

# DSMN8

Oceania's Most Active Information Technology Professionals on Social - July 2021

## Industry at a glance:

Average Score:  
**7.37%**

Total Companies:  
**44**

Global Industry Average:  
**9.46%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Servian	<a href="https://www.linkedin.com/company/servian">https://www.linkedin.com/company/servian</a>	Australia	643	124	19.28%
2	SiteMinder	<a href="https://www.linkedin.com/company/siteminder">https://www.linkedin.com/company/siteminder</a>	Australia	722	128	17.73%
3	Telstra Purple	<a href="https://www.linkedin.com/company/telstra-purple">https://www.linkedin.com/company/telstra-purple</a>	Australia	898	152	16.93%
4	Accenture Australia	<a href="https://www.linkedin.com/company/accenture-australia">https://www.linkedin.com/company/accenture-australia</a>	Australia	1830	280	15.30%
5	Afterpay	<a href="https://www.linkedin.com/company/afterpay">https://www.linkedin.com/company/afterpay</a>	Australia	1065	142	13.33%
6	Macquarie Telecom	<a href="https://www.linkedin.com/company/macquarie-telecom">https://www.linkedin.com/company/macquarie-telecom</a>	Australia	635	76	11.97%
7	EY Analytics	<a href="https://www.linkedin.com/company/ey-analytics">https://www.linkedin.com/company/ey-analytics</a>	Australia	804	92	11.44%
8	Data#3	<a href="https://www.linkedin.com/company/data3">https://www.linkedin.com/company/data3</a>	Australia	956	106	11.09%
9	SAI Global Assurance	<a href="https://www.linkedin.com/company/sai-global-assurance">https://www.linkedin.com/company/sai-global-assurance</a>	Australia	716	76	10.61%
10	<a href="https://www.linkedin.com/company/freelancer-com">Freelancer.com</a>	<a href="https://www.linkedin.com/company/freelancer-com">https://www.linkedin.com/company/freelancer-com</a>	Australia	25519	2,445	9.58%
11	Interactive	<a href="https://www.linkedin.com/company/interactive">https://www.linkedin.com/company/interactive</a>	Australia	599	54	9.02%
12	Isentia	<a href="https://www.linkedin.com/company/isentia">https://www.linkedin.com/company/isentia</a>	Australia	875	74	8.46%
13	ASG Group	<a href="https://www.linkedin.com/company/asg-group">https://www.linkedin.com/company/asg-group</a>	Australia	1456	122	8.38%
14	Bravura Solutions	<a href="https://www.linkedin.com/company/bravura-solutions">https://www.linkedin.com/company/bravura-solutions</a>	Australia	1151	92	7.99%
15	Datacom	<a href="https://www.linkedin.com/company/datacom">https://www.linkedin.com/company/datacom</a>	New Zealand	5631	449	7.97%
16	Telstra Health	<a href="https://www.linkedin.com/company/telstra-health">https://www.linkedin.com/company/telstra-health</a>	Australia	578	46	7.96%
17	Vista Group	<a href="https://www.linkedin.com/company/vista-group">https://www.linkedin.com/company/vista-group</a>	New Zealand	531	41	7.72%
18	Orion Health	<a href="https://www.linkedin.com/company/orion-health">https://www.linkedin.com/company/orion-health</a>	New Zealand	679	51	7.51%
19	Empired	<a href="https://www.linkedin.com/company/empired">https://www.linkedin.com/company/empired</a>	Australia	1029	77	7.48%
20	Kinetic IT	<a href="https://www.linkedin.com/company/kinetic-it">https://www.linkedin.com/company/kinetic-it</a>	Australia	1061	77	7.26%
21	Planit Testing	<a href="https://www.linkedin.com/company/planit-testing">https://www.linkedin.com/company/planit-testing</a>	Australia	1416	101	7.13%
22	Appen	<a href="https://www.linkedin.com/company/appen">https://www.linkedin.com/company/appen</a>	Australia	11193	795	7.10%
23	WiseTech Global	<a href="https://www.linkedin.com/company/wisetech-global">https://www.linkedin.com/company/wisetech-global</a>	Australia	1063	75	7.06%
24	Gallagher	<a href="https://www.linkedin.com/company/gallagher">https://www.linkedin.com/company/gallagher</a>	New Zealand	570	39	6.84%

25	Dialog Information Technology	<a href="https://www.linke">https://www.linke</a>	Australia	1051	69	6.57%
26	Vix Technology	<a href="https://www.linke">https://www.linke</a>	Australia	557	35	6.28%
27	Quantium	<a href="https://www.linke">https://www.linke</a>	Australia	799	47	5.88%
28	BCI	<a href="https://www.linke">https://www.linke</a>	Australia	668	39	5.84%
29	Ricoh Australia	<a href="https://www.linke">https://www.linke</a>	Australia	733	42	5.73%
30	Fujitsu Australia	<a href="https://www.linke">https://www.linke</a>	Australia	1804	98	5.43%
31	NEC Australia	<a href="https://www.linke">https://www.linke</a>	Australia	1171	63	5.38%
32	Canon Australia	<a href="https://www.linke">https://www.linke</a>	Australia	750	40	5.33%
33	GBST	<a href="https://www.linke">https://www.linke</a>	Australia	510	26	5.10%
34	Sportsbet	<a href="https://www.linke">https://www.linke</a>	Australia	849	42	4.95%
35	Attrra	<a href="https://www.linke">https://www.linke</a>	Australia	1938	95	4.90%
36	Bilytica	<a href="https://www.linke">https://www.linke</a>	Australia	540	20	3.70%
37	SAI Global	<a href="https://www.linke">https://www.linke</a>	Australia	2166	71	3.28%
38	Cenitex	<a href="https://www.linke">https://www.linke</a>	Australia	536	14	2.61%
39	FUJIFILM	<a href="https://www.linke">https://www.linke</a>	Australia	2853	71	2.49%
40	AAM	<a href="https://www.linke">https://www.linke</a>	Australia	660	11	1.67%
41	Oakton	<a href="https://www.linke">https://www.linke</a>	Australia	566	8	1.41%
42	UHG	<a href="https://www.linke">https://www.linke</a>	Australia	618	8	1.29%
43	CITEC	<a href="https://www.linke">https://www.linke</a>	Australia	507	4	0.79%
44	CorpTech	<a href="https://www.linke">https://www.linke</a>	Australia	683	3	0.44%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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[linkedin.com/company/DSMN8](https://linkedin.com/company/DSMN8)

