

DSMN8

The UK's Most Active International Trade & Development Professionals on Social - July 2021

Industry at a glance:

Average Score: **10.30%** Total Companies: **17** Global Industry Average: **11.48%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	SDI	https://www.linkedin.com/company/sdi	United Kingdom	378	131	34.66%
2	DIT	https://www.linkedin.com/company/dit	United Kingdom	4,593	928	20.20%
3	Invest Northern Ireland	https://www.linkedin.com/company/invest-northern-ireland	United Kingdom	520	83	15.96%
4	BSI	https://www.linkedin.com/company/bsi	United Kingdom	6,699	911	13.60%
5	Crown Agents	https://www.linkedin.com/company/crown-agents	United Kingdom	666	87	13.06%
6	Lyconet Marketing Agency	https://www.linkedin.com/company/lyconet-marketing-agency	United Kingdom	201	26	12.94%
7	Oxford Policy Management	https://www.linkedin.com/company/oxford-policy-management	United Kingdom	716	87	12.15%
8	Christian Aid	https://www.linkedin.com/company/christian-aid	United Kingdom	994	83	8.35%
9	CPS	https://www.linkedin.com/company/cps	United Kingdom	270	21	7.78%
10	De La Rue	https://www.linkedin.com/company/de-la-rue	United Kingdom	1,698	118	6.95%
11	CABI	https://www.linkedin.com/company/cabi	United Kingdom	900	54	6.00%
12	Intertek	https://www.linkedin.com/company/intertek	United Kingdom	23,339	1,304	5.59%
13	CAFOD	https://www.linkedin.com/company/cafod	United Kingdom	485	21	4.33%
14	GFG Alliance	https://www.linkedin.com/company/gfg-alliance	United Kingdom	1,617	70	4.33%
15	AHK	https://www.linkedin.com/company/ahk	United Kingdom	1,055	44	4.17%
16	UKTI	https://www.linkedin.com/company/ukti	United Kingdom	1,043	43	4.12%
17	SCEU	https://www.linkedin.com/company/sceu	United Kingdom	334	3	0.90%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](#)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

