



The USA's Most Active International Trade & Development Professionals on Social - July 2021

Industry at a glance:

Average Score: 7.97%

Total Companies: 37

Global Industry Average: 11.48%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see 30-40% of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 23 companies including INCOSE, DT Global, Velocity Global, etc.

24	Global Communities	https://www.linkedin.com/company/global-communities	United States	1,103	65	5.89%
25	ACDI/VOCA	https://www.linkedin.com/company/acdi-voce	United States	1,446	81	5.60%
26	Pact	https://www.linkedin.com/company/pact	United States	1,523	81	5.32%
27	FHI 360	https://www.linkedin.com/company/fhi-360	United States	6,772	345	5.09%
28	Fintrac	https://www.linkedin.com/company/fintrac	United States	417	21	5.04%
29	URC	https://www.linkedin.com/company/urc	United States	817	40	4.90%
30	IntraHealth International	https://www.linkedin.com/company/intrahealth-international	United States	873	36	4.12%
31	MTS	https://www.linkedin.com/company/mts	United States	306	11	3.59%
32	PAE	https://www.linkedin.com/company/pae	United States	6,847	229	3.34%
33	ITOCHU International	https://www.linkedin.com/company/itochu-international	United States	287	6	2.09%
34	Toyota Tsusho America	https://www.linkedin.com/company/toyota-tsusho-america	United States	961	18	1.87%
35	U.S. ITC	https://www.linkedin.com/company/us-itc	United States	374	7	1.87%
36	SIL International	https://www.linkedin.com/company/sil-international	United States	1,293	23	1.78%
37	Radius	https://www.linkedin.com/company/radius	United States	285	4	1.40%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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