



The USA's Most Active Computer Games Professionals on Social - July 2021

Industry at a glance:

Average Score:
4.84%

Total Companies:
4

Global Industry Average:
5.2%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	2K	https://www.linkedin.com/company/2k	United States	1,215	98	8.07%
2	Riot Games	https://www.linkedin.com/company/riotgames	United States	5,169	384	7.43%
3	Cloud Imperium Games	https://www.linkedin.com/company/cloud-imperium-games	United States	594	40	6.73%
4	Zynga	https://www.linkedin.com/company/zynga	United States	2,390	157	6.57%
5	Epic Games	https://www.linkedin.com/company/epicgames	United States	5,366	309	5.76%
6	PTW	https://www.linkedin.com/company/ptw	United States	1,646	79	4.80%
7	Rockstar Games	https://www.linkedin.com/company/rockstargames	United States	4,087	177	4.33%
8	Electronic Arts	https://www.linkedin.com/company/electronicarts	United States	24,646	902	3.66%
9	Glu Mobile	https://www.linkedin.com/company/glumobile	United States	795	25	3.14%
10	Capcom	https://www.linkedin.com/company/capcom	United States	790	17	2.15%
11	THQ	https://www.linkedin.com/company/thq	United States	683	4	0.59%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



linkedin.com/company/DSMN8



