



## Canada's Most Active Information Technology Professionals on Social - July 2021

### Industry at a glance:

Average Score:  
**11.37%**

Total Companies:  
**38**

Global Industry Average:  
**9.46%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at [www.dsmn8.com](http://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Info-Tech	<a href="https://www.linke">https://www.linke</a>	Canada	838	268	31.98%
2	Traction on Demand	<a href="https://www.linke">https://www.linke</a>	Canada	1099	295	26.84%
3	Assent Compliance	<a href="https://www.linke">https://www.linke</a>	Canada	527	124	23.53%
4	OSF Digital	<a href="https://www.linke">https://www.linke</a>	Canada	1070	231	21.59%
5	Cofomo	<a href="https://www.linke">https://www.linke</a>	Canada	830	179	21.57%
6	Sherweb	<a href="https://www.linke">https://www.linke</a>	Canada	758	162	21.37%
7	CDW Canada	<a href="https://www.linke">https://www.linke</a>	Canada	675	128	18.96%
8	Softchoice	<a href="https://www.linke">https://www.linke</a>	Canada	2358	437	18.53%
9	Levio	<a href="https://www.linke">https://www.linke</a>	Canada	841	141	16.77%
10	Konica Minolta Canada	<a href="https://www.linke">https://www.linke</a>	Canada	535	78	14.58%
11	mdf commerce	<a href="https://www.linke">https://www.linke</a>	Canada	818	117	14.30%
12	Crisis24	<a href="https://www.linke">https://www.linke</a>	Canada	531	75	14.12%
13	GEOTAB	<a href="https://www.linke">https://www.linke</a>	Canada	1585	212	13.38%
14	LGS	<a href="https://www.linke">https://www.linke</a>	Canada	754	100	13.26%
15	Alithya	<a href="https://www.linke">https://www.linke</a>	Canada	1945	240	12.34%
16	Tucows	<a href="https://www.linke">https://www.linke</a>	Canada	538	64	11.90%
17	Ricoh Canada	<a href="https://www.linke">https://www.linke</a>	Canada	1440	145	10.07%
18	Teranet	<a href="https://www.linke">https://www.linke</a>	Canada	828	82	9.90%
19	Syntax	<a href="https://www.linke">https://www.linke</a>	Canada	1453	141	9.70%
20	Procom	<a href="https://www.linke">https://www.linke</a>	Canada	1007	92	9.14%
21	SYNNEX Canada	<a href="https://www.linke">https://www.linke</a>	Canada	553	49	8.86%
22	Long View Systems	<a href="https://www.linke">https://www.linke</a>	Canada	1062	94	8.85%
23	Innovapost	<a href="https://www.linke">https://www.linke</a>	Canada	1015	87	8.57%
24	Compugen	<a href="https://www.linke">https://www.linke</a>	Canada	1433	120	8.37%

25	CGI	<a href="https://www.linke">https://www.linke</a>	Canada	55661	4,500	8.08%
26	TELUS Business	<a href="https://www.linke">https://www.linke</a>	Canada	2352	171	7.27%
27	Global Relay	<a href="https://www.linke">https://www.linke</a>	Canada	803	56	6.97%
28	Canadian Bank Note Company	<a href="https://www.linke">https://www.linke</a>	Canada	549	37	6.74%
29	Thomson Reuters	<a href="https://www.linke">https://www.linke</a>	Canada	44462	2,500	5.62%
30	Innovatia	<a href="https://www.linke">https://www.linke</a>	Canada	540	29	5.37%
31	ITI	<a href="https://www.linke">https://www.linke</a>	Canada	768	41	5.34%
32	ITQ	<a href="https://www.linke">https://www.linke</a>	Canada	920	47	5.11%
33	TELUS International	<a href="https://www.linke">https://www.linke</a>	Canada	14301	723	5.06%
34	Chubb Fire	<a href="https://www.linke">https://www.linke</a>	Canada	776	25	3.22%
35	Canadian Federal Government	<a href="https://www.linke">https://www.linke</a>	Canada	525	11	2.10%
36	Advanced Solutions	<a href="https://www.linke">https://www.linke</a>	Canada	510	6	1.18%
37	D+H	<a href="https://www.linke">https://www.linke</a>	Canada	4502	33	0.73%
38	Logica	<a href="https://www.linke">https://www.linke</a>	Canada	10324	61	0.59%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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