



The UK's Most Active Internet Professionals on Social - June 2021

Industry at a glance:

Average Score: 12.75%

Total Companies: 43

Global Industry Average: 11.92%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see 30-40% of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 23 companies including Rapyd, Hopin, The FWA, Foodhub, Brandwatch, Cazoo, THG Studios, iTech Media, Reward Gateway, Depop, KingMakers, UKFast, Compare The Market, Skyscanner, Farfetch, Just Eat Takeaway, Treatwell, reed.co.uk, THG, RVU, GForces, Trainline, and Epos Now.

24	Investis Digital	<a href="https://www.linkedin.com/company/investis-digital/">https://www.linkedin.com/company/investis-digital/</a>	United Kingdom	578	61	10.55%
25	Moneysupermarket	<a href="https://www.linkedin.com/company/moneysupermarket/">https://www.linkedin.com/company/moneysupermarket/</a>	United Kingdom	788	79	10.03%
26	Gett	<a href="https://www.linkedin.com/company/gett/">https://www.linkedin.com/company/gett/</a>	United Kingdom	911	86	9.44%
27	MVF	<a href="https://www.linkedin.com/company/mvf/">https://www.linkedin.com/company/mvf/</a>	United Kingdom	460	43	9.35%
28	Brainlabs	<a href="https://www.linkedin.com/company/brainlabs/">https://www.linkedin.com/company/brainlabs/</a>	United Kingdom	475	43	9.05%
29	Auto Trader	<a href="https://www.linkedin.com/company/auto-trader/">https://www.linkedin.com/company/auto-trader/</a>	United Kingdom	1,190	104	8.74%
30	Zuto	<a href="https://www.linkedin.com/company/zuto/">https://www.linkedin.com/company/zuto/</a>	United Kingdom	256	21	8.20%
31	CV-Library	<a href="https://www.linkedin.com/company/cv-library/">https://www.linkedin.com/company/cv-library/</a>	United Kingdom	321	24	7.48%
32	ASOS	<a href="https://www.linkedin.com/company/asos/">https://www.linkedin.com/company/asos/</a>	United Kingdom	3,092	231	7.47%
33	Time Out Group	<a href="https://www.linkedin.com/company/time-out-group/">https://www.linkedin.com/company/time-out-group/</a>	United Kingdom	586	40	6.83%
34	YouView	<a href="https://www.linkedin.com/company/youview/">https://www.linkedin.com/company/youview/</a>	United Kingdom	213	14	6.57%
35	Deliveroo	<a href="https://www.linkedin.com/company/deliveroo/">https://www.linkedin.com/company/deliveroo/</a>	United Kingdom	6,552	416	6.35%
36	Kelkoo Group	<a href="https://www.linkedin.com/company/kelkoo-group/">https://www.linkedin.com/company/kelkoo-group/</a>	United Kingdom	293	17	5.80%
37	Photobox	<a href="https://www.linkedin.com/company/photobox/">https://www.linkedin.com/company/photobox/</a>	United Kingdom	632	35	5.54%
38	YNAP	<a href="https://www.linkedin.com/company/ynap/">https://www.linkedin.com/company/ynap/</a>	United Kingdom	4,630	209	4.51%
39	Badoo	<a href="https://www.linkedin.com/company/badoo/">https://www.linkedin.com/company/badoo/</a>	United Kingdom	421	13	3.09%
40	Betfair	<a href="https://www.linkedin.com/company/betfair/">https://www.linkedin.com/company/betfair/</a>	United Kingdom	682	20	2.93%
41	Salmon	<a href="https://www.linkedin.com/company/salmon/">https://www.linkedin.com/company/salmon/</a>	United Kingdom	335	5	1.49%
42	My Home	<a href="https://www.linkedin.com/company/my-home/">https://www.linkedin.com/company/my-home/</a>	United Kingdom	2,004	22	1.10%
43	Venda	<a href="https://www.linkedin.com/company/venda/">https://www.linkedin.com/company/venda/</a>	United Kingdom	335	2	0.60%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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