

DSMN8

The UK's Most Active Information Technology Professionals on Social - July 2021

Industry at a glance:

Average Score:
9.44%

Total Companies:
108

Global Industry Average:
9.46%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Computer Futures	https://www.linkedin.com/company/computer-futures	United Kingdom	1519	383	25.21%
2	FDS	https://www.linkedin.com/company/fds	United Kingdom	813	202	24.85%
3	GoCardless	https://www.linkedin.com/company/gocardless	United Kingdom	569	132	23.20%
4	AND Digital	https://www.linkedin.com/company/and-digital	United Kingdom	1019	235	23.06%
5	Alcumus	https://www.linkedin.com/company/alcumus	United Kingdom	612	140	22.88%
6	Infobip	https://www.linkedin.com/company/infobip	United Kingdom	2597	576	22.18%
7	Mimecast	https://www.linkedin.com/company/mimecast	United Kingdom	1794	388	21.63%
8	Kainos	https://www.linkedin.com/company/kainos	United Kingdom	1815	366	20.17%
9	K2 Partnering Solutions	https://www.linkedin.com/company/k2-partnering-solutions	United Kingdom	1021	199	19.49%
10	Softcat	https://www.linkedin.com/company/softcat	United Kingdom	1738	333	19.16%
11	Claranet	https://www.linkedin.com/company/claranet	United Kingdom	2168	396	18.27%
12	NCC Group	https://www.linkedin.com/company/ncc-group	United Kingdom	1966	344	17.50%
13	GBG Plc	https://www.linkedin.com/company/gbg-plc	United Kingdom	1064	183	17.20%
14	Cloudreach	https://www.linkedin.com/company/cloudreach	United Kingdom	603	102	16.92%
15	JATO Dynamics	https://www.linkedin.com/company/jato-dynamics	United Kingdom	677	114	16.84%
16	CCS Media Limited	https://www.linkedin.com/company/ccs-media-limited	United Kingdom	584	95	16.27%
17	Allocate Software	https://www.linkedin.com/company/allocate-software	United Kingdom	542	84	15.50%
18	CloudPay	https://www.linkedin.com/company/cloudpay	United Kingdom	585	90	15.38%
19	Logicalis	https://www.linkedin.com/company/logicalis	United Kingdom	4340	662	15.25%
20	Hexagon Manufacturing Intellig	https://www.linkedin.com/company/hexagon-manufacturing-intelligence	United Kingdom	2590	389	15.02%
21	Konica Minolta UK	https://www.linkedin.com/company/konica-minolta-uk	United Kingdom	600	88	14.67%
22	Valtech	https://www.linkedin.com/company/valtech	United Kingdom	3634	532	14.64%
23	NTT DATA UK	https://www.linkedin.com/company/ntt-data-uk	United Kingdom	791	114	14.41%
24	Chess	https://www.linkedin.com/company/chess	United Kingdom	524	74	14.12%

25	Micro Focus	https://www.linke	United Kingdom	9636	1,331	13.81%
26	Wunderman Thompson Comm	https://www.linke	United Kingdom	778	106	13.62%
27	Invenio Business Solutions	https://www.linke	United Kingdom	890	118	13.26%
28	Genius Sports	https://www.linke	United Kingdom	1494	192	12.85%
29	Apogee Corporation	https://www.linke	United Kingdom	635	81	12.76%
30	Westcoast Limited	https://www.linke	United Kingdom	584	74	12.67%
31	CDW UK	https://www.linke	United Kingdom	1002	121	12.08%
32	OakNorth	https://www.linke	United Kingdom	533	64	12.01%
33	BJSS	https://www.linke	United Kingdom	1434	171	11.92%
34	Agilisys	https://www.linke	United Kingdom	1061	123	11.59%
35	Softline Group	https://www.linke	United Kingdom	2077	228	10.98%
36	Objectivity	https://www.linke	United Kingdom	619	67	10.82%
37	Accenture UK	https://www.linke	United Kingdom	1662	176	10.59%
38	Glory	https://www.linke	United Kingdom	2357	249	10.56%
39	Fourth	https://www.linke	United Kingdom	768	80	10.42%
40	Ricoh UK	https://www.linke	United Kingdom	1678	172	10.25%
41	Travelport	https://www.linke	United Kingdom	3734	380	10.18%
42	mthree	https://www.linke	United Kingdom	654	64	9.79%
43	Qualitest	https://www.linke	United Kingdom	2244	214	9.54%
44	Proactis	https://www.linke	United Kingdom	578	55	9.52%
45	Civica	https://www.linke	United Kingdom	3042	288	9.47%
46	NTT	https://www.linke	United Kingdom	18712	1,750	9.35%
47	Allstate Northern Ireland	https://www.linke	United Kingdom	2808	260	9.26%
48	TSG	https://www.linke	United Kingdom	688	63	9.16%
49	Ordnance Survey	https://www.linke	United Kingdom	1204	109	9.05%
50	Endava	https://www.linke	United Kingdom	7114	637	8.95%
51	Dotsquares	https://www.linke	United Kingdom	986	88	8.92%
52	RM	https://www.linke	United Kingdom	2552	222	8.70%
53	Allvotec	https://www.linke	United Kingdom	502	43	8.57%
54	CACI	https://www.linke	United Kingdom	913	78	8.54%
55	Exertis UK	https://www.linke	United Kingdom	788	67	8.50%
56	ECS	https://www.linke	United Kingdom	789	66	8.37%
57	Blackhawk Network Europe	https://www.linke	United Kingdom	573	47	8.20%
58	Ciklum	https://www.linke	United Kingdom	3280	268	8.17%
59	Ricoh Europe	https://www.linke	United Kingdom	1142	93	8.14%
60	Kubrick Group	https://www.linke	United Kingdom	640	50	7.81%
61	Ocado Technology	https://www.linke	United Kingdom	2029	154	7.59%
62	Worldpay	https://www.linke	United Kingdom	6581	489	7.43%
63	Nasstar	https://www.linke	United Kingdom	558	40	7.17%
64	Tribal Group	https://www.linke	United Kingdom	1326	92	6.94%
65	Fujitsu UK	https://www.linke	United Kingdom	2755	191	6.93%
66	RELX	https://www.linke	United Kingdom	2370	160	6.75%
67	imimobile	https://www.linke	United Kingdom	1118	75	6.71%
68	Daisy Group	https://www.linke	United Kingdom	1987	130	6.54%
69	Smartmatic	https://www.linke	United Kingdom	502	32	6.37%
70	Iron Mountain	https://www.linke	United Kingdom	13021	822	6.31%
71	Ocado Group	https://www.linke	United Kingdom	6569	410	6.24%
72	Computacenter	https://www.linke	United Kingdom	11548	696	6.03%
73	Target Group	https://www.linke	United Kingdom	971	58	5.97%
74	BAE Systems	https://www.linke	United Kingdom	3464	202	5.83%
75	NashTech	https://www.linke	United Kingdom	1166	67	5.75%
76	Testronic	https://www.linke	United Kingdom	768	44	5.73%
77	FDM Group	https://www.linke	United Kingdom	5018	285	5.68%
78	CDS	https://www.linke	United Kingdom	1366	77	5.64%
79	PMC Retail	https://www.linke	United Kingdom	1144	64	5.59%
80	NSC Global	https://www.linke	United Kingdom	1259	68	5.40%
81	HP UK	https://www.linke	United Kingdom	618	33	5.34%
82	Quantanite	https://www.linke	United Kingdom	1013	49	4.84%
83	Capita	https://www.linke	United Kingdom	20877	980	4.69%
84	Serco	https://www.linke	United Kingdom	27865	1,136	4.08%
85	Liberata	https://www.linke	United Kingdom	564	22	3.90%
86	Northgate Public Services	https://www.linke	United Kingdom	1012	39	3.85%
87	SCC	https://www.linke	United Kingdom	6506	250	3.84%
88	Innovation UK	https://www.linke	United Kingdom	1520	58	3.82%
89	Mastek	https://www.linke	United Kingdom	3146	120	3.81%
90	SSP Limited	https://www.linke	United Kingdom	1130	42	3.72%
91	KCOM	https://www.linke	United Kingdom	1380	50	3.62%
92	Capita Technology Solutions	https://www.linke	United Kingdom	1632	59	3.62%
93	Photon	https://www.linke	United Kingdom	3529	123	3.49%
94	MTI	https://www.linke	United Kingdom	798	26	3.26%
95	PTS	https://www.linke	United Kingdom	800	24	3.00%
96	Genisys Group	https://www.linke	United Kingdom	785	22	2.80%

97	SDL	https://www.linke	United Kingdom	4370	117	2.68%
98	Outsourcing	https://www.linke	United Kingdom	1072	27	2.52%
99	Capita IT and Networks	https://www.linke	United Kingdom	1261	29	2.30%
100	Capita Business Services	https://www.linke	United Kingdom	619	14	2.26%
101	GCI	https://www.linke	United Kingdom	590	13	2.20%
102	BPDTS	https://www.linke	United Kingdom	613	9	1.47%
103	Dimension Data	https://www.linke	United Kingdom	894	12	1.34%
104	ICM	https://www.linke	United Kingdom	610	8	1.31%
105	UK Mail	https://www.linke	United Kingdom	902	10	1.11%
106	Idea	https://www.linke	United Kingdom	3405	26	0.76%
107	Datacraft	https://www.linke	United Kingdom	793	5	0.63%
108	NHS Connecting for Health	https://www.linke	United Kingdom	1060	5	0.47%

Ready to win at social?

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