

DSMN8

Canada's Most Active Internet Professionals on Social - June 2021

Industry at a glance:

Average Score: **15.25%** Total Companies: **22** Global Industry Average: **11.92%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Clearco	https://www.linkedin.com/company/clearco	Canada	353	116	32.86%
2	ApplyBoard	https://www.linkedin.com/company/applyboard	Canada	775	212	27.35%
3	Talent.com	https://www.linkedin.com/company/talent-com	Canada	246	66	26.83%
4	Galvanize	https://www.linkedin.com/company/galvanize	Canada	440	111	25.23%
5	WorkJam	https://www.linkedin.com/company/workjam	Canada	220	54	24.55%
6	StackAdapt	https://www.linkedin.com/company/stackadapt	Canada	322	74	22.98%
7	Shopify Plus	https://www.linkedin.com/company/shopify-plus	Canada	497	99	19.92%
8	Hopper	https://www.linkedin.com/company/hopper	Canada	576	111	19.27%
9	Shopify Partners	https://www.linkedin.com/company/shopify-partners	Canada	278	51	18.35%
10	Fullscript	https://www.linkedin.com/company/fullscript	Canada	314	57	18.15%
11	Flipp	https://www.linkedin.com/company/flipp	Canada	403	57	14.14%
12	Absolunet	https://www.linkedin.com/company/absolunet	Canada	262	37	14.12%
13	360.Agency	https://www.linkedin.com/company/360-agency	Canada	200	24	12.00%
14	Loblaw Digital	https://www.linkedin.com/company/loblaw-digital	Canada	580	69	11.90%
15	Shopify	https://www.linkedin.com/company/shopify	Canada	9,754	1,091	11.19%
16	Kognitiv	https://www.linkedin.com/company/kognitiv	Canada	333	29	8.71%
17	Financeit	https://www.linkedin.com/company/financeit	Canada	243	20	8.23%
18	SkipTheDishes	https://www.linkedin.com/company/skipthedishes	Canada	2,738	197	7.20%
19	Points	https://www.linkedin.com/company/points	Canada	337	20	5.93%
20	Clearly	https://www.linkedin.com/company/clearly	Canada	255	8	3.14%
21	DAC	https://www.linkedin.com/company/dac	Canada	390	8	2.05%
22	Hostopia	https://www.linkedin.com/company/hostopia	Canada	231	3	1.30%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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