



The USA's Most Active Mining & Metals Professionals on Social - July 2021

Industry at a glance:

Average Score:
3.33%

Total Companies:
165

Global Industry Average:
4.98%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	thyssenkrupp Materials	https://www.linkedin.com/company/thyssenkrupp-materials	United States	1,389	196	14.11%
2	Polydeck	https://www.linkedin.com/company/polydeck	United States	208	28	13.46%
3	H-E Parts International	https://www.linkedin.com/company/h-e-parts-international	United States	278	35	12.59%
4	PPI	https://www.linkedin.com/company/ppi	United States	240	27	11.25%
5	Flexco	https://www.linkedin.com/company/flexco	United States	506	52	10.28%
6	Majestic Steel USA	https://www.linkedin.com/company/majestic-steel-usa	United States	280	27	9.64%
7	GIW Industries	https://www.linkedin.com/company/giw-industries	United States	307	28	9.12%
8	SSR Mining	https://www.linkedin.com/company/ssr-mining	United States	470	42	8.94%
9	Maron/Keystone	https://www.linkedin.com/company/maron-keystone	United States	437	39	8.92%
10	Phoenix Services	https://www.linkedin.com/company/phoenix-services	United States	362	32	8.84%
11	Prince International Corporation	https://www.linkedin.com/company/prince-international-corporation	United States	286	24	8.39%
12	AM/NS Calvert	https://www.linkedin.com/company/amns-calvert	United States	547	45	8.23%
13	Molycop	https://www.linkedin.com/company/molycop	United States	581	46	7.92%
14	Modular Mining	https://www.linkedin.com/company/modular-mining	United States	804	60	7.46%
15	Martin Engineering	https://www.linkedin.com/company/martin-engineering	United States	550	41	7.45%
16	Aura Minerals	https://www.linkedin.com/company/aura-minerals	United States	398	28	7.04%
17	Oil-Dri Corporation of America	https://www.linkedin.com/company/oil-dri-corporation-of-america	United States	494	34	6.88%
18	Weir Minerals	https://www.linkedin.com/company/weir-minerals	United States	5,512	376	6.82%
19	Chicago Tube & Iron	https://www.linkedin.com/company/chicago-tube-iron	United States	225	15	6.67%
20	Rolled Alloys	https://www.linkedin.com/company/rolled-alloys	United States	257	17	6.61%
21	Austin Powder Company	https://www.linkedin.com/company/austin-powder-company	United States	887	58	6.54%
22	ESCO	https://www.linkedin.com/company/esco	United States	1,598	98	6.13%
23	Komatsu Mining	https://www.linkedin.com/company/komatsu-mining	United States	3,754	230	6.13%

24	Materion Corporation	https://www.linkec	United States	1,392	85	6.11%
25	Carmeuse Americas	https://www.linkec	United States	639	38	5.95%
26	TW Metals	https://www.linkec	United States	498	29	5.82%
27	Pace Industries	https://www.linkec	United States	888	51	5.74%
28	Coeur Mining	https://www.linkec	United States	889	49	5.51%
29	U.S. Silica Company	https://www.linkec	United States	659	36	5.46%
30	Neenah Enterprises	https://www.linkec	United States	314	17	5.41%
31	Nevada Gold Mines	https://www.linkec	United States	1,105	59	5.34%
32	Lucas-Milhaupt	https://www.linkec	United States	208	11	5.29%
33	Novelis	https://www.linkec	United States	4,922	258	5.24%
34	Arnold Magnetic Technologies	https://www.linkec	United States	211	11	5.21%
35	Compass Minerals	https://www.linkec	United States	1,115	57	5.11%
36	Cleveland-Cliffs	https://www.linkec	United States	1,578	80	5.07%
37	AMCOL International	https://www.linkec	United States	889	45	5.06%
38	KaMin	https://www.linkec	United States	200	10	5.00%
39	AMERICAN Cast Iron Pipe Cor	https://www.linkec	United States	750	36	4.80%
40	The Mosaic Company	https://www.linkec	United States	3,460	166	4.80%
41	OmniSource Corporation	https://www.linkec	United States	663	31	4.68%
42	Newmont Corporation	https://www.linkec	United States	6,841	315	4.60%
43	Plymouth Tube Company	https://www.linkec	United States	326	15	4.60%
44	JSW Steel	https://www.linkec	United States	349	16	4.58%
45	Dyno Nobel	https://www.linkec	United States	1,848	80	4.33%
46	Bonnell Aluminum	https://www.linkec	United States	349	15	4.30%
47	Fenner Dunlop Americas	https://www.linkec	United States	328	14	4.27%
48	Boart Longyear	https://www.linkec	United States	2,649	110	4.15%
49	Pyrotek	https://www.linkec	United States	993	41	4.13%
50	Big River Steel	https://www.linkec	United States	270	11	4.07%
51	BTD Manufacturing	https://www.linkec	United States	402	16	3.98%
52	Industrial Metal Supply	https://www.linkec	United States	207	8	3.86%
53	Webco Industries	https://www.linkec	United States	456	17	3.73%
54	Precoat Metals	https://www.linkec	United States	483	18	3.73%
55	Coilplus	https://www.linkec	United States	216	8	3.70%
56	Steel Dynamics	https://www.linkec	United States	2,893	105	3.63%
57	Ryerson	https://www.linkec	United States	1,845	65	3.52%
58	McNichols	https://www.linkec	United States	256	9	3.52%
59	Yarde Metals	https://www.linkec	United States	314	11	3.50%
60	Luck Companies	https://www.linkec	United States	345	12	3.48%
61	Martin Marietta	https://www.linkec	United States	2,782	95	3.41%
62	Norfolk Iron and Metal	https://www.linkec	United States	205	7	3.41%
63	Olympic Steel	https://www.linkec	United States	631	21	3.33%
64	Worthington Industries	https://www.linkec	United States	2,985	99	3.32%
65	Crystal Finishing Systems	https://www.linkec	United States	214	7	3.27%
66	Pioneer Metal Finishing	https://www.linkec	United States	308	10	3.25%
67	Titan	https://www.linkec	United States	340	11	3.24%
68	Precision Strip	https://www.linkec	United States	279	9	3.23%
69	Kloeckner Metals	https://www.linkec	United States	1,145	36	3.14%
70	Metalwest	https://www.linkec	United States	322	10	3.11%
71	JENNMAR	https://www.linkec	United States	451	14	3.10%
72	GMS Mine Repair & Maintenanc	https://www.linkec	United States	297	9	3.03%
73	Resco Products	https://www.linkec	United States	233	7	3.00%
74	Alcoa	https://www.linkec	United States	13,456	390	2.90%
75	TMS International	https://www.linkec	United States	591	17	2.88%
76	Steel Warehouse	https://www.linkec	United States	696	20	2.87%
77	O'Neal Manufacturing Services	https://www.linkec	United States	245	7	2.86%
78	Minerals Technologies	https://www.linkec	United States	597	17	2.85%
79	Genesis Alkali	https://www.linkec	United States	214	6	2.80%
80	PTC Alliance	https://www.linkec	United States	290	8	2.76%
81	Ash Grove	https://www.linkec	United States	664	18	2.71%
82	Alro	https://www.linkec	United States	1,317	35	2.66%
83	Nucor	https://www.linkec	United States	4,943	126	2.55%
84	Swanson Industries	https://www.linkec	United States	236	6	2.54%
85	Freeport-McMoRan	https://www.linkec	United States	6,641	168	2.53%
86	Logan Aluminum	https://www.linkec	United States	607	15	2.47%
87	Vulcan Materials Company	https://www.linkec	United States	3,725	90	2.42%
88	North Star BlueScope Steel	https://www.linkec	United States	251	6	2.39%
89	Ulbrich	https://www.linkec	United States	261	6	2.30%
90	Commercial Metals Company	https://www.linkec	United States	3,554	80	2.25%
91	Covia	https://www.linkec	United States	1,002	22	2.20%
92	Century Aluminum	https://www.linkec	United States	554	12	2.17%
93	EMJ	https://www.linkec	United States	508	11	2.17%

94	TIMET	https://www.linkec	United States	885	19	2.15%
95	Carpenter Technology Corpora	https://www.linkec	United States	2,100	44	2.10%
96	Charter Steel	https://www.linkec	United States	525	11	2.10%
97	Drummond Company	https://www.linkec	United States	716	15	2.09%
98	Waupaca Foundry	https://www.linkec	United States	1,074	22	2.05%
99	PJ	https://www.linkec	United States	640	13	2.03%
100	Gerdau North America	https://www.linkec	United States	2,528	51	2.02%
101	Searles Valley Minerals	https://www.linkec	United States	298	6	2.01%
102	O'Neal Steel	https://www.linkec	United States	652	13	1.99%
103	GrafTech	https://www.linkec	United States	634	12	1.89%
104	Warrior Met Coal	https://www.linkec	United States	212	4	1.89%
105	AZZ Galvanizing	https://www.linkec	United States	612	11	1.80%
106	Castle Metals	https://www.linkec	United States	742	13	1.75%
107	NLMK USA	https://www.linkec	United States	289	5	1.73%
108	Schnitzer Steel	https://www.linkec	United States	1,217	21	1.73%
109	Special Metals	https://www.linkec	United States	640	11	1.72%
110	Unimin Corporation	https://www.linkec	United States	411	7	1.70%
111	TimkenSteel	https://www.linkec	United States	765	13	1.70%
112	JW Aluminum	https://www.linkec	United States	303	5	1.65%
113	EVRAZ North America	https://www.linkec	United States	1,821	30	1.65%
114	The North American Coal Corp	https://www.linkec	United States	369	6	1.63%
115	United States Steel Corporatio	https://www.linkec	United States	5,095	81	1.59%
116	MetalTek	https://www.linkec	United States	448	7	1.56%
117	ATI	https://www.linkec	United States	1,693	26	1.54%
118	The Doe Run Company	https://www.linkec	United States	391	6	1.53%
119	Delta Earthmoving	https://www.linkec	United States	404	6	1.49%
120	New Process Steel	https://www.linkec	United States	339	5	1.47%
121	Union Electric Steel	https://www.linkec	United States	207	3	1.45%
122	Phoenix Metals	https://www.linkec	United States	284	4	1.41%
123	Heidman Steel Company	https://www.linkec	United States	216	3	1.39%
124	Contura Energy	https://www.linkec	United States	289	4	1.38%
125	Aleris	https://www.linkec	United States	1,526	21	1.38%
126	Steel Technologies	https://www.linkec	United States	880	12	1.36%
127	Scot Forge	https://www.linkec	United States	304	4	1.32%
128	Goldcorp	https://www.linkec	United States	3,309	43	1.30%
129	Outokumpu Stainless USA	https://www.linkec	United States	231	3	1.30%
130	Intrepid Potash	https://www.linkec	United States	317	4	1.26%
131	Real Alloy	https://www.linkec	United States	323	4	1.24%
132	Bridgestone Mining	https://www.linkec	United States	254	3	1.18%
133	Alliance Coal	https://www.linkec	United States	513	6	1.17%
134	Peabody Energy	https://www.linkec	United States	2,511	29	1.15%
135	Haynes International	https://www.linkec	United States	525	6	1.14%
136	Cloud Peak Energy	https://www.linkec	United States	379	4	1.06%
137	Kaiser Aluminum	https://www.linkec	United States	1,518	16	1.05%
138	Arch Resources	https://www.linkec	United States	1,148	12	1.05%
139	Farwest Steel Corporation	https://www.linkec	United States	296	3	1.01%
140	UPI	https://www.linkec	United States	312	3	0.96%
141	ArcelorMittal USA	https://www.linkec	United States	1,307	12	0.92%
142	Metal Technologies	https://www.linkec	United States	361	3	0.83%
143	Westmoreland Mining	https://www.linkec	United States	619	5	0.81%
144	Reliance Steel & Aluminum	https://www.linkec	United States	764	6	0.79%
145	GKN Hoeganaes	https://www.linkec	United States	258	2	0.78%
146	ASARCO	https://www.linkec	United States	914	7	0.77%
147	North American Stainless	https://www.linkec	United States	557	4	0.72%
148	AK Steel	https://www.linkec	United States	2,930	21	0.72%
149	Metals USA	https://www.linkec	United States	725	5	0.69%
150	CONSOL Energy	https://www.linkec	United States	1,161	8	0.69%
151	Stillwater Mining Company	https://www.linkec	United States	448	3	0.67%
152	Walter Energy	https://www.linkec	United States	465	3	0.65%
153	Alter Trading	https://www.linkec	United States	328	2	0.61%
154	Bucyrus	https://www.linkec	United States	619	3	0.48%
155	CSI	https://www.linkec	United States	419	2	0.48%
156	Steel & Pipe Supply	https://www.linkec	United States	240	1	0.42%
157	PSC Metals	https://www.linkec	United States	245	1	0.41%
158	Allied Tube & Conduit	https://www.linkec	United States	275	1	0.36%
159	Severstal	https://www.linkec	United States	436	1	0.23%
160	Noranda Aluminum	https://www.linkec	United States	1,313	1	0.08%
161	Mittal Steel	https://www.linkec	United States	756	0	0.00%
162	RTI International Metals	https://www.linkec	United States	399	0	0.00%
163	Nucor Steel Gallatin	https://www.linkec	United States	246	0	0.00%

164	Macsteel Service Centers USA	https://www.linked.com	United States	222	0	0.00%
165	Fairmount Santrol	https://www.linked.com	United States	208	0	0.00%



Ready to win at social?

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