

DSMN8

Europe's Most Active Entertainment Professionals on Social - June 2021

Industry at a glance:

Average Score:
8.95%

Total Companies:
65

Global Industry Average:
5.51%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Acast	https://www.linkedin.com/company/acast	Sweden	331	98	29.61%
2	Deezer	https://www.linkedin.com/company/deezer	France	826	213	25.79%
3	Azerion	https://www.linkedin.com/company/azerion	Netherlands	388	96	24.74%
4	Storytel	https://www.linkedin.com/company/storytel	Sweden	743	183	24.63%
5	Rakuten TV	https://www.linkedin.com/company/rakuten-tv	Spain	219	41	18.72%
6	LaLiga	https://www.linkedin.com/company/la-liga	Spain	935	175	18.72%
7	Kaizen Gaming	https://www.linkedin.com/company/kaizen-gaming	Greece	711	124	17.44%
8	GAMENET	https://www.linkedin.com/company/gamenet	Italy	361	52	14.40%
9	Disney France	https://www.linkedin.com/company/disney-france	France	226	32	14.16%
10	Nordic Entertainment Group	https://www.linkedin.com/company/nordic-entertainment-group	Sweden	1,031	144	13.97%
11	Lighthouse Studios	https://www.linkedin.com/company/lighthouse-studios	Ireland	239	30	12.55%
12	Goodbye Kansas Studios	https://www.linkedin.com/company/goodbye-kansas-studios	Sweden	233	29	12.45%
13	Asmodee Group	https://www.linkedin.com/company/asmodee-group	France	340	40	11.76%
14	STS Gaming Group	https://www.linkedin.com/company/sts-gaming-group	Poland	226	26	11.50%
15	Studio 100 Benelux	https://www.linkedin.com/company/studio-100-benelux	Belgium	367	42	11.44%
16	Miniclip	https://www.linkedin.com/company/miniclip	Switzerland	473	54	11.42%
17	Vue Nederland	https://www.linkedin.com/company/vue-nederland	Netherlands	251	28	11.16%
18	Opera National de Paris	https://www.linkedin.com/company/opera-national-de-paris	France	627	69	11.00%
19	Kinepolis	https://www.linkedin.com/company/kinepolis	Belgium	939	96	10.22%
20	IGT Italia	https://www.linkedin.com/company/igt-italia	Italy	521	53	10.17%
21	Gardaland	https://www.linkedin.com/company/gardaland	Italy	294	29	9.86%
22	Cartamundi	https://www.linkedin.com/company/cartamundi	Belgium	393	38	9.67%
23	SACD	https://www.linkedin.com/company/sacd	France	292	28	9.59%

24	Filmstaden	https://www.linkedin.com/company/filmstaden	Sweden	269	25	9.29%
25	RTL Group	https://www.linkedin.com/company/rtl-group	Luxembourg	7,426	688	9.26%
26	ComeOn Group	https://www.linkedin.com/company/comeon-group	Malta	396	36	9.09%
27	Disneyland Paris	https://www.linkedin.com/company/disneyland-paris	France	5,971	537	8.99%
28	SKS365 Group	https://www.linkedin.com/company/sks365-group	Malta	328	29	8.84%
29	Ankama	https://www.linkedin.com/company/ankama	France	338	29	8.58%
30	Parimatch Tech	https://www.linkedin.com/company/parimatch-tech	Ukraine	526	45	8.56%
31	Pathé Theatres	https://www.linkedin.com/company/pathé-theatres	Netherlands	701	59	8.42%
32	Orenes Grupo	https://www.linkedin.com/company/orenos-grupo	Spain	603	50	8.29%
33	CANAL+ Polska	https://www.linkedin.com/company/canal-plus-polska	Poland	223	18	8.07%
34	Sisal Group	https://www.linkedin.com/company/sisal-group	Italy	1,628	131	8.05%
35	Liseberg	https://www.linkedin.com/company/liseberg	Sweden	606	45	7.43%
36	Pacha Group	https://www.linkedin.com/company/pacha-group	Spain	338	25	7.40%
37	Nordisk Film	https://www.linkedin.com/company/nordisk-film	Denmark	783	55	7.02%
38	Fortuna Entertainment Group	https://www.linkedin.com/company/fortuna-entertainment-group	Czech Republic	771	54	7.00%
39	The National Lottery	https://www.linkedin.com/company/the-national-lottery	Belgium	401	28	6.98%
40	Gröna Lunds	https://www.linkedin.com/company/gro-na-lunds	Sweden	241	16	6.64%
41	The Old Irish Pub	https://www.linkedin.com/company/the-old-irish-pub	Denmark	224	14	6.25%
42	OPAP	https://www.linkedin.com/company/opap	Greece	1,300	80	6.15%
43	REKOM	https://www.linkedin.com/company/rekom	Denmark	591	35	5.92%
44	Vivendi	https://www.linkedin.com/company/vivendi	France	778	43	5.53%
45	HBG Gaming	https://www.linkedin.com/company/hbg-gaming	Italy	219	11	5.02%
46	Eurobet Italia	https://www.linkedin.com/company/eurobet-italia	Italy	545	27	4.95%
47	MULTIKINO	https://www.linkedin.com/company/multikino	Poland	201	9	4.48%
48	Stage Entertainment	https://www.linkedin.com/company/stage-entertainment	Netherlands	1,118	49	4.38%
49	Paddy Power Betfair	https://www.linkedin.com/company/paddy-power-betfair	Ireland	3,383	143	4.23%
50	UCI Cinemas	https://www.linkedin.com/company/uci-cinemas	Italy	313	13	4.15%
51	Snaitech	https://www.linkedin.com/company/snaitech	Italy	680	28	4.12%
52	G5 Entertainment AB	https://www.linkedin.com/company/g5-entertainment-ab	Sweden	365	15	4.11%
53	Technicolor	https://www.linkedin.com/company/technicolor	France	9,158	369	4.03%
54	CIRSA	https://www.linkedin.com/company/cirsa	Spain	1,752	69	3.94%
55	Edel	https://www.linkedin.com/company/edel	Germany	208	8	3.85%
56	Zitro	https://www.linkedin.com/company/zitro	Luxembourg	459	17	3.70%
57	SAZKA	https://www.linkedin.com/company/sazka	Czech Republic	328	12	3.66%
58	Opéra National de Paris	https://www.linkedin.com/company/opera-national-de-paris	France	354	12	3.39%
59	The Space Cinema	https://www.linkedin.com/company/the-space-cinema	Italy	370	12	3.24%
60	Lottomatica	https://www.linkedin.com/company/lottomatica	Italy	517	15	2.90%
61	Bambú Producciones	https://www.linkedin.com/company/bambu-producciones	Spain	247	7	2.83%
62	Nintendo of Europe	https://www.linkedin.com/company/nintendo-of-europe	Germany	616	14	2.27%
63	MEGOGO	https://www.linkedin.com/company/megogo	Ukraine	352	7	1.99%
64	CineStar	https://www.linkedin.com/company/cinestar	Czech Republic	209	4	1.91%
65	Cinema City Poland	https://www.linkedin.com/company/cinema-city-poland	Poland	293	5	1.71%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

