



The World's Most Active Consumer Services Professionals on Social - August 2021

Industry at a glance:

Average Score:
4.22%

Total Companies:
100

Average Number of Employees:
1,892

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Voi Technology	https://www.linkedin.com/company/voitechnology	Sweden	549	93	16.94%
2	VIC	https://www.linkedin.com/company/vic	Australia	818	107	13.08%
3	Clear	https://www.linkedin.com/company/clear	United States	859	108	12.57%
4	CIBT	https://www.linkedin.com/company/cibt	United States	518	63	12.16%
5	Sodexo	https://www.linkedin.com/company/sodexo	France	3,734	448	12.00%
6	Frontdoor	https://www.linkedin.com/company/frontdoor	United States	518	62	11.97%
7	Rentokil	https://www.linkedin.com/company/rentokil	United States	1,072	123	11.47%
8	Trupanion	https://www.linkedin.com/company/trupanion	United States	859	87	10.13%
9	NortonLifeLock	https://www.linkedin.com/company/nortonlifelock	United States	2,089	208	9.96%
10	Collinson	https://www.linkedin.com/company/collinson	United Kingdom	1,553	152	9.79%
11	HomeServe	https://www.linkedin.com/company/homeserve	United States	762	73	9.58%
12	Glovo	https://www.linkedin.com/company/glovo	Spain	5,191	487	9.38%
13	Credit Karma	https://www.linkedin.com/company/creditkarma	United States	1,434	133	9.27%
14	goeasy	https://www.linkedin.com/company/goeasy	Canada	1,906	173	9.08%
15	HelloFresh	https://www.linkedin.com/company/hellofresh	Germany	5,929	500	8.43%
16	Touring Club Suisse	https://www.linkedin.com/company/touringclub	Switzerland	833	64	7.68%
17	RAC WA	https://www.linkedin.com/company/rac-wa	Australia	1,037	79	7.62%
18	AAA Northeast	https://www.linkedin.com/company/aaa-northeast	United States	1,375	97	7.05%
19	Ecolab Pest Eliminator	https://www.linkedin.com/company/ecolab-pest-eliminator	United States	869	61	7.02%
20	Oda	https://www.linkedin.com/company/oda	Norway	589	41	6.96%
21	Freshly	https://www.linkedin.com/company/freshly	United States	599	40	6.68%
22	TÄœV NORD GROUP	https://www.linkedin.com/company/taev-nord-group	Germany	3,553	225	6.33%
23	TINSA	https://www.linkedin.com/company/tinsa	Spain	618	39	6.31%

24	CAA-Québec	https://www.linkec	Canada	645	40	6.20%
25	Verisure	https://www.linkec	Switzerland	12,293	758	6.17%
26	MILVIK BIMA	https://www.linkec	United Kingdom	1,086	65	5.99%
27	AA New Zealand	https://www.linkec	New Zealand	527	29	5.50%
28	LeafFilter Gutter Protection	https://www.linkec	United States	912	50	5.48%
29	Yarden	https://www.linkec	Netherlands	513	27	5.26%
30	Power Home Remodeling	https://www.linkec	United States	2,384	123	5.16%
31	ADAC	https://www.linkec	Germany	1,563	78	4.99%
32	Securitas Direct by Verisure	https://www.linkec	Spain	6,259	312	4.98%
33	Life Storage	https://www.linkec	United States	558	27	4.84%
34	AMA	https://www.linkec	Canada	970	45	4.64%
35	Northcott	https://www.linkec	Australia	536	24	4.48%
36	Reliance Home Comfort	https://www.linkec	Canada	1,083	46	4.25%
37	CertaPro Painters	https://www.linkec	United States	1,335	55	4.12%
38	CSC ServiceWorks	https://www.linkec	United States	889	36	4.05%
39	PODS	https://www.linkec	United States	1,031	41	3.98%
40	Otis	https://www.linkec	United States	17,236	654	3.79%
41	AAA Club Alliance	https://www.linkec	United States	2,715	102	3.76%
42	StoneMor	https://www.linkec	United States	1,122	42	3.74%
43	Lebara	https://www.linkec	United Kingdom	741	27	3.64%
44	CPI Security	https://www.linkec	United States	626	22	3.51%
45	Het Poetsbureau	https://www.linkec	Belgium	687	24	3.49%
46	Camelot	https://www.linkec	United Kingdom	1,434	50	3.49%
47	RACC	https://www.linkec	Spain	834	29	3.48%
48	Service Experts	https://www.linkec	United States	1,250	43	3.44%
49	Rollins	https://www.linkec	United States	1,441	49	3.40%
50	ServiceMaster Restore	https://www.linkec	United States	687	23	3.35%
51	Arbor Memorial	https://www.linkec	Canada	769	24	3.12%
52	Orkin Pest Control	https://www.linkec	United States	4,441	137	3.08%
53	Enercare	https://www.linkec	Canada	697	21	3.01%
54	Rainbow International	https://www.linkec	United States	1,201	36	3.00%
55	Gulfeagle Supply	https://www.linkec	United States	514	15	2.92%
56	HomeTeam Pest Defense	https://www.linkec	United States	746	21	2.82%
57	Terminix	https://www.linkec	United States	4,553	128	2.81%
58	American Residential Services	https://www.linkec	United States	2,060	56	2.72%
59	Nordia	https://www.linkec	Canada	1,987	54	2.72%
60	KellyConnect	https://www.linkec	United States	533	14	2.63%
61	Australia Post	https://www.linkec	Australia	13,050	337	2.58%
62	AAA Northern California, Nevada	https://www.linkec	United States	1,648	42	2.55%
63	Floyd's 99 Barbershop	https://www.linkec	United States	875	21	2.40%
64	Massey Services	https://www.linkec	United States	982	23	2.34%
65	Truly Nolen of America	https://www.linkec	United States	824	19	2.31%
66	TruGreen	https://www.linkec	United States	4,685	102	2.18%
67	Arrow Exterminators	https://www.linkec	United States	778	16	2.06%
68	IFA	https://www.linkec	United States	793	16	2.02%
69	Weed Man	https://www.linkec	Canada	607	12	1.98%
70	1-800-GOT-JUNK?	https://www.linkec	Canada	1,599	31	1.94%
71	Groupe Star's Service	https://www.linkec	France	792	15	1.89%
72	ServiceMaster	https://www.linkec	United States	4,498	84	1.87%
73	Cendris	https://www.linkec	Netherlands	814	15	1.84%
74	Team Knowhow	https://www.linkec	United Kingdom	609	11	1.81%
75	Mission Linen Supply	https://www.linkec	United States	560	9	1.61%
76	Sears Home Services	https://www.linkec	United States	1,629	25	1.53%
77	Goodman Solutions	https://www.linkec	United States	1,249	19	1.52%
78	Lawn Doctor	https://www.linkec	United States	537	8	1.49%
79	American Home Shield	https://www.linkec	United States	922	13	1.41%
80	Ace Parking	https://www.linkec	United States	1,212	17	1.40%
81	Stanley Steemer	https://www.linkec	United States	1,702	23	1.35%
82	Roto-Rooter Plumbing and Drainage	https://www.linkec	United States	2,222	29	1.31%
83	NMS	https://www.linkec	United States	503	6	1.19%
84	AAA	https://www.linkec	United States	8,891	101	1.14%
85	Republic Parking System	https://www.linkec	United States	572	6	1.05%
86	Sport Clips Haircuts	https://www.linkec	United States	3,810	39	1.02%
87	Merry Maids Corporate	https://www.linkec	United States	709	7	0.99%
88	Molly Maid	https://www.linkec	United States	530	5	0.94%
89	AAA Carolinas	https://www.linkec	United States	814	7	0.86%
90	MaidPro	https://www.linkec	United States	863	6	0.70%
91	Central Parking System	https://www.linkec	United States	873	6	0.69%
92	Regis Corporation	https://www.linkec	United States	5,888	36	0.61%
93	Franklin County Board of Development	https://www.linkec	United States	597	3	0.50%

94	The Cleaning Authority	https://www.linkedin.com/company/the-cleaning-authority	United States	1,255	5	0.40%
95	Multiband Corporation	https://www.linkedin.com/company/multiband-corporation	United States	504	2	0.40%
96	La Poste - De Post	https://www.linkedin.com/company/la-poste-de-post	Belgium	1,258	4	0.32%
97	Stewart Enterprises	https://www.linkedin.com/company/stewart-enterprises	United States	782	2	0.26%
98	Defenders	https://www.linkedin.com/company/defenders	United States	1,261	3	0.24%
99	COST CUTTERS	https://www.linkedin.com/company/cost-cutters	United States	537	1	0.19%
100	Delta Sonic	https://www.linkedin.com/company/delta-sonic	United States	838	1	0.12%

Ready to win at social?

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