

# DSMN8

Canada's Most Active Mining & Metals Professionals on Social - July 2021

## Industry at a glance:

Average Score:  
**5.88%**

Total Companies:  
**79**

Global Industry Average:  
**4.98%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Largo Resources	<a href="https://www.linkedin.com/company/largo-resources">https://www.linkedin.com/company/largo-resources</a>	Canada	230	52	22.61%
2	Equinox Gold	<a href="https://www.linkedin.com/company/equinox-gold">https://www.linkedin.com/company/equinox-gold</a>	Canada	848	159	18.75%
3	ArcelorMittal Produits	<a href="https://www.linkedin.com/company/arcelmittal-produits">https://www.linkedin.com/company/arcelmittal-produits</a>	Canada	329	50	15.20%
4	Great Panther Mining	<a href="https://www.linkedin.com/company/great-panther-mining">https://www.linkedin.com/company/great-panther-mining</a>	Canada	282	38	13.48%
5	Lundin Mining	<a href="https://www.linkedin.com/company/lundin-mining">https://www.linkedin.com/company/lundin-mining</a>	Canada	697	91	13.06%
6	Torex Gold Resources	<a href="https://www.linkedin.com/company/torex-gold-resources">https://www.linkedin.com/company/torex-gold-resources</a>	Canada	241	31	12.86%
7	MacLean Engineering	<a href="https://www.linkedin.com/company/maclean-engineering">https://www.linkedin.com/company/maclean-engineering</a>	Canada	405	51	12.59%
8	Endeavour Silver	<a href="https://www.linkedin.com/company/endeavour-silver">https://www.linkedin.com/company/endeavour-silver</a>	Canada	293	35	11.95%
9	Trevali	<a href="https://www.linkedin.com/company/trevali">https://www.linkedin.com/company/trevali</a>	Canada	253	28	11.07%
10	Ivanhoe Mines	<a href="https://www.linkedin.com/company/ivanhoe-mines">https://www.linkedin.com/company/ivanhoe-mines</a>	Canada	235	25	10.64%
11	Quebec Iron Ore	<a href="https://www.linkedin.com/company/quebec-iron-ore">https://www.linkedin.com/company/quebec-iron-ore</a>	Canada	303	31	10.23%
12	Gran Colombia Gold	<a href="https://www.linkedin.com/company/gran-colombia-gold">https://www.linkedin.com/company/gran-colombia-gold</a>	Canada	455	46	10.11%
13	Kal Tire Mining Tire Group	<a href="https://www.linkedin.com/company/kal-tire-mining-tire-group">https://www.linkedin.com/company/kal-tire-mining-tire-group</a>	Canada	326	30	9.20%
14	Voestalpine Canada	<a href="https://www.linkedin.com/company/voestalpine-canada">https://www.linkedin.com/company/voestalpine-canada</a>	Canada	251	23	9.16%
15	Belterra	<a href="https://www.linkedin.com/company/belterra">https://www.linkedin.com/company/belterra</a>	Canada	231	21	9.09%
16	Pretium Resources	<a href="https://www.linkedin.com/company/pretium-resources">https://www.linkedin.com/company/pretium-resources</a>	Canada	315	28	8.89%
17	Eldorado Gold	<a href="https://www.linkedin.com/company/eldorado-gold">https://www.linkedin.com/company/eldorado-gold</a>	Canada	401	35	8.73%
18	Royal Canadian Mint	<a href="https://www.linkedin.com/company/royal-canadian-mint">https://www.linkedin.com/company/royal-canadian-mint</a>	Canada	671	56	8.35%
19	Asanko Gold	<a href="https://www.linkedin.com/company/asanko-gold">https://www.linkedin.com/company/asanko-gold</a>	Canada	345	27	7.83%
20	Procon Mining and Tunnelling	<a href="https://www.linkedin.com/company/procon-mining-and-tunnelling">https://www.linkedin.com/company/procon-mining-and-tunnelling</a>	Canada	399	31	7.77%
21	Pan American	<a href="https://www.linkedin.com/company/pan-american">https://www.linkedin.com/company/pan-american</a>	Canada	1,129	85	7.53%
22	Stomoway Diamonds	<a href="https://www.linkedin.com/company/stomoway-diamonds">https://www.linkedin.com/company/stomoway-diamonds</a>	Canada	281	21	7.47%
23	Aluminerie Alouette	<a href="https://www.linkedin.com/company/aluminerie-alouette">https://www.linkedin.com/company/aluminerie-alouette</a>	Canada	231	17	7.36%

24	ArcelorMittal Mines	<a href="https://www.linkedin.com/company/arcelormittal-mines">https://www.linkedin.com/company/arcelormittal-mines</a>	Canada	317	23	7.26%
25	Canadian Royalties	<a href="https://www.linkedin.com/company/canadian-royalties">https://www.linkedin.com/company/canadian-royalties</a>	Canada	346	25	7.23%
26	Roxgold	<a href="https://www.linkedin.com/company/roxgold">https://www.linkedin.com/company/roxgold</a>	Canada	225	15	6.67%
27	First Majestic	<a href="https://www.linkedin.com/company/first-majestic">https://www.linkedin.com/company/first-majestic</a>	Canada	888	59	6.64%
28	Dundee Precious Metals	<a href="https://www.linkedin.com/company/dundee-precious-metals">https://www.linkedin.com/company/dundee-precious-metals</a>	Canada	557	37	6.64%
29	DMC Mining Services	<a href="https://www.linkedin.com/company/dmc-mining-services">https://www.linkedin.com/company/dmc-mining-services</a>	Canada	437	28	6.41%
30	Kirkland Lake Gold	<a href="https://www.linkedin.com/company/kirkland-lake-gold">https://www.linkedin.com/company/kirkland-lake-gold</a>	Canada	959	60	6.26%
31	SRK Consulting	<a href="https://www.linkedin.com/company/srk-consulting">https://www.linkedin.com/company/srk-consulting</a>	Canada	1,777	111	6.25%
32	Alamos Gold	<a href="https://www.linkedin.com/company/amos-gold">https://www.linkedin.com/company/amos-gold</a>	Canada	696	41	5.89%
33	Yamana Gold	<a href="https://www.linkedin.com/company/yamana-gold">https://www.linkedin.com/company/yamana-gold</a>	Canada	3,362	195	5.80%
34	Teck	<a href="https://www.linkedin.com/company/teck">https://www.linkedin.com/company/teck</a>	Canada	5,590	318	5.69%
35	Thyssen Mining	<a href="https://www.linkedin.com/company/thyssen-mining">https://www.linkedin.com/company/thyssen-mining</a>	Canada	317	18	5.68%
36	Conuma Resources	<a href="https://www.linkedin.com/company/conuma-resources">https://www.linkedin.com/company/conuma-resources</a>	Canada	319	18	5.64%
37	Nova Steel	<a href="https://www.linkedin.com/company/nova-steel">https://www.linkedin.com/company/nova-steel</a>	Canada	222	12	5.41%
38	Agnico Eagle Mines	<a href="https://www.linkedin.com/company/agnico-eagle-mines">https://www.linkedin.com/company/agnico-eagle-mines</a>	Canada	2,474	126	5.09%
39	Cementation Americas	<a href="https://www.linkedin.com/company/cementation-americas">https://www.linkedin.com/company/cementation-americas</a>	Canada	343	17	4.96%
40	Redpath Mining	<a href="https://www.linkedin.com/company/redpath-mining">https://www.linkedin.com/company/redpath-mining</a>	Canada	993	48	4.83%
41	IAMGOLD	<a href="https://www.linkedin.com/company/iamgold">https://www.linkedin.com/company/iamgold</a>	Canada	2,057	99	4.81%
42	New Gold	<a href="https://www.linkedin.com/company/new-gold">https://www.linkedin.com/company/new-gold</a>	Canada	769	36	4.68%
43	Graymont	<a href="https://www.linkedin.com/company/graymont">https://www.linkedin.com/company/graymont</a>	Canada	692	32	4.62%
44	Hudbay Minerals	<a href="https://www.linkedin.com/company/hudbay-minerals">https://www.linkedin.com/company/hudbay-minerals</a>	Canada	1,055	47	4.45%
45	Arctic Canadian Diamond Com	<a href="https://www.linkedin.com/company/arctic-canadian-diamond-com">https://www.linkedin.com/company/arctic-canadian-diamond-com</a>	Canada	271	12	4.43%
46	Kinross	<a href="https://www.linkedin.com/company/kinross">https://www.linkedin.com/company/kinross</a>	Canada	3,658	155	4.24%
47	B2Gold	<a href="https://www.linkedin.com/company/b2gold">https://www.linkedin.com/company/b2gold</a>	Canada	1,114	47	4.22%
48	Teranga Gold Corporation	<a href="https://www.linkedin.com/company/teranga-gold-corporation">https://www.linkedin.com/company/teranga-gold-corporation</a>	Canada	474	19	4.01%
49	Taseko	<a href="https://www.linkedin.com/company/taseko">https://www.linkedin.com/company/taseko</a>	Canada	231	9	3.90%
50	Algoma Steel	<a href="https://www.linkedin.com/company/algoma-steel">https://www.linkedin.com/company/algoma-steel</a>	Canada	655	25	3.82%
51	Samuel, Son & Co.	<a href="https://www.linkedin.com/company/samuel-son-co">https://www.linkedin.com/company/samuel-son-co</a>	Canada	1,400	53	3.79%
52	Capstone Mining	<a href="https://www.linkedin.com/company/capstone-mining">https://www.linkedin.com/company/capstone-mining</a>	Canada	333	12	3.60%
53	Centerra Gold	<a href="https://www.linkedin.com/company/centerra-gold">https://www.linkedin.com/company/centerra-gold</a>	Canada	757	27	3.57%
54	Major Drilling	<a href="https://www.linkedin.com/company/major-drilling">https://www.linkedin.com/company/major-drilling</a>	Canada	1,146	40	3.49%
55	Baffinland	<a href="https://www.linkedin.com/company/baffinland">https://www.linkedin.com/company/baffinland</a>	Canada	605	20	3.31%
56	Sherritt	<a href="https://www.linkedin.com/company/sherritt">https://www.linkedin.com/company/sherritt</a>	Canada	942	30	3.18%
57	KSPC	<a href="https://www.linkedin.com/company/kspc">https://www.linkedin.com/company/kspc</a>	Canada	297	9	3.03%
58	Golden Star	<a href="https://www.linkedin.com/company/golden-star">https://www.linkedin.com/company/golden-star</a>	Canada	656	19	2.90%
59	BGC Engineering	<a href="https://www.linkedin.com/company/bgc-engineering">https://www.linkedin.com/company/bgc-engineering</a>	Canada	523	15	2.87%
60	Mina Pirquitas	<a href="https://www.linkedin.com/company/mina-pirquitas">https://www.linkedin.com/company/mina-pirquitas</a>	Canada	256	7	2.73%
61	SEMAFO	<a href="https://www.linkedin.com/company/semafo">https://www.linkedin.com/company/semafo</a>	Canada	300	8	2.67%
62	KGHM International	<a href="https://www.linkedin.com/company/kgmh-international">https://www.linkedin.com/company/kgmh-international</a>	Canada	535	14	2.62%
63	North American	<a href="https://www.linkedin.com/company/north-american">https://www.linkedin.com/company/north-american</a>	Canada	813	21	2.58%
64	Barrick	<a href="https://www.linkedin.com/company/barrick">https://www.linkedin.com/company/barrick</a>	Canada	10,289	264	2.57%
65	Banro Corp	<a href="https://www.linkedin.com/company/banro-corp">https://www.linkedin.com/company/banro-corp</a>	Canada	539	13	2.41%
66	Dumas Contracting	<a href="https://www.linkedin.com/company/dumas-contracting">https://www.linkedin.com/company/dumas-contracting</a>	Canada	461	11	2.39%
67	Cameco Corporation	<a href="https://www.linkedin.com/company/cameco-corporation">https://www.linkedin.com/company/cameco-corporation</a>	Canada	1,643	38	2.31%
68	Guyana Goldfields	<a href="https://www.linkedin.com/company/guyana-goldfields">https://www.linkedin.com/company/guyana-goldfields</a>	Canada	274	6	2.19%
69	KMC Mining	<a href="https://www.linkedin.com/company/kmc-mining">https://www.linkedin.com/company/kmc-mining</a>	Canada	229	5	2.18%
70	DBCI	<a href="https://www.linkedin.com/company/dbci">https://www.linkedin.com/company/dbci</a>	Canada	343	6	1.75%
71	Stelco	<a href="https://www.linkedin.com/company/stelco">https://www.linkedin.com/company/stelco</a>	Canada	579	10	1.73%
72	ArcelorMittal Dofasco	<a href="https://www.linkedin.com/company/arcelormittal-dofasco">https://www.linkedin.com/company/arcelormittal-dofasco</a>	Canada	2,885	43	1.49%
73	Russel Metals	<a href="https://www.linkedin.com/company/russel-metals">https://www.linkedin.com/company/russel-metals</a>	Canada	630	8	1.27%
74	MATCOR	<a href="https://www.linkedin.com/company/matcor">https://www.linkedin.com/company/matcor</a>	Canada	355	4	1.13%
75	Triple M Metal	<a href="https://www.linkedin.com/company/triple-m-metal">https://www.linkedin.com/company/triple-m-metal</a>	Canada	211	2	0.95%
76	Actlabs	<a href="https://www.linkedin.com/company/actlabs">https://www.linkedin.com/company/actlabs</a>	Canada	254	2	0.79%
77	Detour Gold	<a href="https://www.linkedin.com/company/detour-gold">https://www.linkedin.com/company/detour-gold</a>	Canada	420	3	0.71%
78	PotashCorp	<a href="https://www.linkedin.com/company/potashcorp">https://www.linkedin.com/company/potashcorp</a>	Canada	803	5	0.62%
79	Thompson Creek	<a href="https://www.linkedin.com/company/thompson-creek">https://www.linkedin.com/company/thompson-creek</a>	Canada	245	1	0.41%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](https://www.dsmn8.com)



[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)



