

DSMN8

The World's Most Active Business Supplies Professionals on Social - July 2021

Industry at a glance:

Average Score:
7.59%

Total Companies:
67

Average Number of Employees:
2,580

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Kimberly-Clark Professional	https://www.linkedin.com/company/kimberly-clark-professional	United States	2,450	488	19.92%
2	Lyreco España	https://www.linkedin.com/company/lyreco-espana	Spain	516	101	19.57%
3	Lyreco UK	https://www.linkedin.com/company/lyreco-uk	United Kingdom	909	164	18.04%
4	Sonepar Connect	https://www.linkedin.com/company/sonepar-connect	France	529	88	16.64%
5	Cromwell	https://www.linkedin.com/company/cromwell	United Kingdom	767	119	15.51%
6	Bodet	https://www.linkedin.com/company/bodet	France	550	84	15.27%
7	Manutan International	https://www.linkedin.com/company/manutan-international	France	1,346	195	14.49%
8	HMY	https://www.linkedin.com/company/hmy	France	877	124	14.14%
9	Speedy Services	https://www.linkedin.com/company/speedy-services	United Kingdom	1,548	217	14.02%
10	Lyreco Group	https://www.linkedin.com/company/lyreco-group	France	4,042	564	13.95%
11	Dalkia Froid Solutions	https://www.linkedin.com/company/dalkia-froid-solutions	France	587	81	13.80%
12	Sunbelt Rentals	https://www.linkedin.com/company/sunbelt-rentals	United States	6,957	914	13.14%
13	Sonepar France	https://www.linkedin.com/company/sonepar-france	France	526	67	12.74%
14	Antalis	https://www.linkedin.com/company/antalis	France	2,653	334	12.59%
15	Groupe Samsic	https://www.linkedin.com/company/groupe-samsic	France	3,248	399	12.28%
16	RJ Young	https://www.linkedin.com/company/rj-young	United States	565	64	11.33%
17	Würth Italia	https://www.linkedin.com/company/wurth-italia	Italy	2,106	236	11.21%
18	Staples Stores	https://www.linkedin.com/company/staples-stores	United States	1,049	111	10.58%
19	Lyreco France	https://www.linkedin.com/company/lyreco-france	France	1,117	116	10.38%
20	HSS Hire	https://www.linkedin.com/company/hss-hire	United Kingdom	1,322	134	10.14%
21	Orexad Brammer	https://www.linkedin.com/company/orexad-brammer	France	1,236	122	9.87%
22	Axima Réfrigération France	https://www.linkedin.com/company/axima-refrigeration-france	France	693	63	9.09%
23	SPIE Facilities	https://www.linkedin.com/company/spie-facilities	France	1,160	105	9.05%

24	Arco: Experts In Safety	https://www.linkedin.com/company/arco	United Kingdom	1,054	91	8.63%
25	RAJA	https://www.linkedin.com/company/raja	France	1,562	133	8.51%
26	Justrite Safety	https://www.linkedin.com/company/justrite-safety	United States	767	65	8.47%
27	Kyocera	https://www.linkedin.com/company/kyocera	United States	746	62	8.31%
28	Canon Canada	https://www.linkedin.com/company/canon-canada	Canada	668	54	8.08%
29	Samsic France	https://www.linkedin.com/company/samsic-france	France	691	55	7.96%
30	Orexad	https://www.linkedin.com/company/orexad	France	947	69	7.29%
31	Staples Professional	https://www.linkedin.com/company/staples-professional	Canada	692	50	7.23%
32	Essentra	https://www.linkedin.com/company/essentra	United Kingdom	2,100	145	6.90%
33	Grainger	https://www.linkedin.com/company/granger	United States	17,352	1,150	6.63%
34	Winc Australia	https://www.linkedin.com/company/winc-australia	Australia	607	40	6.59%
35	Veritiv Corporation	https://www.linkedin.com/company/veritiv	United States	3,963	259	6.54%
36	Nisbets	https://www.linkedin.com/company/nisbets	United Kingdom	601	39	6.49%
37	Blackwoods	https://www.linkedin.com/company/blackwoods	Australia	1,103	67	6.07%
38	Mac Papers	https://www.linkedin.com/company/mac-papers	United States	516	31	6.01%
39	McGrath RentCorp	https://www.linkedin.com/company/mcgrath-rentcorp	United States	740	44	5.95%
40	Office Depot - Europe	https://www.linkedin.com/company/office-depot-europe	Netherlands	771	45	5.84%
41	Wesfarmers Industrial and Safe	https://www.linkedin.com/company/wesfarmers	Australia	2,959	163	5.51%
42	Amazon Business	https://www.linkedin.com/company/amazon-business	United States	3,004	163	5.43%
43	Staples Solutions	https://www.linkedin.com/company/staples-solutions	Netherlands	1,134	57	5.03%
44	Waxie Sanitary Supply	https://www.linkedin.com/company/waxie-sanitary-supply	United States	650	32	4.92%
45	Agfa	https://www.linkedin.com/company/agfa	Belgium	3,062	142	4.64%
46	Clover Imaging Group	https://www.linkedin.com/company/clover-imaging	United States	607	26	4.28%
47	Grand & Toy	https://www.linkedin.com/company/grand-toy	Canada	673	27	4.01%
48	Standex International	https://www.linkedin.com/company/standex-international	United States	839	33	3.93%
49	Stallion	https://www.linkedin.com/company/stallion	United States	863	33	3.82%
50	Patterson Companies	https://www.linkedin.com/company/patterson-companies	United States	4,973	188	3.78%
51	Cartridge World North America	https://www.linkedin.com/company/cartridge-world	United States	861	32	3.72%
52	Uline	https://www.linkedin.com/company/uline	United States	4,585	160	3.49%
53	Pacific Office Automation	https://www.linkedin.com/company/pacific-office-automation	United States	853	29	3.40%
54	Hobart Food Equipment and Se	https://www.linkedin.com/company/hobart-food-equipment	United States	1,336	42	3.14%
55	Quill	https://www.linkedin.com/company/quill	United States	574	16	2.79%
56	Cambielli Edilfriuli	https://www.linkedin.com/company/cambielli-edilfriuli	Italy	762	18	2.36%
57	Staples	https://www.linkedin.com/company/staples	United States	29,533	647	2.19%
58	Lozier Corporation	https://www.linkedin.com/company/lozier	United States	734	16	2.18%
59	W.B. Mason	https://www.linkedin.com/company/wb-mason	United States	2,011	40	1.99%
60	Ricoh Business Solutions	https://www.linkedin.com/company/ricoh-business-solutions	United States	2,726	48	1.76%
61	Elliott Electric Supply	https://www.linkedin.com/company/elliott-electric	United States	897	15	1.67%
62	Egen firma	https://www.linkedin.com/company/egen-firma	Sweden	2,096	32	1.53%
63	Office Depot	https://www.linkedin.com/company/office-depot	United States	30,274	452	1.49%
64	Electrician	https://www.linkedin.com/company/electrician	United Kingdom	2,309	18	0.78%
65	GBC	https://www.linkedin.com/company/gbc	United States	622	3	0.48%
66	Staples	https://www.linkedin.com/company/staples	Australia	1,709	6	0.35%
67	office2office	https://www.linkedin.com/company/office2office	United Kingdom	590	2	0.34%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](https://www.dsmn8.com)



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