



Europe's Most Active Aviation & Aerospace Professionals on Social - July 2021

Industry at a glance:

Average Score:
6.89%

Total Companies:
151

Global Industry Average:
5.29%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	SGAC	https://www.linke	Austria	595	225	37.82%
2	Volocopter	https://www.linke	Germany	341	98	28.74%
3	Xeos	https://www.linke	Poland	235	63	26.81%
4	Lilium	https://www.linke	Germany	764	184	24.08%
5	VINCI Airports	https://www.linke	France	490	100	20.41%
6	EUSPA	https://www.linke	Czech Republic	277	44	15.88%
7	Isae-Supaero	https://www.linke	France	877	138	15.74%
8	Avolon	https://www.linke	Ireland	294	41	13.95%
9	Novae	https://www.linke	France	268	37	13.81%
10	CAE Parc Aviation	https://www.linke	Ireland	367	49	13.35%
11	Telespazio France	https://www.linke	France	264	34	12.88%
12	Aéroports de Lyon	https://www.linke	France	258	31	12.02%
13	DMAé	https://www.linke	France	209	25	11.96%
14	Aéroport Toulouse-Blagnac	https://www.linke	France	271	32	11.81%
15	Angel	https://www.linke	Italy	1,054	124	11.76%
16	ADB Safegate	https://www.linke	Belgium	757	89	11.76%
17	SITAEL	https://www.linke	Italy	292	34	11.64%
18	IRT Saint Exupéry	https://www.linke	France	273	31	11.36%
19	Aéroports de la Côte d'Azur	https://www.linke	France	259	27	10.42%
20	ASI	https://www.linke	Italy	243	25	10.29%
21	ENAC	https://www.linke	France	672	68	10.12%
22	Skeyes	https://www.linke	Belgium	376	38	10.11%
23	Satair	https://www.linke	Denmark	527	53	10.06%
24	Telespazio Germany	https://www.linke	Germany	280	28	10.00%
25	Aertec	https://www.linke	Spain	553	55	9.95%
26	European Space Agency	https://www.linke	France	3,871	376	9.71%

27	euroAtlantic Airways	https://www.linke	Portugal	325	31	9.54%
28	SIAé	https://www.linke	France	207	19	9.18%
29	Atexis	https://www.linke	France	425	39	9.18%
30	RUAG Aerostructures	https://www.linke	Germany	220	20	9.09%
31	Air Corsica	https://www.linke	France	300	27	9.00%
32	AD Industries	https://www.linke	France	235	21	8.94%
33	Derichebourg aeronautics	https://www.linke	France	948	83	8.76%
34	Groupe Mecachrome	https://www.linke	France	895	78	8.72%
35	Satys	https://www.linke	France	377	32	8.49%
36	Groupe ADP	https://www.linke	France	3,036	257	8.47%
37	NLR	https://www.linke	Netherlands	697	59	8.46%
38	ASL Airlines France	https://www.linke	France	215	18	8.37%
39	Testia	https://www.linke	France	229	19	8.30%
40	Aéroport Marseille Provence	https://www.linke	France	266	22	8.27%
41	Tecnobit	https://www.linke	Spain	331	27	8.16%
42	SSC	https://www.linke	Sweden	296	24	8.11%
43	NSE Groupe	https://www.linke	France	251	20	7.97%
44	Latécoère	https://www.linke	France	2,077	165	7.94%
45	Kopter Group	https://www.linke	Switzerland	256	20	7.81%
46	SABCA	https://www.linke	Belgium	637	49	7.69%
47	IDS Ingegneria Dei Sistemi	https://www.linke	Italy	300	23	7.67%
48	ATR	https://www.linke	France	1,273	97	7.62%
49	Unilode Aviation Solutions	https://www.linke	Switzerland	289	22	7.61%
50	RUAG International	https://www.linke	Switzerland	526	40	7.60%
51	Airbus Helicopters France	https://www.linke	France	5,866	444	7.57%
52	Avio	https://www.linke	Italy	609	46	7.55%
53	Elecnor Deimos	https://www.linke	Spain	345	26	7.54%
54	Revima	https://www.linke	France	365	27	7.40%
55	Stelia Aerospace	https://www.linke	France	3,543	261	7.37%
56	I-SEC Security	https://www.linke	Netherlands	658	48	7.29%
57	Groupe 3S - Alyzia	https://www.linke	France	723	52	7.19%
58	Figeac Aero	https://www.linke	France	1,071	75	7.00%
59	TLD	https://www.linke	France	730	51	6.99%
60	Daher	https://www.linke	France	3,557	239	6.72%
61	RUAG Space	https://www.linke	Switzerland	891	59	6.62%
62	Pilatus Aircraft	https://www.linke	Switzerland	986	65	6.59%
63	Avio Aero	https://www.linke	Italy	2,484	161	6.48%
64	OGMA	https://www.linke	Portugal	860	55	6.40%
65	APCO Technologies	https://www.linke	Switzerland	219	14	6.39%
66	Liebherr Aerospace and Transportation	https://www.linke	France	1,138	72	6.33%
67	Lisi Aerospace	https://www.linke	France	1,879	116	6.17%
68	DFS	https://www.linke	France	393	24	6.11%
69	Arianespace	https://www.linke	France	295	18	6.10%
70	Thales Alenia Space	https://www.linke	France	6,161	375	6.09%
71	Austro Control	https://www.linke	Austria	412	25	6.07%
72	Lauak Groupe	https://www.linke	France	284	17	5.99%
73	Air Hamburg	https://www.linke	Germany	251	15	5.98%
74	Alten Technology	https://www.linke	Germany	520	31	5.96%
75	Fokker Services	https://www.linke	Netherlands	202	12	5.94%
76	ITP Aero	https://www.linke	Spain	1,609	93	5.78%
77	Dassault Aviation	https://www.linke	France	4,322	249	5.76%
78	Assistance Aeronautique & Aerospatiale	https://www.linke	France	523	30	5.74%
79	Sonaca	https://www.linke	Belgium	924	53	5.74%
80	Piaggio Aerospace	https://www.linke	Italy	458	26	5.68%
81	ONERA - The French Aerospace Lab	https://www.linke	France	1,517	83	5.47%
82	Recaero	https://www.linke	France	222	12	5.41%
83	AMAC	https://www.linke	Switzerland	447	24	5.37%
84	Safran	https://www.linke	France	46,656	2,500	5.36%
85	RUAG MRO International	https://www.linke	Switzerland	1,401	74	5.28%
86	Aernnova	https://www.linke	Spain	877	46	5.25%
87	DLR	https://www.linke	Germany	4,441	229	5.16%
88	MTU Maintenance	https://www.linke	Germany	784	40	5.10%
89	Aeroconseil	https://www.linke	France	501	25	4.99%
90	SR Technics Group	https://www.linke	Switzerland	1,667	83	4.98%
91	LFV	https://www.linke	Sweden	826	41	4.96%
92	West Atlantic	https://www.linke	Sweden	285	14	4.91%
93	Atlantic Aviation Group	https://www.linke	Ireland	224	11	4.91%
94	Auxitrol Weston	https://www.linke	France	225	11	4.89%
95	Sogeclair aerospace	https://www.linke	France	533	26	4.88%
96	Sabena technics	https://www.linke	France	1,768	86	4.86%
97	Airbus	https://www.linke	France	51,852	2,500	4.82%
98	Dema	https://www.linke	Italy	272	13	4.78%
99	Łukasiewicz	https://www.linke	Poland	378	18	4.76%
100	IAG GBS	https://www.linke	Poland	526	25	4.75%

101	Swedavia	https://www.linke	Sweden	1,617	74	4.58%
102	Premium Aerotec	https://www.linke	Germany	845	38	4.50%
103	Budapest Airport	https://www.linke	Hungary	336	15	4.46%
104	Atitech	https://www.linke	Italy	269	12	4.46%
105	XL Airways	https://www.linke	France	203	9	4.43%
106	Fokker Technologies	https://www.linke	Netherlands	1,635	72	4.40%
107	Mecahers Group	https://www.linke	France	205	9	4.39%
108	Eurowings	https://www.linke	Germany	1,086	47	4.33%
109	NAV Portugal	https://www.linke	Portugal	555	24	4.32%
110	Safran Engineering Services	https://www.linke	France	1,722	73	4.24%
111	Portway	https://www.linke	Portugal	762	32	4.20%
112	Nayak Aircraft Services	https://www.linke	Netherlands	288	12	4.17%
113	Jet Aviation	https://www.linke	Switzerland	2,908	121	4.16%
114	Munich Airport	https://www.linke	Germany	1,126	46	4.09%
115	Lufthansa Group	https://www.linke	Germany	42,580	1,675	3.93%
116	EME Aero	https://www.linke	Poland	265	10	3.77%
117	Thyssenkrupp Aerospace	https://www.linke	Germany	562	21	3.74%
118	Hellenic Aerospace Industry	https://www.linke	Greece	539	20	3.71%
119	GECAS	https://www.linke	Ireland	488	18	3.69%
120	Tesat-Spacecom	https://www.linke	Germany	248	9	3.63%
121	Ratier-Figeac	https://www.linke	France	335	12	3.58%
122	GKN Aerospace Sweden	https://www.linke	Sweden	646	23	3.56%
123	MTU Aero Engines	https://www.linke	Germany	1,860	65	3.49%
124	ENAC	https://www.linke	Italy	1,059	36	3.40%
125	SMATSA	https://www.linke	Serbia	325	11	3.38%
126	Diehl Aviation	https://www.linke	Germany	812	27	3.33%
127	Recaro Aircraft Seating	https://www.linke	Germany	817	27	3.30%
128	Lufthansa Technik	https://www.linke	Germany	5,147	168	3.26%
129	Cobham Aerospace Communications	https://www.linke	France	280	9	3.21%
130	Skyserv Handling Services	https://www.linke	Greece	210	6	2.86%
131	Lufthansa Technik Malta	https://www.linke	Malta	249	7	2.81%
132	Groundforce Portugal	https://www.linke	Portugal	759	21	2.77%
133	Lufthansa CityLine	https://www.linke	Germany	398	11	2.76%
134	Groundforce España	https://www.linke	Spain	911	25	2.74%
135	Lufthansa Aviation Training	https://www.linke	Germany	455	12	2.64%
136	FACC	https://www.linke	Austria	634	16	2.52%
137	Fraport	https://www.linke	Germany	1,994	46	2.31%
138	Aero Vodochody	https://www.linke	Czech Republic	454	10	2.20%
139	LaudaMotion	https://www.linke	Austria	277	6	2.17%
140	ASCO	https://www.linke	Belgium	920	19	2.07%
141	Progresstech Ukraine	https://www.linke	Ukraine	534	11	2.06%
142	Romatsa	https://www.linke	Romania	659	13	1.97%
143	Aerostar Bacau	https://www.linke	Romania	370	7	1.89%
144	Diamond Aircraft	https://www.linke	Austria	336	6	1.79%
145	Zodiac Aerospace	https://www.linke	France	6,089	103	1.69%
146	Aviation Services	https://www.linke	Italy	357	6	1.68%
147	Pratt & Whitney Rzeszów	https://www.linke	Poland	872	14	1.61%
148	Köln Bonn Airport	https://www.linke	Germany	224	3	1.34%
149	PFW Aerospace	https://www.linke	Germany	253	3	1.19%
150	EADS-CASA	https://www.linke	Spain	424	3	0.71%
151	Aermacchi	https://www.linke	Italy	256	1	0.39%

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