



The USA's Most Active Security & Investigations Professionals on Social - July 2021

Industry at a glance:

Average Score: 3.54%

Total Companies: 68

Global Industry Average: 4.33%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see 30-40% of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 23 companies including GDBA, Pinkerton, Security 101, HID Global, ADT Commercial, Pelco, Securitas Electronic Security, Brosnan Risk Consultants, Convergent Technologies, Stanley Security, DCSA, Sunstates Security, MSA Security, Rapiscan Systems, Vector Security, DSI Security Services, UNDSS, CoventBridge Group, Metro One LPSPG, Walden Security, Olive Group, Marksman Security Corporation, and Paragon Systems.

24	Bay Alarm Company	<a href="https://www.linkedin.com/company/bay-alarm">https://www.linkedin.com/company/bay-alarm</a>	United States	640	24	3.75%
25	G4S Compliance & Investigation	<a href="https://www.linkedin.com/company/g4s-compliance">https://www.linkedin.com/company/g4s-compliance</a>	United States	752	25	3.32%
26	GardaWorld Federal Services	<a href="https://www.linkedin.com/company/garda-world">https://www.linkedin.com/company/garda-world</a>	United States	1,179	39	3.31%
27	Signal 88 Security	<a href="https://www.linkedin.com/company/signal-88">https://www.linkedin.com/company/signal-88</a>	United States	1,004	33	3.29%
28	The GEO Group	<a href="https://www.linkedin.com/company/the-geo-group">https://www.linkedin.com/company/the-geo-group</a>	United States	4,961	157	3.16%
29	Inter-Con Security Systems	<a href="https://www.linkedin.com/company/inter-con">https://www.linkedin.com/company/inter-con</a>	United States	2,033	64	3.15%
30	Constellis	<a href="https://www.linkedin.com/company/constellis">https://www.linkedin.com/company/constellis</a>	United States	6,322	198	3.13%
31	Security Industry Specialists	<a href="https://www.linkedin.com/company/security-industry-specialists">https://www.linkedin.com/company/security-industry-specialists</a>	United States	2,044	63	3.08%
32	Titan Security Group	<a href="https://www.linkedin.com/company/titan-security">https://www.linkedin.com/company/titan-security</a>	United States	540	16	2.96%
33	Andy Frain Services	<a href="https://www.linkedin.com/company/andy-frain">https://www.linkedin.com/company/andy-frain</a>	United States	1,457	41	2.81%
34	UTC Fire & Security	<a href="https://www.linkedin.com/company/utc-fire">https://www.linkedin.com/company/utc-fire</a>	United States	1,857	52	2.80%
35	ADT	<a href="https://www.linkedin.com/company/adt">https://www.linkedin.com/company/adt</a>	United States	21,160	527	2.49%
36	First Coast Security	<a href="https://www.linkedin.com/company/first-coast">https://www.linkedin.com/company/first-coast</a>	United States	532	13	2.44%
37	Guardian Protection	<a href="https://www.linkedin.com/company/guardian-protection">https://www.linkedin.com/company/guardian-protection</a>	United States	697	17	2.44%
38	Triple Canopy	<a href="https://www.linkedin.com/company/triple-canopy">https://www.linkedin.com/company/triple-canopy</a>	United States	2,489	60	2.41%
39	First Security Group	<a href="https://www.linkedin.com/company/first-security">https://www.linkedin.com/company/first-security</a>	United States	508	12	2.36%
40	Omniplex	<a href="https://www.linkedin.com/company/omniplx">https://www.linkedin.com/company/omniplx</a>	United States	730	17	2.33%
41	Centerra Group	<a href="https://www.linkedin.com/company/centerra">https://www.linkedin.com/company/centerra</a>	United States	644	14	2.17%
42	Academi	<a href="https://www.linkedin.com/company/academi">https://www.linkedin.com/company/academi</a>	United States	510	11	2.16%
43	Professional Security Consultants	<a href="https://www.linkedin.com/company/professional-security">https://www.linkedin.com/company/professional-security</a>	United States	562	12	2.14%
44	St. Moritz Security Services	<a href="https://www.linkedin.com/company/st-moritz">https://www.linkedin.com/company/st-moritz</a>	United States	630	13	2.06%
45	Allied Universal	<a href="https://www.linkedin.com/company/allied-universal">https://www.linkedin.com/company/allied-universal</a>	United States	40,473	833	2.06%
46	HSS	<a href="https://www.linkedin.com/company/hss">https://www.linkedin.com/company/hss</a>	United States	2,247	41	1.82%
47	Per Mar Security Services	<a href="https://www.linkedin.com/company/per-mar">https://www.linkedin.com/company/per-mar</a>	United States	943	17	1.80%
48	Whelan Security	<a href="https://www.linkedin.com/company/whelan">https://www.linkedin.com/company/whelan</a>	United States	2,369	39	1.65%
49	Admiral Security Services	<a href="https://www.linkedin.com/company/admiral">https://www.linkedin.com/company/admiral</a>	United States	1,139	17	1.49%
50	Securitas Critical Infrastructure	<a href="https://www.linkedin.com/company/securitas-critical">https://www.linkedin.com/company/securitas-critical</a>	United States	1,156	16	1.38%
51	Tyco Integrated Security	<a href="https://www.linkedin.com/company/tyco-integrated">https://www.linkedin.com/company/tyco-integrated</a>	United States	2,518	30	1.19%
52	Securitas Security Services US	<a href="https://www.linkedin.com/company/securitas-us">https://www.linkedin.com/company/securitas-us</a>	United States	32,037	354	1.10%
53	Champion National Security	<a href="https://www.linkedin.com/company/champion-national">https://www.linkedin.com/company/champion-national</a>	United States	574	5	0.87%
54	SecurAmerica	<a href="https://www.linkedin.com/company/securamerica">https://www.linkedin.com/company/securamerica</a>	United States	1,051	9	0.86%
55	Summit Security Services	<a href="https://www.linkedin.com/company/summit-security">https://www.linkedin.com/company/summit-security</a>	United States	502	4	0.80%
56	U.S. Security Associates	<a href="https://www.linkedin.com/company/us-security">https://www.linkedin.com/company/us-security</a>	United States	4,341	33	0.76%
57	KeyPoint Government Solutions	<a href="https://www.linkedin.com/company/keypoint">https://www.linkedin.com/company/keypoint</a>	United States	690	5	0.72%
58	Protection 1 Security Solutions	<a href="https://www.linkedin.com/company/protection-1">https://www.linkedin.com/company/protection-1</a>	United States	1,664	12	0.72%
59	SOS Security	<a href="https://www.linkedin.com/company/sos-security">https://www.linkedin.com/company/sos-security</a>	United States	1,389	9	0.65%
60	Akal Security	<a href="https://www.linkedin.com/company/akal">https://www.linkedin.com/company/akal</a>	United States	812	5	0.62%
61	Command Security Corporation	<a href="https://www.linkedin.com/company/command-security">https://www.linkedin.com/company/command-security</a>	United States	768	4	0.52%
62	Andrews International	<a href="https://www.linkedin.com/company/andrews-international">https://www.linkedin.com/company/andrews-international</a>	United States	1,183	6	0.51%
63	AlliedBarton Security Services	<a href="https://www.linkedin.com/company/alliedbarton">https://www.linkedin.com/company/alliedbarton</a>	United States	5,948	23	0.39%
64	FJC Security Services	<a href="https://www.linkedin.com/company/fjc-security">https://www.linkedin.com/company/fjc-security</a>	United States	1,035	3	0.29%
65	Universal Services of America	<a href="https://www.linkedin.com/company/universal-services">https://www.linkedin.com/company/universal-services</a>	United States	4,305	12	0.28%
66	Guardsmark	<a href="https://www.linkedin.com/company/guardsmark">https://www.linkedin.com/company/guardsmark</a>	United States	1,497	4	0.27%
67	Wackenhut	<a href="https://www.linkedin.com/company/wackenhut">https://www.linkedin.com/company/wackenhut</a>	United States	882	2	0.23%
68	Aegis	<a href="https://www.linkedin.com/company/aegis">https://www.linkedin.com/company/aegis</a>	United States	681	0	0.00%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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