

# DSMN8

Europe's Most Active Security & Investigations Professionals on Social - July 2021

## Industry at a glance:

Average Score:  
**5.52%**

Total Companies:  
**39**

Global Industry Average:  
**4.33%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Fiducial Sécurité	<a href="https://www.linkedin.com/company/fiducial-securite/">https://www.linkedin.com/company/fiducial-securite/</a>	France	604	90	14.90%
2	Chubb France	<a href="https://www.linkedin.com/company/chubb-france/">https://www.linkedin.com/company/chubb-france/</a>	France	622	90	14.47%
3	Seris France	<a href="https://www.linkedin.com/company/seris-france/">https://www.linkedin.com/company/seris-france/</a>	France	691	87	12.59%
4	Allegion	<a href="https://www.linkedin.com/company/allegion/">https://www.linkedin.com/company/allegion/</a>	Ireland	4,556	421	9.24%
5	Onet Sécurité	<a href="https://www.linkedin.com/company/onet-securite/">https://www.linkedin.com/company/onet-securite/</a>	France	609	53	8.70%
6	Goron	<a href="https://www.linkedin.com/company/goron/">https://www.linkedin.com/company/goron/</a>	France	511	44	8.61%
7	Securitas France	<a href="https://www.linkedin.com/company/securitas-france/">https://www.linkedin.com/company/securitas-france/</a>	France	3,217	271	8.42%
8	Protectim Security Services	<a href="https://www.linkedin.com/company/protectim-security-services/">https://www.linkedin.com/company/protectim-security-services/</a>	France	606	50	8.25%
9	Securitas Swiss	<a href="https://www.linkedin.com/company/securitas-swiss/">https://www.linkedin.com/company/securitas-swiss/</a>	Switzerland	1,401	106	7.57%
10	Avam Security Sverige	<a href="https://www.linkedin.com/company/avam-security-sverige/">https://www.linkedin.com/company/avam-security-sverige/</a>	Sweden	1,448	106	7.32%
11	Protectas	<a href="https://www.linkedin.com/company/protectas/">https://www.linkedin.com/company/protectas/</a>	Switzerland	982	70	7.13%
12	Gunnebo	<a href="https://www.linkedin.com/company/gunnebo/">https://www.linkedin.com/company/gunnebo/</a>	Sweden	1,558	108	6.93%
13	Securitas Group	<a href="https://www.linkedin.com/company/securitas-group/">https://www.linkedin.com/company/securitas-group/</a>	Sweden	1,180	80	6.78%
14	Securitas Belgium	<a href="https://www.linkedin.com/company/securitas-belgium/">https://www.linkedin.com/company/securitas-belgium/</a>	Belgium	1,367	89	6.51%
15	Axitea	<a href="https://www.linkedin.com/company/axitea/">https://www.linkedin.com/company/axitea/</a>	Italy	535	34	6.36%
16	Seris Group	<a href="https://www.linkedin.com/company/seris-group/">https://www.linkedin.com/company/seris-group/</a>	France	2,953	187	6.33%
17	Trigion	<a href="https://www.linkedin.com/company/trigion/">https://www.linkedin.com/company/trigion/</a>	Netherlands	1,998	125	6.26%
18	Securitas Portugal	<a href="https://www.linkedin.com/company/securitas-portugal/">https://www.linkedin.com/company/securitas-portugal/</a>	Portugal	507	27	5.33%
19	An Garda Síochána	<a href="https://www.linkedin.com/company/an-garda-siochana/">https://www.linkedin.com/company/an-garda-siochana/</a>	Ireland	2,342	122	5.21%
20	Securitas Seguridad España	<a href="https://www.linkedin.com/company/securitas-seguridad-espana/">https://www.linkedin.com/company/securitas-seguridad-espana/</a>	Spain	2,694	138	5.12%
21	Securitas Sverige	<a href="https://www.linkedin.com/company/securitas-sverige/">https://www.linkedin.com/company/securitas-sverige/</a>	Sweden	2,544	115	4.52%
22	Guardia Civil	<a href="https://www.linkedin.com/company/guardia-civil/">https://www.linkedin.com/company/guardia-civil/</a>	Spain	1,212	50	4.13%
23	Prosegur	<a href="https://www.linkedin.com/company/prosegur/">https://www.linkedin.com/company/prosegur/</a>	Spain	32,920	1,339	4.07%

24	Strong Segurança	<a href="https://www.linkedin.com/company/strongseguranca">https://www.linkedin.com/company/strongseguranca</a>	Portugal	841	34	4.04%
25	Seris Konsalnet	<a href="https://www.linkedin.com/company/seris-konsalnet">https://www.linkedin.com/company/seris-konsalnet</a>	Poland	558	21	3.76%
26	Sicuritalia	<a href="https://www.linkedin.com/company/sicuritalia">https://www.linkedin.com/company/sicuritalia</a>	Italy	2,427	86	3.54%
27	Securitas Norge	<a href="https://www.linkedin.com/company/securitas-norge">https://www.linkedin.com/company/securitas-norge</a>	Norway	991	33	3.33%
28	Sector Alarm	<a href="https://www.linkedin.com/company/sector-alarm">https://www.linkedin.com/company/sector-alarm</a>	Norway	607	20	3.29%
29	SERIS Belgium	<a href="https://www.linkedin.com/company/seris-belgium">https://www.linkedin.com/company/seris-belgium</a>	Belgium	982	32	3.26%
30	ICTS Europe	<a href="https://www.linkedin.com/company/icts-europe">https://www.linkedin.com/company/icts-europe</a>	France	1,276	41	3.21%
31	Securitas Germany	<a href="https://www.linkedin.com/company/securitas-germany">https://www.linkedin.com/company/securitas-germany</a>	Germany	618	15	2.43%
32	Tyco	<a href="https://www.linkedin.com/company/tyco">https://www.linkedin.com/company/tyco</a>	Ireland	18,397	441	2.40%
33	Esegur	<a href="https://www.linkedin.com/company/esegur">https://www.linkedin.com/company/esegur</a>	Portugal	603	14	2.32%
34	2045	<a href="https://www.linkedin.com/company/2045">https://www.linkedin.com/company/2045</a>	Portugal	654	15	2.29%
35	Securitas Nederland	<a href="https://www.linkedin.com/company/securitas-nederland">https://www.linkedin.com/company/securitas-nederland</a>	Netherlands	10,693	209	1.95%
36	Solid Security	<a href="https://www.linkedin.com/company/solid-security">https://www.linkedin.com/company/solid-security</a>	Poland	784	12	1.53%
37	Nokas	<a href="https://www.linkedin.com/company/nokas">https://www.linkedin.com/company/nokas</a>	Norway	839	12	1.43%
38	Garda	<a href="https://www.linkedin.com/company/garda">https://www.linkedin.com/company/garda</a>	Spain	1,363	13	0.95%
39	Grupo Ombuds	<a href="https://www.linkedin.com/company/grupo-ombuds">https://www.linkedin.com/company/grupo-ombuds</a>	Spain	540	4	0.74%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

