

DSMN8

The USA's Most Active Commercial Real Estate Professionals on Social - August 2021

Industry at a glance:

Average Score: **6.26%** Total Companies: **17** Global Industry Average: **7.79%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Marcus & Millichap	https://www.linkedin.com/company/marcus-millichap/	United States	3840	537	13.98%
2	Stream Realty	https://www.linkedin.com/company/stream-realty/	United States	888	97	10.92%
3	Cresa	https://www.linkedin.com/company/cresa/	United States	963	102	10.59%
4	KW	https://www.linkedin.com/company/kw/	United States	1193	125	10.48%
5	Berkadia	https://www.linkedin.com/company/berkadia/	United States	2274	237	10.42%
6	Kidder Mathews	https://www.linkedin.com/company/kidder-mathews/	United States	857	79	9.22%
7	Link Logistics	https://www.linkedin.com/company/link-logistics/	United States	552	46	8.33%
8	Greystone	https://www.linkedin.com/company/greystone/	United States	966	79	8.18%
9	CWK	https://www.linkedin.com/company/cwk/	United States	37520	2,400	6.40%
10	Transwestern	https://www.linkedin.com/company/transwestern/	United States	2398	133	5.55%
11	Monarch	https://www.linkedin.com/company/monarch/	United States	641	28	4.37%
12	CBL Properties	https://www.linkedin.com/company/cbl-properties/	United States	692	26	3.76%
13	Vornado Realty Trust	https://www.linkedin.com/company/vornado-realty-trust/	United States	755	13	1.72%
14	Eastdil	https://www.linkedin.com/company/eastdil/	United States	610	8	1.31%
15	Reef Parking	https://www.linkedin.com/company/reef-parking/	United States	2803	15	0.54%
16	Cassidy Turley	https://www.linkedin.com/company/cassidy-turley/	United States	820	3	0.37%
17	Grubb & Ellis	https://www.linkedin.com/company/grubb-ellis/	United States	915	2	0.22%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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