



Oceania's Most Active Mining & Metals Professionals on Social - July 2021

Industry at a glance:

Average Score:
5.23%

Total Companies:
92

Global Industry Average:
4.98%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Datamine	https://www.linkedin.com/company/datamine	Australia	401	123	30.67%
2	GroundProbe	https://www.linkedin.com/company/groundprobe	Australia	311	77	24.76%
3	Maptek	https://www.linkedin.com/company/maptek	Australia	379	54	14.25%
4	The Perth Mint	https://www.linkedin.com/company/the-perth-mint	Australia	232	33	14.22%
5	RPMGlobal	https://www.linkedin.com/company/rpmglobal	Australia	347	47	13.54%
6	Imdex	https://www.linkedin.com/company/imdex	Australia	377	51	13.53%
7	Syrah Resources	https://www.linkedin.com/company/syrah-resources	Australia	262	35	13.36%
8	Immersive Technologies	https://www.linkedin.com/company/immersive-technologies	Australia	224	25	11.16%
9	OZ Minerals	https://www.linkedin.com/company/oz-minerals	Australia	760	79	10.39%
10	ConsMin	https://www.linkedin.com/company/consmin	Australia	233	24	10.30%
11	Aeris Resources	https://www.linkedin.com/company/aeris-resources	Australia	298	30	10.07%
12	DRA Global	https://www.linkedin.com/company/dra-global	Australia	1,391	139	9.99%
13	Primero	https://www.linkedin.com/company/primero	Australia	428	41	9.58%
14	Ausenco	https://www.linkedin.com/company/ausenco	Australia	2,182	190	8.71%
15	Deswik	https://www.linkedin.com/company/deswik	Australia	272	23	8.46%
16	Mader	https://www.linkedin.com/company/mader	Australia	492	41	8.33%
17	Mineral Resources	https://www.linkedin.com/company/mineral-resources	Australia	1,143	95	8.31%
18	Resolute	https://www.linkedin.com/company/resolute	Australia	390	31	7.95%
19	Russell Mineral Equipment	https://www.linkedin.com/company/russell-mineral-equipment	Australia	281	21	7.47%
20	Emeco	https://www.linkedin.com/company/emeco	Australia	313	23	7.35%
21	Perseus Mining	https://www.linkedin.com/company/perseus-mining	Australia	566	41	7.24%
22	Masternyne	https://www.linkedin.com/company/masternyne	Australia	285	20	7.02%
23	CMOC	https://www.linkedin.com/company/cmoc	Australia	215	13	6.05%

24	Westgold	https://www.linkec	Australia	340	20	5.88%
25	Northern Star Resources	https://www.linkec	Australia	1,107	64	5.78%
26	Evolution Mining	https://www.linkec	Australia	881	50	5.68%
27	Austin Engineering	https://www.linkec	Australia	268	15	5.60%
28	KCGM	https://www.linkec	Australia	401	22	5.49%
29	Mineral Technologies	https://www.linkec	Australia	206	11	5.34%
30	Swick Mining Services	https://www.linkec	Australia	206	11	5.34%
31	Barmingo	https://www.linkec	Australia	1,188	63	5.30%
32	MACA	https://www.linkec	Australia	869	46	5.29%
33	Vulcan	https://www.linkec	New Zealand	246	13	5.28%
34	Otraco International	https://www.linkec	Australia	250	13	5.20%
35	Whitehaven Coal	https://www.linkec	Australia	409	21	5.13%
36	Orica	https://www.linkec	Australia	8,076	413	5.11%
37	Newmont Australia	https://www.linkec	Australia	400	20	5.00%
38	Wagners	https://www.linkec	Australia	302	15	4.97%
39	Bradken	https://www.linkec	Australia	880	43	4.89%
40	Roy Hill	https://www.linkec	Australia	2,014	98	4.87%
41	MMG Limited	https://www.linkec	Australia	3,256	158	4.85%
42	Silver Lake Resources	https://www.linkec	Australia	228	11	4.82%
43	Minprovis	https://www.linkec	Australia	239	11	4.60%
44	South32	https://www.linkec	Australia	4,398	202	4.59%
45	BHP	https://www.linkec	Australia	31,136	1,420	4.56%
46	Sedgman	https://www.linkec	Australia	615	28	4.55%
47	Fortescue Metals Group	https://www.linkec	Australia	5,557	240	4.32%
48	Sandfire	https://www.linkec	Australia	220	9	4.09%
49	St Barbara	https://www.linkec	Australia	529	21	3.97%
50	OceanaGold Corporation	https://www.linkec	Australia	1,044	41	3.93%
51	IGO	https://www.linkec	Australia	417	16	3.84%
52	Lycopodium	https://www.linkec	Australia	534	20	3.75%
53	PYBAR	https://www.linkec	Australia	420	15	3.57%
54	RUC Cementation	https://www.linkec	Australia	284	10	3.52%
55	InfraBuild	https://www.linkec	Australia	1,187	41	3.45%
56	Newcrest Mining	https://www.linkec	Australia	5,537	188	3.40%
57	PanAust	https://www.linkec	Australia	782	23	2.94%
58	Yancoal Australia	https://www.linkec	Australia	683	20	2.93%
59	Regis Resources	https://www.linkec	Australia	209	6	2.87%
60	Karara Mining	https://www.linkec	Australia	283	8	2.83%
61	CITIC Pacific Mining	https://www.linkec	Australia	1,063	28	2.63%
62	Iluka Resources	https://www.linkec	Australia	734	19	2.59%
63	Glencore CSA Mine	https://www.linkec	Australia	240	6	2.50%
64	VLI	https://www.linkec	Australia	207	5	2.42%
65	Redpath Australia	https://www.linkec	Australia	583	14	2.40%
66	Macmahon	https://www.linkec	Australia	1,665	39	2.34%
67	Ausdrill	https://www.linkec	Australia	428	10	2.34%
68	Mount Gibson Iron	https://www.linkec	Australia	233	5	2.15%
69	Thiess	https://www.linkec	Australia	5,428	115	2.12%
70	Queensland Alumina	https://www.linkec	Australia	428	9	2.10%
71	Byrnecut Offshore	https://www.linkec	Australia	487	10	2.05%
72	Centennial	https://www.linkec	Australia	397	8	2.02%
73	Byrnecut Australia	https://www.linkec	Australia	853	17	1.99%
74	NRW Civil & Mining	https://www.linkec	Australia	681	13	1.91%
75	Coal Services	https://www.linkec	Australia	317	6	1.89%
76	Liberty - Australia	https://www.linkec	Australia	214	4	1.87%
77	REMA TIP TOP	https://www.linkec	Australia	223	4	1.79%
78	Fenner Dunlop Australia	https://www.linkec	Australia	390	6	1.54%
79	New Hope Group	https://www.linkec	Australia	200	3	1.50%
80	Linkforce	https://www.linkec	Australia	708	10	1.41%
81	Tomago Aluminium	https://www.linkec	Australia	362	5	1.38%
82	Boyne Smelters	https://www.linkec	Australia	223	3	1.35%
83	GR Engineering	https://www.linkec	Australia	226	3	1.33%
84	CAPE	https://www.linkec	Australia	239	3	1.26%
85	Orrcon Steel	https://www.linkec	Australia	249	3	1.20%
86	BGC Contracting	https://www.linkec	Australia	593	6	1.01%
87	Anglo Coal	https://www.linkec	Australia	561	3	0.53%
88	OneSteel	https://www.linkec	Australia	496	2	0.40%
89	Bradken	https://www.linkec	Australia	281	1	0.36%
90	Lucas	https://www.linkec	Australia	573	2	0.35%
91	Arrium	https://www.linkec	Australia	1,250	4	0.32%
92	Grange Resources	https://www.linkec	Australia	202	0	0.00%

Ready to win at social?

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