



The World's Most Active International Trade & Development Professionals on Social - July 2021

Industry at a glance:

Average Score: 11.48% Total Companies: 137 Average Number of Employees: 1,985

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see 30-40% of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 23 companies ranked by employee activity.

24	UNCTAD	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	792	153	19.32%
25	Velocity Global	<a href="https://www.linkec">https://www.linkec</a>	United States	297	56	18.86%
26	Austrade	<a href="https://www.linkec">https://www.linkec</a>	Australia	1,337	245	18.32%
27	Inter-American Development B	<a href="https://www.linkec">https://www.linkec</a>	United States	5,445	964	17.70%
28	ICEX	<a href="https://www.linkec">https://www.linkec</a>	Spain	864	149	17.25%
29	Enabel	<a href="https://www.linkec">https://www.linkec</a>	Belgium	1,061	170	16.02%
30	Invest Northern Ireland	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	520	83	15.96%
31	Containex	<a href="https://www.linkec">https://www.linkec</a>	Austria	233	37	15.88%
32	Solar Nederland	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	386	60	15.54%
33	Germany Trade & Invest	<a href="https://www.linkec">https://www.linkec</a>	Germany	564	87	15.43%
34	Innovation Norway	<a href="https://www.linkec">https://www.linkec</a>	Norway	1,035	154	14.88%
35	UNIDO	<a href="https://www.linkec">https://www.linkec</a>	Austria	2,175	315	14.48%
36	DSIK	<a href="https://www.linkec">https://www.linkec</a>	Germany	203	29	14.29%
37	IFAD	<a href="https://www.linkec">https://www.linkec</a>	Italy	1,721	243	14.12%
38	Sucafina	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	315	44	13.97%
39	Entrust Global Group	<a href="https://www.linkec">https://www.linkec</a>	United States	219	30	13.70%
40	Cardno	<a href="https://www.linkec">https://www.linkec</a>	Australia	698	95	13.61%
41	BSI	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	6,699	911	13.60%
42	The World Bank Group	<a href="https://www.linkec">https://www.linkec</a>	United States	473	64	13.53%
43	MEDA	<a href="https://www.linkec">https://www.linkec</a>	Canada	263	35	13.31%
44	U.S. Commercial Service	<a href="https://www.linkec">https://www.linkec</a>	United States	795	105	13.21%
45	Cowater International	<a href="https://www.linkec">https://www.linkec</a>	Canada	326	43	13.19%
46	Crown Agents	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	666	87	13.06%
47	Lyconet Marketing Agency	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	201	26	12.94%
48	Pon	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	3,221	396	12.29%
49	Solar Group	<a href="https://www.linkec">https://www.linkec</a>	Denmark	2,133	261	12.24%
50	Oxford Policy Management	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	716	87	12.15%
51	Mitrelli	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	236	28	11.86%
52	Fastenal Europe	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	259	30	11.58%
53	Fujifilm Manufacturing Europe	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	404	46	11.39%
54	Abt Associates - Australia	<a href="https://www.linkec">https://www.linkec</a>	Australia	302	34	11.26%
55	ECOM Agroindustrial	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	854	96	11.24%
56	Novacel	<a href="https://www.linkec">https://www.linkec</a>	France	243	26	10.70%
57	WTO	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	924	98	10.61%
58	GFA Consulting Group	<a href="https://www.linkec">https://www.linkec</a>	Germany	1,100	116	10.55%
59	Fujifilm France	<a href="https://www.linkec">https://www.linkec</a>	France	249	26	10.44%
60	TROX	<a href="https://www.linkec">https://www.linkec</a>	Germany	282	29	10.28%
61	Nemko	<a href="https://www.linkec">https://www.linkec</a>	Norway	436	44	10.09%
62	TENTE	<a href="https://www.linkec">https://www.linkec</a>	Germany	545	55	10.09%
63	Groupe Premium	<a href="https://www.linkec">https://www.linkec</a>	France	239	24	10.04%
64	Control Union	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	1,218	121	9.93%
65	VEO Worldwide Services	<a href="https://www.linkec">https://www.linkec</a>	Romania	434	43	9.91%
66	DAI	<a href="https://www.linkec">https://www.linkec</a>	United States	3,901	386	9.89%
67	GIZ	<a href="https://www.linkec">https://www.linkec</a>	Germany	18,875	1,865	9.88%
68	VDL Groep	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	6,207	605	9.75%
69	Lenet Group	<a href="https://www.linkec">https://www.linkec</a>	Italy	719	70	9.74%
70	Creative Associates	<a href="https://www.linkec">https://www.linkec</a>	United States	806	74	9.18%
71	The World Bank	<a href="https://www.linkec">https://www.linkec</a>	United States	18,665	1,700	9.11%
72	FCA	<a href="https://www.linkec">https://www.linkec</a>	Finland	327	29	8.87%
73	TÜV SÜD	<a href="https://www.linkec">https://www.linkec</a>	Germany	11,079	947	8.55%
74	Chemonics International	<a href="https://www.linkec">https://www.linkec</a>	United States	4,613	394	8.54%
75	Fujifilm Europe	<a href="https://www.linkec">https://www.linkec</a>	Germany	496	42	8.47%
76	Tradin Organic	<a href="https://www.linkec">https://www.linkec</a>	Netherlands	201	17	8.46%
77	Christian Aid	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	994	83	8.35%
78	Equal Access International	<a href="https://www.linkec">https://www.linkec</a>	United States	252	21	8.33%
79	CellMark	<a href="https://www.linkec">https://www.linkec</a>	Sweden	560	46	8.21%
80	Delta Plus	<a href="https://www.linkec">https://www.linkec</a>	France	428	35	8.18%
81	MANN+HUMMEL	<a href="https://www.linkec">https://www.linkec</a>	Germany	4,964	404	8.14%
82	IDRC	<a href="https://www.linkec">https://www.linkec</a>	Canada	519	42	8.09%
83	NCBA CLUSA	<a href="https://www.linkec">https://www.linkec</a>	United States	266	21	7.89%
84	CPS	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	270	21	7.78%
85	UL	<a href="https://www.linkec">https://www.linkec</a>	United States	11,981	918	7.66%
86	Dexis Consulting Group	<a href="https://www.linkec">https://www.linkec</a>	United States	410	31	7.56%
87	U.S. DFC	<a href="https://www.linkec">https://www.linkec</a>	United States	612	46	7.52%
88	Evidence Action	<a href="https://www.linkec">https://www.linkec</a>	United States	337	25	7.42%
89	Solar Norge	<a href="https://www.linkec">https://www.linkec</a>	Norway	258	18	6.98%
90	Cotecna	<a href="https://www.linkec">https://www.linkec</a>	Switzerland	1,496	104	6.95%
91	De La Rue	<a href="https://www.linkec">https://www.linkec</a>	United Kingdom	1,698	118	6.95%
92	CNFA	<a href="https://www.linkec">https://www.linkec</a>	United States	475	33	6.95%
93	Würth Svenska	<a href="https://www.linkec">https://www.linkec</a>	Sweden	301	20	6.64%

94	CFAO	<a href="https://www.linkedin.com/company/cfao">https://www.linkedin.com/company/cfao</a>	France	2,416	158	6.54%
95	GHSC-PSM	<a href="https://www.linkedin.com/company/ghsc-psm">https://www.linkedin.com/company/ghsc-psm</a>	United States	260	17	6.54%
96	IMF	<a href="https://www.linkedin.com/company/imf">https://www.linkedin.com/company/imf</a>	United States	5,627	364	6.47%
97	Ameropa	<a href="https://www.linkedin.com/company/ameropa">https://www.linkedin.com/company/ameropa</a>	Switzerland	233	15	6.44%
98	Solar Sverige	<a href="https://www.linkedin.com/company/solar-sverige">https://www.linkedin.com/company/solar-sverige</a>	Sweden	360	23	6.39%
99	USDA FAS	<a href="https://www.linkedin.com/company/usda-fas">https://www.linkedin.com/company/usda-fas</a>	United States	484	30	6.20%
100	Management Systems Internati	<a href="https://www.linkedin.com/company/management-systems-international">https://www.linkedin.com/company/management-systems-international</a>	United States	1,059	65	6.14%
101	Delta Holding	<a href="https://www.linkedin.com/company/delta-holding">https://www.linkedin.com/company/delta-holding</a>	Serbia	1,098	67	6.10%
102	CABI	<a href="https://www.linkedin.com/company/cabi">https://www.linkedin.com/company/cabi</a>	United Kingdom	900	54	6.00%
103	Counterpart International	<a href="https://www.linkedin.com/company/counterpart-international">https://www.linkedin.com/company/counterpart-international</a>	United States	517	31	6.00%
104	Global Communities	<a href="https://www.linkedin.com/company/global-communities">https://www.linkedin.com/company/global-communities</a>	United States	1,103	65	5.89%
105	SLV	<a href="https://www.linkedin.com/company/slv">https://www.linkedin.com/company/slv</a>	Germany	306	18	5.88%
106	SGS	<a href="https://www.linkedin.com/company/sgs">https://www.linkedin.com/company/sgs</a>	Switzerland	43,344	2,500	5.77%
107	ACDI/VOCA	<a href="https://www.linkedin.com/company/acdi-voce">https://www.linkedin.com/company/acdi-voce</a>	United States	1,446	81	5.60%
108	Intertek	<a href="https://www.linkedin.com/company/intertek">https://www.linkedin.com/company/intertek</a>	United Kingdom	23,339	1,304	5.59%
109	SGS Institut Fresenius	<a href="https://www.linkedin.com/company/sgs-institut-fresenius">https://www.linkedin.com/company/sgs-institut-fresenius</a>	Germany	305	17	5.57%
110	iSi Group	<a href="https://www.linkedin.com/company/isigroup">https://www.linkedin.com/company/isigroup</a>	Austria	459	25	5.45%
111	Pact	<a href="https://www.linkedin.com/company/pact">https://www.linkedin.com/company/pact</a>	United States	1,523	81	5.32%
112	IMQ	<a href="https://www.linkedin.com/company/imq">https://www.linkedin.com/company/imq</a>	Italy	488	25	5.12%
113	FHI 360	<a href="https://www.linkedin.com/company/fhi-360">https://www.linkedin.com/company/fhi-360</a>	United States	6,772	345	5.09%
114	Fintrac	<a href="https://www.linkedin.com/company/fintrac">https://www.linkedin.com/company/fintrac</a>	United States	417	21	5.04%
115	URC	<a href="https://www.linkedin.com/company/urc">https://www.linkedin.com/company/urc</a>	United States	817	40	4.90%
116	ALS	<a href="https://www.linkedin.com/company/als">https://www.linkedin.com/company/als</a>	Australia	6,501	291	4.48%
117	CAFOD	<a href="https://www.linkedin.com/company/cafod">https://www.linkedin.com/company/cafod</a>	United Kingdom	485	21	4.33%
118	GFG Alliance	<a href="https://www.linkedin.com/company/gfg-alliance">https://www.linkedin.com/company/gfg-alliance</a>	United Kingdom	1,617	70	4.33%
119	AHK	<a href="https://www.linkedin.com/company/ahk">https://www.linkedin.com/company/ahk</a>	United Kingdom	1,055	44	4.17%
120	IntraHealth International	<a href="https://www.linkedin.com/company/intrahealth-international">https://www.linkedin.com/company/intrahealth-international</a>	United States	873	36	4.12%
121	UKTI	<a href="https://www.linkedin.com/company/ukti">https://www.linkedin.com/company/ukti</a>	United Kingdom	1,043	43	4.12%
122	MTS	<a href="https://www.linkedin.com/company/mts">https://www.linkedin.com/company/mts</a>	United States	306	11	3.59%
123	PAE	<a href="https://www.linkedin.com/company/pae">https://www.linkedin.com/company/pae</a>	United States	6,847	229	3.34%
124	GIFI	<a href="https://www.linkedin.com/company/gifi">https://www.linkedin.com/company/gifi</a>	France	2,183	70	3.21%
125	Action	<a href="https://www.linkedin.com/company/action">https://www.linkedin.com/company/action</a>	Poland	544	16	2.94%
126	Lyoness International	<a href="https://www.linkedin.com/company/lyoness-international">https://www.linkedin.com/company/lyoness-international</a>	Austria	1,205	29	2.41%
127	ITOCHU International	<a href="https://www.linkedin.com/company/itochu-international">https://www.linkedin.com/company/itochu-international</a>	United States	287	6	2.09%
128	SYNLAB Analytics & Services	<a href="https://www.linkedin.com/company/synlab-analytics-services">https://www.linkedin.com/company/synlab-analytics-services</a>	Switzerland	727	15	2.06%
129	CTC	<a href="https://www.linkedin.com/company/ctc">https://www.linkedin.com/company/ctc</a>	France	1,130	23	2.04%
130	Toyota Tsusho America	<a href="https://www.linkedin.com/company/toyota-tsusho-america">https://www.linkedin.com/company/toyota-tsusho-america</a>	United States	961	18	1.87%
131	U.S. ITC	<a href="https://www.linkedin.com/company/us-itc">https://www.linkedin.com/company/us-itc</a>	United States	374	7	1.87%
132	Würth Norge	<a href="https://www.linkedin.com/company/wurth-norge">https://www.linkedin.com/company/wurth-norge</a>	Norway	431	8	1.86%
133	SIL International	<a href="https://www.linkedin.com/company/sil-international">https://www.linkedin.com/company/sil-international</a>	United States	1,293	23	1.78%
134	Radius	<a href="https://www.linkedin.com/company/radius">https://www.linkedin.com/company/radius</a>	United States	285	4	1.40%
135	Invest Ontario	<a href="https://www.linkedin.com/company/invest-ontario">https://www.linkedin.com/company/invest-ontario</a>	Canada	219	2	0.91%
136	SCEU	<a href="https://www.linkedin.com/company/sceu">https://www.linkedin.com/company/sceu</a>	United Kingdom	334	3	0.90%
137	Passport Canada	<a href="https://www.linkedin.com/company/passport-canada">https://www.linkedin.com/company/passport-canada</a>	Canada	254	1	0.39%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](https://www.dsmn8.com)



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