

DSMN8

Europe's Most Active Mining & Metals Professionals on Social - July 2021

Industry at a glance:

Average Score:
6.16%

Total Companies:
134

Global Industry Average:
4.98%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Speira	https://www.linkedin.com/company/speira	Germany	210	47	22.38%
2	MATSA	https://www.linkedin.com/company/mat-sa	Spain	305	66	21.64%
3	ArcelorMittal Europe	https://www.linkedin.com/company/arcormit-europe	Luxembourg	200	31	15.50%
4	Strugal	https://www.linkedin.com/company/strugal	Spain	278	42	15.11%
5	Voestalpine Böhler Welding	https://www.linkedin.com/company/voestalpine-boehler-welding	Germany	660	98	14.85%
6	BRUGG	https://www.linkedin.com/company/brugg	Switzerland	475	70	14.74%
7	NLMK Europe	https://www.linkedin.com/company/nlmk-europe	Belgium	234	33	14.10%
8	Acciaierie Bertoli Safau	https://www.linkedin.com/company/acciaierie-bertoli-safau	Italy	307	42	13.68%
9	Waelzholz Group	https://www.linkedin.com/company/waelzholz-group	Germany	228	31	13.60%
10	Sandvik Materials Technology	https://www.linkedin.com/company/sandvik-materials-technology	Sweden	269	34	12.64%
11	Tibnor	https://www.linkedin.com/company/tibnor	Sweden	442	55	12.44%
12	Salins	https://www.linkedin.com/company/salins	France	200	24	12.00%
13	Carmeuse	https://www.linkedin.com/company/carmeuse	Belgium	731	87	11.90%
14	Winoa	https://www.linkedin.com/company/winoa	France	232	27	11.64%
15	Aludium	https://www.linkedin.com/company/aludium	Netherlands	260	30	11.54%
16	Gonvarri Industries	https://www.linkedin.com/company/gonvarri-industries	Spain	425	48	11.29%
17	Atlantic Copper	https://www.linkedin.com/company/atlantic-copper	Spain	286	32	11.19%
18	Eramet	https://www.linkedin.com/company/eramet	France	1,295	143	11.04%
19	Pittini Group	https://www.linkedin.com/company/pittini-group	Italy	327	36	11.01%
20	METRA	https://www.linkedin.com/company/metra	Italy	291	32	11.00%
21	Norsk Hydro	https://www.linkedin.com/company/norsk-hydro	Norway	6,253	610	9.76%
22	Centamin	https://www.linkedin.com/company/centamin	Jersey	379	36	9.50%
23	AFV Beltrame	https://www.linkedin.com/company/afv-beltrame	Italy	307	29	9.45%

24	Cortizo	https://www.linkec	Spain	453	42	9.27%
25	Cogne Acciai Speciali	https://www.linkec	Italy	304	28	9.21%
26	DTP Mining	https://www.linkec	France	256	23	8.98%
27	Laminazione Sottile Group	https://www.linkec	Italy	270	24	8.89%
28	Aubert & Duval	https://www.linkec	France	1,038	90	8.67%
29	Uddeholm	https://www.linkec	Sweden	221	19	8.60%
30	Nordkalk Corporation	https://www.linkec	Finland	236	20	8.47%
31	ArcelorMittal France	https://www.linkec	France	1,988	168	8.45%
32	thyssenkrupp Materials France	https://www.linkec	France	278	23	8.27%
33	MTG	https://www.linkec	Spain	220	18	8.18%
34	Gränges	https://www.linkec	Sweden	406	33	8.13%
35	Ugitech	https://www.linkec	France	480	39	8.13%
36	BELLOTA	https://www.linkec	Spain	250	20	8.00%
37	Lhoist	https://www.linkec	Belgium	2,291	176	7.68%
38	Liebherr Mining	https://www.linkec	France	921	68	7.38%
39	Wieland Group	https://www.linkec	Germany	923	67	7.26%
40	Imerys	https://www.linkec	France	5,835	423	7.25%
41	SSAB	https://www.linkec	Sweden	3,935	278	7.06%
42	Omya	https://www.linkec	Switzerland	2,939	207	7.04%
43	CAILLAU	https://www.linkec	France	215	15	6.98%
44	Swiss Steel Group	https://www.linkec	Switzerland	1,195	81	6.78%
45	Acciai Speciali Terni	https://www.linkec	Italy	360	24	6.67%
46	BE Group	https://www.linkec	Sweden	228	15	6.58%
47	Prym	https://www.linkec	Germany	580	38	6.55%
48	RHI Magnesita	https://www.linkec	Austria	5,735	370	6.45%
49	SAMCA	https://www.linkec	Spain	202	13	6.44%
50	Acerinox	https://www.linkec	Spain	330	21	6.36%
51	Sidenor Aceros Especiales	https://www.linkec	Spain	382	24	6.28%
52	IXM	https://www.linkec	Switzerland	240	15	6.25%
53	Höganäs	https://www.linkec	Sweden	965	60	6.22%
54	Winkelmann Group	https://www.linkec	Germany	279	17	6.09%
55	Marcegaglia	https://www.linkec	Italy	493	30	6.09%
56	ArcelorMittal Downstream Solu	https://www.linkec	Luxembourg	742	45	6.06%
57	Aperam	https://www.linkec	Luxembourg	4,383	265	6.05%
58	BGE	https://www.linkec	Germany	217	13	5.99%
59	Sandvik	https://www.linkec	Sweden	16,270	969	5.96%
60	Ovako Group	https://www.linkec	Sweden	763	45	5.90%
61	Sibelco Group	https://www.linkec	Belgium	2,358	134	5.68%
62	Magotteaux	https://www.linkec	Belgium	811	46	5.67%
63	Voestalpine	https://www.linkec	Austria	2,680	152	5.67%
64	Calders	https://www.linkec	France	777	44	5.66%
65	Outokumpu	https://www.linkec	Finland	2,768	154	5.56%
66	Acciaierie d'Italia	https://www.linkec	Italy	667	37	5.55%
67	MCB	https://www.linkec	Netherlands	1,069	59	5.52%
68	DSI Underground	https://www.linkec	Germany	316	17	5.38%
69	VACUUMSCHMELZE	https://www.linkec	Germany	317	17	5.36%
70	TRIMET Aluminium	https://www.linkec	Germany	285	15	5.26%
71	Elval	https://www.linkec	Greece	228	12	5.26%
72	Componenta	https://www.linkec	Finland	345	18	5.22%
73	Acciaieria Arvedi	https://www.linkec	Italy	422	22	5.21%
74	LKAB	https://www.linkec	Sweden	1,467	76	5.18%
75	Salzgitter	https://www.linkec	Germany	2,614	132	5.05%
76	VDM Metals Group	https://www.linkec	Germany	238	12	5.04%
77	Constellium	https://www.linkec	France	2,867	144	5.02%
78	Ascometal	https://www.linkec	France	465	23	4.95%
79	Voestalpine BÖHLER	https://www.linkec	Austria	518	25	4.83%
80	Eurasian Resources Group	https://www.linkec	Luxembourg	571	27	4.73%
81	Ferrexpo	https://www.linkec	Switzerland	339	16	4.72%
82	EPSA Internacional	https://www.linkec	Spain	481	22	4.57%
83	LIBERTY Ostrava	https://www.linkec	Czech Republic	265	12	4.53%
84	Plansee	https://www.linkec	Austria	713	32	4.49%
85	Bekaert	https://www.linkec	Belgium	4,434	198	4.47%
86	Salzgitter Flachstahl	https://www.linkec	Germany	206	9	4.37%
87	Somincor	https://www.linkec	Portugal	276	12	4.35%
88	ArcelorMittal	https://www.linkec	Luxembourg	45,616	1,959	4.29%
89	Metalor Technologies	https://www.linkec	Switzerland	468	20	4.27%
90	Aurubis	https://www.linkec	Germany	1,358	58	4.27%
91	CELSA GROUP	https://www.linkec	Spain	1,244	53	4.26%
92	Nyrstar	https://www.linkec	Netherlands	2,212	94	4.25%
93	Boliden	https://www.linkec	Sweden	1,528	62	4.06%

94	K+S Group	https://www.linkec	Germany	1,262	49	3.88%
95	Foraco International	https://www.linkec	France	378	14	3.70%
96	KME	https://www.linkec	Germany	580	21	3.62%
97	Bamesa	https://www.linkec	Spain	255	9	3.53%
98	PGE	https://www.linkec	Poland	794	28	3.53%
99	Saarstahl	https://www.linkec	Germany	231	8	3.46%
100	TUBACEX	https://www.linkec	Spain	389	13	3.34%
101	ArcelorMittal Belgium	https://www.linkec	Belgium	481	16	3.33%
102	KGHM	https://www.linkec	Poland	1,302	41	3.15%
103	Glencore	https://www.linkec	Switzerland	13,632	426	3.13%
104	thyssenkrupp Steel	https://www.linkec	Germany	1,483	46	3.10%
105	AMAG Austria Metall	https://www.linkec	Austria	387	12	3.10%
106	Vimetco ALRO	https://www.linkec	Romania	291	9	3.09%
107	Erasteel	https://www.linkec	France	231	7	3.03%
108	Dillinger	https://www.linkec	Germany	302	9	2.98%
109	FAMUR	https://www.linkec	Poland	269	8	2.97%
110	Berco	https://www.linkec	Italy	415	12	2.89%
111	Duferco	https://www.linkec	Switzerland	525	15	2.86%
112	Interpipe	https://www.linkec	Ukraine	591	16	2.71%
113	Petra Diamonds	https://www.linkec	Jersey	1,048	26	2.48%
114	OTTO FUCHS	https://www.linkec	Germany	293	7	2.39%
115	Metinvest	https://www.linkec	Ukraine	2,451	58	2.37%
116	ArcelorMittal Poland	https://www.linkec	Poland	678	16	2.36%
117	Outotec	https://www.linkec	Finland	2,382	51	2.14%
118	ArcelorMittal Kryvyi Rih	https://www.linkec	Ukraine	751	14	1.86%
119	Megasa	https://www.linkec	Spain	216	4	1.85%
120	Valbruna	https://www.linkec	Italy	240	4	1.67%
121	ILVA	https://www.linkec	Italy	1,569	25	1.59%
122	Sapa	https://www.linkec	Norway	2,545	38	1.49%
123	HKM	https://www.linkec	Germany	209	3	1.44%
124	CELSA Huta Ostrowiec	https://www.linkec	Poland	220	3	1.36%
125	BSW	https://www.linkec	Belarus	240	3	1.25%
126	ArcelorMittal Galati	https://www.linkec	Romania	245	3	1.22%
127	Luvata	https://www.linkec	Finland	634	7	1.10%
128	IMSA	https://www.linkec	Spain	273	3	1.10%
129	OKD	https://www.linkec	Czech Republic	419	4	0.95%
130	S&B	https://www.linkec	Luxembourg	416	3	0.72%
131	Třinecké Železářny	https://www.linkec	Czech Republic	366	2	0.55%
132	H.C. Starck Tungsten Powders	https://www.linkec	Germany	391	2	0.51%
133	Kolubara	https://www.linkec	Serbia	242	1	0.41%
134	Lucchini	https://www.linkec	Italy	235	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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