a>	United States	1,702	23	1.35%
47	Roto-Rooter Plumbing and Dra	<a href="https://www.linkec">https://www.linkec</a>	United States	2,222	29	1.31%
48	NMS	<a href="https://www.linkec">https://www.linkec</a>	United States	503	6	1.19%
49	AAA	<a href="https://www.linkec">https://www.linkec</a>	United States	8,891	101	1.14%
50	Republic Parking System	<a href="https://www.linkec">https://www.linkec</a>	United States	572	6	1.05%
51	Sport Clips Haircuts	<a href="https://www.linkec">https://www.linkec</a>	United States	3,810	39	1.02%
52	Merry Maids Corporate	<a href="https://www.linkec">https://www.linkec</a>	United States	709	7	0.99%
53	Molly Maid	<a href="https://www.linkec">https://www.linkec</a>	United States	530	5	0.94%
54	AAA Carolinas	<a href="https://www.linkec">https://www.linkec</a>	United States	814	7	0.86%
55	MaidPro	<a href="https://www.linkec">https://www.linkec</a>	United States	863	6	0.70%
56	Central Parking System	<a href="https://www.linkec">https://www.linkec</a>	United States	873	6	0.69%
57	Regis Corporation	<a href="https://www.linkec">https://www.linkec</a>	United States	5,888	36	0.61%
58	Franklin County Board of Devel	<a href="https://www.linkec">https://www.linkec</a>	United States	597	3	0.50%
59	The Cleaning Authority	<a href="https://www.linkec">https://www.linkec</a>	United States	1,255	5	0.40%
60	Multiband Corporation	<a href="https://www.linkec">https://www.linkec</a>	United States	504	2	0.40%
61	Stewart Enterprises	<a href="https://www.linkec">https://www.linkec</a>	United States	782	2	0.26%
62	Defenders	<a href="https://www.linkec">https://www.linkec</a>	United States	1,261	3	0.24%
63	COST CUTTERS	<a href="https://www.linkec">https://www.linkec</a>	United States	537	1	0.19%
64	Delta Sonic	<a href="https://www.linkec">https://www.linkec</a>	United States	838	1	0.12%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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