

# DSMN8

The World's Most Active Commercial Real Estate Professionals on Social - August 2021

## Industry at a glance:

Average Score:  
**7.79%**

Total Companies:  
**37**

Average Number of Employees:  
**2,843**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	IWG	<a href="https://www.linkedin.com/company/iwg">https://www.linkedin.com/company/iwg</a>	Switzerland	2121	439	20.70%
2	CBRE France	<a href="https://www.linkedin.com/company/cbre-france">https://www.linkedin.com/company/cbre-france</a>	France	502	103	20.52%
3	CBRE Canada	<a href="https://www.linkedin.com/company/cbre-canada">https://www.linkedin.com/company/cbre-canada</a>	Canada	616	112	18.18%
4	Marcus & Millichap	<a href="https://www.linkedin.com/company/marcus-millichap">https://www.linkedin.com/company/marcus-millichap</a>	United States	3840	537	13.98%
5	Regus	<a href="https://www.linkedin.com/company/regus">https://www.linkedin.com/company/regus</a>	United Kingdom	1,573	204	12.97%
6	LSH	<a href="https://www.linkedin.com/company/ls-holding">https://www.linkedin.com/company/ls-holding</a>	United Kingdom	951	113	11.88%
7	Stream Realty	<a href="https://www.linkedin.com/company/stream-realty">https://www.linkedin.com/company/stream-realty</a>	United States	888	97	10.92%
8	Colliers	<a href="https://www.linkedin.com/company/colliers">https://www.linkedin.com/company/colliers</a>	Canada	23,078	2,500	10.83%
9	Avison Young	<a href="https://www.linkedin.com/company/avison-young">https://www.linkedin.com/company/avison-young</a>	United Kingdom	1,166	126	10.81%
10	Cresa	<a href="https://www.linkedin.com/company/cresa">https://www.linkedin.com/company/cresa</a>	United States	963	102	10.59%
11	KW	<a href="https://www.linkedin.com/company/kw">https://www.linkedin.com/company/kw</a>	United States	1,193	125	10.48%
12	Berkadia	<a href="https://www.linkedin.com/company/berkadia">https://www.linkedin.com/company/berkadia</a>	United States	2,274	237	10.42%
13	BentallGreenOak	<a href="https://www.linkedin.com/company/bentallgreenoak">https://www.linkedin.com/company/bentallgreenoak</a>	Canada	884	83	9.39%
14	Kidder Mathews	<a href="https://www.linkedin.com/company/kidder-mathews">https://www.linkedin.com/company/kidder-mathews</a>	United States	857	79	9.22%
15	Klepierre	<a href="https://www.linkedin.com/company/klépierre">https://www.linkedin.com/company/klépierre</a>	France	893	79	8.85%
16	Bruntwood	<a href="https://www.linkedin.com/company/bruntwood">https://www.linkedin.com/company/bruntwood</a>	United Kingdom	552	47	8.51%
17	Link Logistics	<a href="https://www.linkedin.com/company/link-logistics">https://www.linkedin.com/company/link-logistics</a>	United States	552	46	8.33%
18	Greystone	<a href="https://www.linkedin.com/company/greystone">https://www.linkedin.com/company/greystone</a>	United States	966	79	8.18%
19	Dexus	<a href="https://www.linkedin.com/company/dexus">https://www.linkedin.com/company/dexus</a>	Australia	613	45	7.34%
20	Ingka Centres	<a href="https://www.linkedin.com/company/ingka-centres">https://www.linkedin.com/company/ingka-centres</a>	Netherlands	637	42	6.59%
21	Unibail	<a href="https://www.linkedin.com/company/unibail">https://www.linkedin.com/company/unibail</a>	France	4,412	284	6.44%
22	Oxford Properties	<a href="https://www.linkedin.com/company/oxford-properties">https://www.linkedin.com/company/oxford-properties</a>	Canada	1,542	99	6.42%
23	CWK	<a href="https://www.linkedin.com/company/cwk">https://www.linkedin.com/company/cwk</a>	United States	37520	2,400	6.40%
24	Transwestern	<a href="https://www.linkedin.com/company/transwestern">https://www.linkedin.com/company/transwestern</a>	United States	2,398	133	5.55%

25	Schiavello	<a href="https://www.linke">https://www.linke</a>	Australia	509	26	5.11%
26	Cadillac Fairview	<a href="https://www.linke">https://www.linke</a>	Canada	1,302	64	4.92%
27	Vicinity Centres	<a href="https://www.linke">https://www.linke</a>	Australia	1195	53	4.44%
28	Newsec	<a href="https://www.linke">https://www.linke</a>	Sweden	2,001	88	4.40%
29	Monarch	<a href="https://www.linke">https://www.linke</a>	United States	641	28	4.37%
30	CBL Properties	<a href="https://www.linke">https://www.linke</a>	United States	692	26	3.76%
31	Multi Corporation	<a href="https://www.linke">https://www.linke</a>	Netherlands	1,140	25	2.19%
32	Vornado Realty Trust	<a href="https://www.linke">https://www.linke</a>	United States	755	13	1.72%
33	Eastdil	<a href="https://www.linke">https://www.linke</a>	United States	610	8	1.31%
34	Secure Parking	<a href="https://www.linke">https://www.linke</a>	Australia	805	10	1.24%
35	Reef Parking	<a href="https://www.linke">https://www.linke</a>	United States	2803	15	0.54%
36	Cassidy Turley	<a href="https://www.linke">https://www.linke</a>	United States	820	3	0.37%
37	Grubb & Ellis	<a href="https://www.linke">https://www.linke</a>	United States	915	2	0.22%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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