

DSMN8

Canada's Most Active Mechanical or Industrial Engineering Professionals on Social - July 2021

Industry at a glance:

Average Score:
6.20%

Total Companies:
25

Global Industry Average:
7.30%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Norda Stelo	https://www.linkedin.com/company/norda-stelo	Canada	452	68	15.04%
2	Creaform	https://www.linkedin.com/company/creaform	Canada	430	57	13.26%
3	Groupe Canimex	https://www.linkedin.com/company/groupe-canimex	Canada	253	26	10.28%
4	Brandt Group	https://www.linkedin.com/company/brandt-group	Canada	1054	108	10.25%
5	Armstrong Fluid	https://www.linkedin.com/company/armstrong-fluid	Canada	810	77	9.51%
6	Soucy	https://www.linkedin.com/company/soucy	Canada	480	43	8.96%
7	Allnorth Consultants	https://www.linkedin.com/company/allnorth-consultants	Canada	405	36	8.89%
8	BPA	https://www.linkedin.com/company/bpa	Canada	420	28	6.67%
9	CIMCO Refrigeration	https://www.linkedin.com/company/cimco-refrigeration	Canada	530	34	6.42%
10	Velan	https://www.linkedin.com/company/velan	Canada	872	53	6.08%
11	Silent-Aire	https://www.linkedin.com/company/silent-aire	Canada	577	35	6.07%
12	AGI	https://www.linkedin.com/company/agi	Canada	740	43	5.81%
13	Carmichael Engineering	https://www.linkedin.com/company/carmichael-engineering	Canada	292	16	5.48%
14	Zeton	https://www.linkedin.com/company/zeton	Canada	201	11	5.47%
15	IRISNDT	https://www.linkedin.com/company/irisndt	Canada	911	49	5.38%
16	GCM Consultants	https://www.linkedin.com/company/gcm-consultants	Canada	320	17	5.31%
17	Lakeside Process Controls	https://www.linkedin.com/company/lakeside-process-controls	Canada	373	19	5.09%
18	MCW	https://www.linkedin.com/company/mcw	Canada	257	12	4.67%
19	Mobile Climate Control	https://www.linkedin.com/company/mobile-climate-control	Canada	298	10	3.36%
20	Price Industries	https://www.linkedin.com/company/price-industries	Canada	691	23	3.33%
21	OEM Remanufacturing	https://www.linkedin.com/company/oem-remanufacturing	Canada	274	8	2.92%
22	Engineered Air	https://www.linkedin.com/company/engineered-air	Canada	369	10	2.71%
23	EHC GLOBAL	https://www.linkedin.com/company/ehc-global	Canada	252	4	1.59%
24	Powertech Labs	https://www.linkedin.com/company/powertech-labs	Canada	403	6	1.49%

25

York

<https://www.linke> Canada

574

5

0.87%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



@DSMN8

DSMN8

linkedin.com/company/DSMN8

