

DSMN8

Oceania's Most Active Construction Professionals on Social - July 2021

Industry at a glance:

Average Score:
5.16%

Total Companies:
95

Global Industry Average:
6.07%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Hilti Australia	https://www.linkedin.com/company/hilti-australia	Australia	313	54	17.25%
2	Link Alliance	https://www.linkedin.com/company/link-alliance	New Zealand	208	32	15.38%
3	Veris Australia	https://www.linkedin.com/company/veris-australia	Australia	343	52	15.16%
4	Duratec Australia	https://www.linkedin.com/company/duratec-australia	Australia	378	51	13.49%
5	Martinus	https://www.linkedin.com/company/martinus	Australia	341	46	13.49%
6	Robert Bird Group	https://www.linkedin.com/company/robert-bird-group	Australia	649	86	13.25%
7	Onsite Rental Group	https://www.linkedin.com/company/onsite-rental-group	Australia	324	38	11.73%
8	Lucid Consulting Australia	https://www.linkedin.com/company/lucid-consulting-australia	Australia	211	23	10.90%
9	SHAPE Australia	https://www.linkedin.com/company/shape-australia	Australia	450	43	9.56%
10	WT Australia & New Zealand	https://www.linkedin.com/company/wt-australia-new-zealand	Australia	374	33	8.82%
11	SRG Global	https://www.linkedin.com/company/srg-global	Australia	446	37	8.30%
12	BADGE Constructions	https://www.linkedin.com/company/badge-constructions	Australia	250	20	8.00%
13	Ausco Modular	https://www.linkedin.com/company/ausco-modular	Australia	309	24	7.77%
14	Norman Disney & Young	https://www.linkedin.com/company/norman-disney-young	Australia	555	42	7.57%
15	McMahon Services	https://www.linkedin.com/company/mcmahon-services	Australia	313	23	7.35%
16	Johns Lyng Group	https://www.linkedin.com/company/johns-lyng-group	Australia	384	28	7.29%
17	Coates	https://www.linkedin.com/company/coates	Australia	1,382	98	7.09%
18	Waco Kwikform Group	https://www.linkedin.com/company/waco-quickform-group	Australia	204	14	6.86%
19	Burbank	https://www.linkedin.com/company/burbank	Australia	311	21	6.75%
20	Porter Davis Homes	https://www.linkedin.com/company/porter-davis-homes	Australia	433	29	6.70%
21	TTW	https://www.linkedin.com/company/ttw	Australia	247	16	6.48%
22	Hynds Pipe Systems	https://www.linkedin.com/company/hynds-pipe-systems	New Zealand	282	18	6.38%
23	DBM Vircon	https://www.linkedin.com/company/dbm-vircon	Australia	494	31	6.28%

24	ACCIONA Geotech	https://www.linkec	Australia	291	18	6.19%
25	Coleman Rail	https://www.linkec	Australia	227	14	6.17%
26	ABN Group	https://www.linkec	Australia	458	28	6.11%
27	Buildcorp	https://www.linkec	Australia	329	20	6.08%
28	Land Surveys	https://www.linkec	Australia	382	23	6.02%
29	Hindmarsh	https://www.linkec	Australia	235	14	5.96%
30	Interflow	https://www.linkec	Australia	257	15	5.84%
31	Kennards Hire	https://www.linkec	Australia	587	34	5.79%
32	Bouygues Construction Australi	https://www.linkec	Australia	390	22	5.64%
33	BMD	https://www.linkec	Australia	1,054	59	5.60%
34	Simonds Homes	https://www.linkec	Australia	569	31	5.45%
35	DECMIL	https://www.linkec	Australia	410	22	5.37%
36	McNab	https://www.linkec	Australia	269	14	5.20%
37	Kane Constructions	https://www.linkec	Australia	388	20	5.15%
38	QBCC	https://www.linkec	Australia	258	13	5.04%
39	Downer New Zealand	https://www.linkec	New Zealand	2,085	102	4.89%
40	Schindler Lifts Australia	https://www.linkec	Australia	403	19	4.71%
41	HEB Construction	https://www.linkec	New Zealand	619	29	4.68%
42	BSA	https://www.linkec	Australia	689	32	4.64%
43	Naylor Love	https://www.linkec	New Zealand	437	20	4.58%
44	Built.	https://www.linkec	Australia	849	38	4.48%
45	Citycare Group	https://www.linkec	New Zealand	411	18	4.38%
46	DM Roads	https://www.linkec	Australia	253	11	4.35%
47	Brian Perry Civil	https://www.linkec	New Zealand	208	9	4.33%
48	Metricon	https://www.linkec	Australia	1,699	72	4.24%
49	FKG Group	https://www.linkec	Australia	356	15	4.21%
50	Hickory Group	https://www.linkec	Australia	267	11	4.12%
51	BESIX Watpac	https://www.linkec	Australia	545	22	4.04%
52	Clough	https://www.linkec	Australia	1,562	63	4.03%
53	Hansen Yuncken	https://www.linkec	Australia	601	24	3.99%
54	McDonald Jones Homes	https://www.linkec	Australia	251	10	3.98%
55	Multiplex	https://www.linkec	Australia	3,543	140	3.95%
56	John Holland	https://www.linkec	Australia	4,855	186	3.83%
57	Fletcher Construction	https://www.linkec	New Zealand	707	27	3.82%
58	MC Labour Services	https://www.linkec	Australia	213	8	3.76%
59	Whittens	https://www.linkec	Australia	215	8	3.72%
60	Carlisle Homes	https://www.linkec	Australia	326	12	3.68%
61	Stoddart Group	https://www.linkec	Australia	247	9	3.64%
62	Richard Crookes Constructions	https://www.linkec	Australia	606	22	3.63%
63	CV Services Group	https://www.linkec	Australia	222	8	3.60%
64	Delta Group	https://www.linkec	Australia	310	11	3.55%
65	AusGroup	https://www.linkec	Australia	1,340	47	3.51%
66	Construction Sciences	https://www.linkec	Australia	298	10	3.36%
67	CPB Contractors	https://www.linkec	Australia	6,129	203	3.31%
68	Civmec	https://www.linkec	Australia	1,092	35	3.21%
69	McConnell Dowell	https://www.linkec	Australia	2,218	71	3.20%
70	FDC	https://www.linkec	Australia	407	13	3.19%
71	Georgiou	https://www.linkec	Australia	659	21	3.19%
72	G.J. Gardner Homes	https://www.linkec	Australia	504	16	3.17%
73	ramsetreid	https://www.linkec	Australia	443	14	3.16%
74	Higgins	https://www.linkec	New Zealand	611	19	3.11%
75	Monadelphous	https://www.linkec	Australia	4,641	144	3.10%
76	ECM	https://www.linkec	Australia	751	23	3.06%
77	Goodline	https://www.linkec	Australia	518	15	2.90%
78	Icon	https://www.linkec	Australia	835	24	2.87%
79	Hawkins	https://www.linkec	New Zealand	663	19	2.87%
80	Dennis Family Corporation	https://www.linkec	Australia	294	8	2.72%
81	Golding	https://www.linkec	Australia	519	12	2.31%
82	Probuild Constructions	https://www.linkec	Australia	520	12	2.31%
83	AE Smith	https://www.linkec	Australia	269	6	2.23%
84	Ertech	https://www.linkec	Australia	270	6	2.22%
85	Shadforth's Civil Engineering C	https://www.linkec	Australia	228	5	2.19%
86	Hutchinson Builders	https://www.linkec	Australia	1,021	22	2.15%
87	Fredon	https://www.linkec	Australia	671	14	2.09%
88	Henley Properties	https://www.linkec	Australia	311	6	1.93%
89	VDM	https://www.linkec	Australia	344	6	1.74%
90	DOMA	https://www.linkec	Australia	1,173	19	1.62%
91	Stowe Australia	https://www.linkec	Australia	605	9	1.49%
92	Humes	https://www.linkec	Australia	269	4	1.49%
93	SCEE	https://www.linkec	Australia	427	5	1.17%

94	UGL Kentz Joint Venture	https://www.linked.com	Australia	274	1	0.36%
95	Boral Shared Business Service	https://www.linked.com	Australia	441	1	0.23%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) our contact us at support@dsmn8.com



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