

DSMN8

Europe's Most Active Motion Pictures and Film Professionals on Social - June 2021

Industry at a glance:

Average Score:
7.79%

Total Companies:
15

Global Industry Average:
7.78%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Mikros Animation	https://www.linkedin.com/company/mikros-animation	France	315	48	15.24%
2	Hiventy	https://www.linkedin.com/company/hiventy	France	290	38	13.10%
3	Studiocanal	https://www.linkedin.com/company/studiocanal	France	388	45	11.60%
4	Mikros Image	https://www.linkedin.com/company/mikros-image	France	324	30	9.26%
5	CGR Cinémas	https://www.linkedin.com/company/cgr-cinemas	France	335	28	8.36%
6	Eclair	https://www.linkedin.com/company/eclair	France	288	22	7.64%
7	Pathé	https://www.linkedin.com/company/pathé	France	401	28	6.98%
8	Les Cinémas Pathé Gaumont	https://www.linkedin.com/company/les-cinemas-pathé-gaumont	France	485	30	6.19%
9	Gaumont	https://www.linkedin.com/company/gaumont	France	573	35	6.11%
10	UGC	https://www.linkedin.com/company/ugc	France	684	35	5.12%
11	ARRI	https://www.linkedin.com/company/arri	Germany	684	50	7.31%
12	Platige Image	https://www.linkedin.com/company/platige-image	Poland	259	25	9.65%
13	Cine Yelmo	https://www.linkedin.com/company/cine-yelmo	Spain	466	26	5.58%
14	CINESA	https://www.linkedin.com/company/cinesa	Spain	561	24	4.28%
15	FILM.UA Group	https://www.linkedin.com/company/film-ua-group	Ukraine	227	1	0.44%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](http://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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