

DSMN8

Canada's Most Active Construction Professionals on Social - July 2021

Industry at a glance:

Average Score:
6.51%

Total Companies:
105

Global Industry Average:
6.07%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Pomerleau	https://www.linkedin.com/company/pomerleau	Canada	1,500	274	18.27%
2	Multivista	https://www.linkedin.com/company/multivista	Canada	375	65	17.33%
3	DIRTT	https://www.linkedin.com/company/dirrt	Canada	562	95	16.90%
4	Falkbuilt	https://www.linkedin.com/company/falkbuilt	Canada	229	37	16.16%
5	Chandos Construction	https://www.linkedin.com/company/chandos-construction	Canada	391	58	14.83%
6	HTS	https://www.linkedin.com/company/hts	Canada	554	81	14.62%
7	Cooper Equipment Rentals	https://www.linkedin.com/company/cooper-equipment-rentals	Canada	309	45	14.56%
8	NouvLR	https://www.linkedin.com/company/nouvlr	Canada	545	72	13.21%
9	Dragados Canada	https://www.linkedin.com/company/dragados-canada	Canada	448	58	12.95%
10	Broccolini	https://www.linkedin.com/company/broccolini	Canada	347	44	12.68%
11	CCQ	https://www.linkedin.com/company/ccq	Canada	660	83	12.58%
12	Morgan Construction and Envir	https://www.linkedin.com/company/morgan-construction-and-envir	Canada	256	31	12.11%
13	Allmar	https://www.linkedin.com/company/allmar	Canada	213	25	11.74%
14	Roxboro Excavation	https://www.linkedin.com/company/roxboro-excavation	Canada	239	28	11.72%
15	APCHQ	https://www.linkedin.com/company/apchq	Canada	214	25	11.68%
16	Stephenson's Rental Services	https://www.linkedin.com/company/stephenson-s-rental-services	Canada	243	28	11.52%
17	PME	https://www.linkedin.com/company/pme	Canada	216	24	11.11%
18	Magil Construction	https://www.linkedin.com/company/magil-construction	Canada	402	43	10.70%
19	Magil Construction	https://www.linkedin.com/company/magil-construction	Canada	403	43	10.67%
20	Crosslinx Transit Solutions	https://www.linkedin.com/company/crosslinx-transit-solutions	Canada	592	62	10.47%
21	Schindler Elevator Canada	https://www.linkedin.com/company/schindler-elevator-canada	Canada	206	21	10.19%
22	EllisDon	https://www.linkedin.com/company/ellisdon	Canada	3,309	309	9.34%
23	Tomlinson Group of Companies	https://www.linkedin.com/company/tomlinson-group-of-companies	Canada	332	29	8.73%

24	EBC	https://www.linkec	Canada	671	58	8.64%
25	Paul Davis Canada	https://www.linkec	Canada	235	20	8.51%
26	The Cahill Group.	https://www.linkec	Canada	330	28	8.48%
27	Flynn Group of Companies	https://www.linkec	Canada	1,278	108	8.45%
28	Alair Homes	https://www.linkec	Canada	267	22	8.24%
29	Infrastructure Ontario	https://www.linkec	Canada	716	58	8.10%
30	Sintra	https://www.linkec	Canada	609	49	8.05%
31	Bird Construction	https://www.linkec	Canada	1,229	98	7.97%
32	Clark Builders	https://www.linkec	Canada	541	43	7.95%
33	Stuart Olson	https://www.linkec	Canada	864	66	7.64%
34	Tridel	https://www.linkec	Canada	502	37	7.37%
35	BVGlazing Systems	https://www.linkec	Canada	206	15	7.28%
36	Troy Life & Fire Safety	https://www.linkec	Canada	365	25	6.85%
37	Thompson Bros	https://www.linkec	Canada	220	15	6.82%
38	FWS Group of Companies	https://www.linkec	Canada	221	15	6.79%
39	Canam	https://www.linkec	Canada	1,206	81	6.72%
40	Nuna Group of Companies	https://www.linkec	Canada	224	15	6.70%
41	Modern Niagara	https://www.linkec	Canada	1,138	74	6.50%
42	Peace River Hydro Partners	https://www.linkec	Canada	510	33	6.47%
43	Colas Canada	https://www.linkec	Canada	1,690	109	6.45%
44	Black Diamond Group	https://www.linkec	Canada	234	15	6.41%
45	PNR RailWorks	https://www.linkec	Canada	474	29	6.12%
46	Maple Reinders Group	https://www.linkec	Canada	295	18	6.10%
47	Viking Fire Protection	https://www.linkec	Canada	279	17	6.09%
48	Seymour Pacific Developments	https://www.linkec	Canada	370	22	5.95%
49	Burnco	https://www.linkec	Canada	239	14	5.86%
50	Defence Construction Canada	https://www.linkec	Canada	841	49	5.83%
51	Park Derochie	https://www.linkec	Canada	225	13	5.78%
52	Forbes Bros. Group of Compan	https://www.linkec	Canada	222	12	5.41%
53	Graham	https://www.linkec	Canada	1,916	102	5.32%
54	NCSG Crane & Heavy Haul	https://www.linkec	Canada	228	12	5.26%
55	Pennecon	https://www.linkec	Canada	439	23	5.24%
56	Trade-Mark Industrial	https://www.linkec	Canada	213	11	5.16%
57	Lafarge Canada	https://www.linkec	Canada	624	32	5.13%
58	VOLKER STEVIN Canada	https://www.linkec	Canada	237	12	5.06%
59	The Miller Group	https://www.linkec	Canada	586	29	4.95%
60	On Side Restoration Services	https://www.linkec	Canada	408	20	4.90%
61	CRH Canada	https://www.linkec	Canada	452	22	4.87%
62	RBQ	https://www.linkec	Canada	226	11	4.87%
63	Sterling Crane	https://www.linkec	Canada	418	20	4.78%
64	Vipond	https://www.linkec	Canada	297	14	4.71%
65	Site Resource Group	https://www.linkec	Canada	236	11	4.66%
66	Black & McDonald	https://www.linkec	Canada	2,162	99	4.58%
67	CIMS	https://www.linkec	Canada	265	12	4.53%
68	Skyway Canada	https://www.linkec	Canada	245	11	4.49%
69	Strongco	https://www.linkec	Canada	323	14	4.33%
70	North America Construction	https://www.linkec	Canada	234	10	4.27%
71	Aecon Group	https://www.linkec	Canada	3,895	166	4.26%
72	Trotter & Morton Group of Com	https://www.linkec	Canada	335	14	4.18%
73	Plan Group	https://www.linkec	Canada	902	37	4.10%
74	Ledcor	https://www.linkec	Canada	4,945	201	4.06%
75	PCL Construction	https://www.linkec	Canada	7,300	286	3.92%
76	DCM	https://www.linkec	Canada	266	10	3.76%
77	Municipal Group of Companies	https://www.linkec	Canada	500	18	3.60%
78	E.S. FOX	https://www.linkec	Canada	532	19	3.57%
79	Canem Systems	https://www.linkec	Canada	397	14	3.53%
80	The Bouchier Group	https://www.linkec	Canada	266	9	3.38%
81	Coco Group	https://www.linkec	Canada	269	9	3.35%
82	Thermal Systems	https://www.linkec	Canada	210	7	3.33%
83	WorleyParsonsCord	https://www.linkec	Canada	244	8	3.28%
84	WINMAR	https://www.linkec	Canada	256	8	3.13%
85	Houle	https://www.linkec	Canada	489	15	3.07%
86	Aluma Systems	https://www.linkec	Canada	1,188	36	3.03%
87	Jayman BUILT	https://www.linkec	Canada	231	7	3.03%
88	Regulvar	https://www.linkec	Canada	299	9	3.01%
89	OZZ Electric	https://www.linkec	Canada	267	8	3.00%
90	Waiward Industrial	https://www.linkec	Canada	235	7	2.98%
91	Dufferin	https://www.linkec	Canada	374	11	2.94%
92	Phoenix Industrial	https://www.linkec	Canada	248	7	2.82%
93	Valard Construction	https://www.linkec	Canada	1,076	30	2.79%

94	ATCO Structures & Logistics	https://www.linkedin.com/company/atco-structures-logistics	Canada	810	22	2.72%
95	Robert B. Somerville	https://www.linkedin.com/company/robert-b-somerville	Canada	213	5	2.35%
96	Great Gulf	https://www.linkedin.com/company/great-gulf	Canada	216	5	2.31%
97	Chemco	https://www.linkedin.com/company/chemco	Canada	541	12	2.22%
98	Guild Electric	https://www.linkedin.com/company/guild-electric	Canada	211	4	1.90%
99	JV Driver Group	https://www.linkedin.com/company/jv-driver-group	Canada	804	13	1.62%
100	Transelec Common	https://www.linkedin.com/company/transelec-common	Canada	248	4	1.61%
101	Sureway Construction Group	https://www.linkedin.com/company/sureway-construction-group	Canada	272	4	1.47%
102	Coreslab Structures	https://www.linkedin.com/company/coreslab-structures	Canada	555	8	1.44%
103	BBE Hydro Constructors	https://www.linkedin.com/company/bbe-hydro-constructors	Canada	425	6	1.41%
104	Super Save Group	https://www.linkedin.com/company/super-save-group	Canada	221	2	0.90%
105	Harris Rebar	https://www.linkedin.com/company/harris-rebar	Canada	1,044	8	0.77%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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