

DSMN8

The UK's Most Active Research Professionals on Social - May 2021

Industry at a glance:

Average Score:
8.77%

Total Companies:
54

Global Industry Average:
7.90%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Omdia	https://www.linkedin.com/company/omdia	United Kingdom	476	146	30.67%
2	IoPPN	https://www.linkedin.com/company/ioppn	United Kingdom	511	122	23.87%
3	National Composites Centre	https://www.linkedin.com/company/national-composites-centre	United Kingdom	290	59	20.34%
4	MRN	https://www.linkedin.com/company/mrn	United Kingdom	235	43	18.30%
5	MTC	https://www.linkedin.com/company/mtc	United Kingdom	664	109	16.42%
6	NIHR	https://www.linkedin.com/company/nihr	United Kingdom	658	101	15.35%
7	RSSL	https://www.linkedin.com/company/rssl	United Kingdom	224	29	12.95%
8	Campden BRI	https://www.linkedin.com/company/campden-bri	United Kingdom	285	36	12.63%
9	National Nuclear Laboratory	https://www.linkedin.com/company/national-nuclear-laboratory	United Kingdom	584	64	10.96%
10	Kew	https://www.linkedin.com/company/kew	United Kingdom	872	91	10.44%
11	Wellcome Sanger Institute	https://www.linkedin.com/company/wellcome-sanger-institute	United Kingdom	1,060	110	10.38%
12	Chambers and Partners	https://www.linkedin.com/company/chambers-and-partners	United Kingdom	444	46	10.36%
13	TRL	https://www.linkedin.com/company/trl	United Kingdom	507	52	10.26%
14	TWI	https://www.linkedin.com/company/twi	United Kingdom	923	88	9.53%
15	UK Atomic Energy Authority	https://www.linkedin.com/company/uk-atomic-energy-authority	United Kingdom	853	80	9.38%
16	TTP Group	https://www.linkedin.com/company/ttp-group	United Kingdom	357	33	9.24%
17	The Babraham Institute	https://www.linkedin.com/company/the-babraham-institute	United Kingdom	242	22	9.09%
18	The Smart Cube	https://www.linkedin.com/company/the-smart-cube	United Kingdom	744	67	9.01%
19	Eurofins Agrosience Services	https://www.linkedin.com/company/eurofins-agrosience-services	United Kingdom	633	56	8.85%
20	The Francis Crick Institute	https://www.linkedin.com/company/the-francis-crick-institute	United Kingdom	1,185	104	8.78%
21	King's College London	https://www.linkedin.com/company/kings-college-london	United Kingdom	12,765	1,118	8.76%
22	RBGE	https://www.linkedin.com/company/rbge	United Kingdom	214	17	7.94%
23	UKCEH	https://www.linkedin.com/company/ukceh	United Kingdom	215	17	7.91%

24	University of Dundee	https://www.linkedin.com/company/university-of-dundee	United Kingdom	3,381	266	7.87%
25	British Geological Survey	https://www.linkedin.com/company/british-geological-survey	United Kingdom	535	42	7.85%
26	University of Cambridge	https://www.linkedin.com/company/university-of-cambridge	United Kingdom	14,148	1,103	7.80%
27	iResearch Services	https://www.linkedin.com/company/iresearch-services	United Kingdom	362	28	7.73%
28	UCL	https://www.linkedin.com/company/university-college-london	United Kingdom	17,428	1,347	7.73%
29	TTP	https://www.linkedin.com/company/ttp	United Kingdom	340	26	7.65%
30	Imperial College London	https://www.linkedin.com/company/imperial-college-london	United Kingdom	13,195	995	7.54%
31	University of Nottingham	https://www.linkedin.com/company/university-of-nottingham	United Kingdom	10,439	744	7.13%
32	University of Oxford	https://www.linkedin.com/company/university-of-oxford	United Kingdom	14,928	1,058	7.09%
33	NOC	https://www.linkedin.com/company/noc	United Kingdom	428	30	7.01%
34	CPI	https://www.linkedin.com/company/cpi	United Kingdom	1,391	96	6.90%
35	NPL	https://www.linkedin.com/company/npl	United Kingdom	1,172	80	6.83%
36	The University of Edinburgh	https://www.linkedin.com/company/university-of-edinburgh	United Kingdom	11,498	782	6.80%
37	The Pirbright Institute	https://www.linkedin.com/company/the-pirbright-institute	United Kingdom	324	21	6.48%
38	Rothamsted Research	https://www.linkedin.com/company/rothamsted-research	United Kingdom	377	24	6.37%
39	The James Hutton Institute	https://www.linkedin.com/company/the-james-hutton-institute	United Kingdom	318	20	6.29%
40	DeepMind	https://www.linkedin.com/company/deepmind	United Kingdom	1,098	69	6.28%
41	British Antarctic Survey	https://www.linkedin.com/company/british-antarctic-survey	United Kingdom	513	32	6.24%
42	ICR	https://www.linkedin.com/company/icr	United Kingdom	1,177	73	6.20%
43	John Innes Centre	https://www.linkedin.com/company/john-innes-centre	United Kingdom	405	19	4.69%
44	Fera Science	https://www.linkedin.com/company/fera-science	United Kingdom	342	16	4.68%
45	Barts Cancer Institute	https://www.linkedin.com/company/barts-cancer-institute	United Kingdom	259	12	4.63%
46	Diamond Light Source	https://www.linkedin.com/company/diamond-light-source	United Kingdom	563	24	4.26%
47	STFC	https://www.linkedin.com/company/stfc	United Kingdom	2,226	93	4.18%
48	NatCen Social Research	https://www.linkedin.com/company/natcen-social-research	United Kingdom	458	19	4.15%
49	AFBI	https://www.linkedin.com/company/afbi	United Kingdom	283	11	3.89%
50	MRC LMB	https://www.linkedin.com/company/mrc-lmb	United Kingdom	361	12	3.32%
51	NIAB	https://www.linkedin.com/company/niab	United Kingdom	301	10	3.32%
52	Medical Research Council	https://www.linkedin.com/company/medical-research-council	United Kingdom	2,249	42	1.87%
53	Colvill Banks	https://www.linkedin.com/company/colvill-banks	United Kingdom	219	1	0.46%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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