

DSMN8

The World's Most Active Package & Freight Delivery Professionals on Social - June 2021

Industry at a glance:

Average Score:
4.92%

Total Companies:
48

Average Number of Employees:
6,629

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	MBE	https://www.linkedin.com/company/mbespan	Spain	233	38	16.31%
2	CTT Express	https://www.linkedin.com/company/ctt-express	Spain	377	54	14.32%
3	Cycloon	https://www.linkedin.com/company/cycloon	Netherlands	251	28	11.16%
4	InXpress	https://www.linkedin.com/company/inxpress	United Kingdom	758	84	11.08%
5	Walden	https://www.linkedin.com/company/walden	France	889	95	10.69%
6	D.B. Group	https://www.linkedin.com/company/db-group	Italy	437	45	10.30%
7	DHL Parcel	https://www.linkedin.com/company/dhl-parcel	Netherlands	245	23	9.39%
8	France Express	https://www.linkedin.com/company/france-express	France	203	19	9.36%
9	GLS Netherlands	https://www.linkedin.com/company/gls-netherlands	Netherlands	222	20	9.01%
10	dao	https://www.linkedin.com/company/dao	Denmark	251	19	7.57%
11	DPD France	https://www.linkedin.com/company/dpd-france	France	1,369	97	7.09%
12	Worldwide Express	https://www.linkedin.com/company/worldwide-express	United States	1,395	97	6.95%
13	Tuffnells	https://www.linkedin.com/company/tuffnells	United Kingdom	697	45	6.46%
14	Cargus	https://www.linkedin.com/company/cargus	Romania	458	28	6.11%
15	DHL Express Italy	https://www.linkedin.com/company/dhl-express-italy	Italy	1,284	76	5.92%
16	Pošta Slovenije	https://www.linkedin.com/company/posta-slovenije	Slovenia	369	21	5.69%
17	DX	https://www.linkedin.com/company/dx	United Kingdom	1,194	67	5.61%
18	NZ Post	https://www.linkedin.com/company/nz-post	New Zealand	1,687	88	5.22%
19	BRT Corriere Espresso	https://www.linkedin.com/company/brt-corriere-espresso	Italy	1,404	69	4.91%
20	TIPSA	https://www.linkedin.com/company/tipsa	Spain	682	33	4.84%
21	FedEx Express Canada	https://www.linkedin.com/company/fedex-express-canada	Canada	1,144	54	4.72%
22	TNT Australia	https://www.linkedin.com/company/tnt-australia	Australia	246	10	4.07%
23	Purolator	https://www.linkedin.com/company/purolator	Canada	3,962	154	3.89%

24	DPD Belgium	https://www.linkec	Belgium	891	32	3.59%
25	Post CH	https://www.linkec	Switzerland	1,034	35	3.38%
26	New Zealand Couriers	https://www.linkec	New Zealand	253	8	3.16%
27	DHL Express Nederland	https://www.linkec	Netherlands	2,069	64	3.09%
28	MRW	https://www.linkec	Spain	2,459	71	2.89%
29	Lietuvos paštas	https://www.linkec	Lithuania	352	10	2.84%
30	Loomis Express	https://www.linkec	Canada	298	8	2.68%
31	LSO	https://www.linkec	United States	264	7	2.65%
32	Parcelforce Worldwide	https://www.linkec	United Kingdom	1,436	38	2.65%
33	Hrvatska pošta	https://www.linkec	Croatia	544	14	2.57%
34	Albini & Pitigliani	https://www.linkec	Italy	202	5	2.48%
35	LaserShip	https://www.linkec	United States	1,246	29	2.33%
36	Canada Post	https://www.linkec	Canada	18,181	415	2.28%
37	TNT	https://www.linkec	Netherlands	22,609	488	2.16%
38	Econt Express	https://www.linkec	Bulgaria	246	5	2.03%
39	FedEx	https://www.linkec	United States	202,769	4,000	1.97%
40	Millwood	https://www.linkec	United States	260	5	1.92%
41	Fastway Couriers	https://www.linkec	Australia	681	13	1.91%
42	Magyar Posta	https://www.linkec	Hungary	809	14	1.73%
43	AeroLogic	https://www.linkec	Germany	347	6	1.73%
44	SDA Express Courier	https://www.linkec	Italy	1,614	26	1.61%
45	FedEx Ground	https://www.linkec	United States	35,653	451	1.26%
46	Courier Express	https://www.linkec	United States	1,033	12	1.16%
47	Česká pošta	https://www.linkec	Czech Republic	2,188	22	1.01%
48	UPS Mail Innovations	https://www.linkec	United States	986	2	0.20%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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