

# DSMN8

Europe's Most Active Package & Freight Delivery Professionals on Social - June 2021

## Industry at a glance:

Average Score:  
**5.85%**

Total Companies:  
**28**

Global Industry Average:  
**4.92%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	MBE	<a href="https://www.linkedin.com/company/mbespa">https://www.linkedin.com/company/mbespa</a>	Spain	233	38	16.31%
2	CTT Express	<a href="https://www.linkedin.com/company/ctt-express">https://www.linkedin.com/company/ctt-express</a>	Spain	377	54	14.32%
3	Cyclooon	<a href="https://www.linkedin.com/company/cyclooon">https://www.linkedin.com/company/cyclooon</a>	Netherlands	251	28	11.16%
4	Walden	<a href="https://www.linkedin.com/company/walden">https://www.linkedin.com/company/walden</a>	France	889	95	10.69%
5	D.B. Group	<a href="https://www.linkedin.com/company/db-group">https://www.linkedin.com/company/db-group</a>	Italy	437	45	10.30%
6	DHL Parcel	<a href="https://www.linkedin.com/company/dhl-parcel">https://www.linkedin.com/company/dhl-parcel</a>	Netherlands	245	23	9.39%
7	France Express	<a href="https://www.linkedin.com/company/france-express">https://www.linkedin.com/company/france-express</a>	France	203	19	9.36%
8	GLS Netherlands	<a href="https://www.linkedin.com/company/gls-netherlands">https://www.linkedin.com/company/gls-netherlands</a>	Netherlands	222	20	9.01%
9	dao	<a href="https://www.linkedin.com/company/dao">https://www.linkedin.com/company/dao</a>	Denmark	251	19	7.57%
10	DPD France	<a href="https://www.linkedin.com/company/dpd-france">https://www.linkedin.com/company/dpd-france</a>	France	1,369	97	7.09%
11	Cargus	<a href="https://www.linkedin.com/company/cargus">https://www.linkedin.com/company/cargus</a>	Romania	458	28	6.11%
12	DHL Express Italy	<a href="https://www.linkedin.com/company/dhl-express-italy">https://www.linkedin.com/company/dhl-express-italy</a>	Italy	1,284	76	5.92%
13	Pošta Slovenije	<a href="https://www.linkedin.com/company/posta-slovenije">https://www.linkedin.com/company/posta-slovenije</a>	Slovenia	369	21	5.69%
14	BRT Corriere Espresso	<a href="https://www.linkedin.com/company/brt-corriere-espresso">https://www.linkedin.com/company/brt-corriere-espresso</a>	Italy	1,404	69	4.91%
15	TIPSA	<a href="https://www.linkedin.com/company/tipsa">https://www.linkedin.com/company/tipsa</a>	Spain	682	33	4.84%
16	DPD Belgium	<a href="https://www.linkedin.com/company/dpd-belgium">https://www.linkedin.com/company/dpd-belgium</a>	Belgium	891	32	3.59%
17	Post CH	<a href="https://www.linkedin.com/company/post-ch">https://www.linkedin.com/company/post-ch</a>	Switzerland	1,034	35	3.38%
18	DHL Express Nederland	<a href="https://www.linkedin.com/company/dhl-express-nederland">https://www.linkedin.com/company/dhl-express-nederland</a>	Netherlands	2,069	64	3.09%
19	MRW	<a href="https://www.linkedin.com/company/mrw">https://www.linkedin.com/company/mrw</a>	Spain	2,459	71	2.89%
20	Lietuvos paštas	<a href="https://www.linkedin.com/company/lietuvos-pashtas">https://www.linkedin.com/company/lietuvos-pashtas</a>	Lithuania	352	10	2.84%
21	Hrvatska pošta	<a href="https://www.linkedin.com/company/hrvatska-posta">https://www.linkedin.com/company/hrvatska-posta</a>	Croatia	544	14	2.57%
22	Albini & Pittigliani	<a href="https://www.linkedin.com/company/albini-pittigliani">https://www.linkedin.com/company/albini-pittigliani</a>	Italy	202	5	2.48%
23	TNT	<a href="https://www.linkedin.com/company/tnt">https://www.linkedin.com/company/tnt</a>	Netherlands	22,609	488	2.16%

24	Econt Express	<a href="https://www.linkedin.com/company/econt-express">https://www.linkedin.com/company/econt-express</a>	Bulgaria	246	5	2.03%
25	Magyar Posta	<a href="https://www.linkedin.com/company/magyar-posta">https://www.linkedin.com/company/magyar-posta</a>	Hungary	809	14	1.73%
26	AeroLogic	<a href="https://www.linkedin.com/company/aerologic">https://www.linkedin.com/company/aerologic</a>	Germany	347	6	1.73%
27	SDA Express Courier	<a href="https://www.linkedin.com/company/sda-express-courier">https://www.linkedin.com/company/sda-express-courier</a>	Italy	1,614	26	1.61%
28	Česká pošta	<a href="https://www.linkedin.com/company/ceska-posta">https://www.linkedin.com/company/ceska-posta</a>	Czech Republic	2,188	22	1.01%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

