



The USA's Most Active Packaging & Containers Professionals on Social - May 2021

Industry at a glance:

Average Score:
4.90%

Total Companies:
123

Global Industry Average:
6.47%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	ePac	https://www.linkedin.com/company/epac	United States	254	48	18.90%
2	Ranpak	https://www.linkedin.com/company/ranpak	United States	454	84	18.50%
3	Ernest	https://www.linkedin.com/company/ernest	United States	565	101	17.88%
4	Premier	https://www.linkedin.com/company/premier	United States	378	61	16.14%
5	Hood Container	https://www.linkedin.com/company/hood-container	United States	401	58	14.46%
6	Shorr	https://www.linkedin.com/company/shorr	United States	361	51	14.13%
7	Morrisette	https://www.linkedin.com/company/morrisette	United States	234	32	13.68%
8	SupplyOne	https://www.linkedin.com/company/supplyone	United States	563	64	11.37%
9	Packsizes	https://www.linkedin.com/company/packsizes	United States	397	42	10.58%
10	Atlantic	https://www.linkedin.com/company/atlantic	United States	476	49	10.29%
11	Ball Metalpack	https://www.linkedin.com/company/ball-metalpack	United States	244	25	10.25%
12	Pregis	https://www.linkedin.com/company/pregis	United States	972	95	9.77%
13	Aptar	https://www.linkedin.com/company/aptar	United States	3,623	346	9.55%
14	Nelipak	https://www.linkedin.com/company/nelipak	United States	405	38	9.38%
15	Oliver Healthcare	https://www.linkedin.com/company/oliver-healthcare	United States	408	38	9.31%
16	IPG	https://www.linkedin.com/company/ipg	United States	938	85	9.06%
17	Rieke	https://www.linkedin.com/company/riekes	United States	309	27	8.74%
18	ProAmpac	https://www.linkedin.com/company/proampac	United States	724	63	8.70%
19	MCC Label	https://www.linkedin.com/company/mcc-label	United States	1,747	151	8.64%
20	TricorBraun	https://www.linkedin.com/company/tricorbrown	United States	699	59	8.44%
21	Ball	https://www.linkedin.com/company/ball	United States	6,912	579	8.38%
22	Precision Valve	https://www.linkedin.com/company/precision-valve	United States	311	26	8.36%
23	Mauser	https://www.linkedin.com/company/mauser	United States	1,152	90	7.81%
24	Tekni-Plex	https://www.linkedin.com/company/tekni-plex	United States	674	51	7.57%

25	MonoSol	https://www.linke	United States	267	20	7.49%
26	Victory	https://www.linke	United States	1,002	71	7.09%
27	Signode	https://www.linke	United States	979	67	6.84%
28	Oliver	https://www.linke	United States	235	16	6.81%
29	Stephen Gould	https://www.linke	United States	795	53	6.67%
30	Liquibox	https://www.linke	United States	351	23	6.55%
31	Associated Packaging	https://www.linke	United States	292	19	6.51%
32	Malnove	https://www.linke	United States	248	16	6.45%
33	Green Bay	https://www.linke	United States	1,299	82	6.31%
34	Grupo Phoenix	https://www.linke	United States	287	18	6.27%
35	Silgan Dispensing	https://www.linke	United States	777	46	5.92%
36	Greif	https://www.linke	United States	3,473	204	5.87%
37	Transcendia	https://www.linke	United States	258	15	5.81%
38	Aptar	https://www.linke	United States	210	12	5.71%
39	Sabert	https://www.linke	United States	531	30	5.65%
40	r-pac	https://www.linke	United States	833	47	5.64%
41	Berlin Packaging	https://www.linke	United States	946	53	5.60%
42	CCL Label	https://www.linke	United States	1,703	91	5.34%
43	Mobile Mini	https://www.linke	United States	1,498	80	5.34%
44	48forty	https://www.linke	United States	265	14	5.28%
45	Viskase	https://www.linke	United States	590	31	5.25%
46	PAC Worldwide	https://www.linke	United States	433	22	5.08%
47	Crown Holdings	https://www.linke	United States	4,383	221	5.04%
48	Rehrig Pacific	https://www.linke	United States	717	35	4.88%
49	Pretium	https://www.linke	United States	382	18	4.71%
50	MRP	https://www.linke	United States	255	12	4.71%
51	Scholle IPN	https://www.linke	United States	831	39	4.69%
52	Avery Dennison	https://www.linke	United States	16,217	759	4.68%
53	Placon	https://www.linke	United States	279	13	4.66%
54	Pelican Products	https://www.linke	United States	650	30	4.62%
55	Silgan Closures	https://www.linke	United States	430	19	4.42%
56	Revolution	https://www.linke	United States	408	18	4.41%
57	Sealed Air	https://www.linke	United States	11,693	496	4.24%
58	Orora	https://www.linke	United States	473	20	4.23%
59	Southern Champion Tray	https://www.linke	United States	287	12	4.18%
60	Inline Plastics	https://www.linke	United States	362	15	4.14%
61	CSI	https://www.linke	United States	882	36	4.08%
62	GNC	https://www.linke	United States	593	24	4.05%
63	Orbis	https://www.linke	United States	995	40	4.02%
64	Tosca	https://www.linke	United States	764	30	3.93%
65	ABX	https://www.linke	United States	258	10	3.88%
66	Pratt	https://www.linke	United States	3,290	123	3.74%
67	Landsberg Orora	https://www.linke	United States	751	28	3.73%
68	GPI	https://www.linke	United States	6,296	233	3.70%
69	American Fuji Seal	https://www.linke	United States	251	9	3.59%
70	Genpak	https://www.linke	United States	721	24	3.33%
71	Phoenix	https://www.linke	United States	247	8	3.24%
72	Graham	https://www.linke	United States	2,736	88	3.22%
73	WestRock	https://www.linke	United States	20,303	648	3.19%
74	Plastic Ingenuity	https://www.linke	United States	220	7	3.18%
75	Sonoco	https://www.linke	United States	7,341	230	3.13%
76	TRG	https://www.linke	United States	330	10	3.03%
77	APC	https://www.linke	United States	432	13	3.01%
78	PCA	https://www.linke	United States	4,970	140	2.82%
79	Menasha	https://www.linke	United States	3,199	88	2.75%
80	Novolex	https://www.linke	United States	2,107	57	2.71%
81	Bryce	https://www.linke	United States	299	8	2.68%
82	Altium	https://www.linke	United States	938	25	2.67%
83	FP International	https://www.linke	United States	227	6	2.64%
84	D&W Fine Pack	https://www.linke	United States	538	14	2.60%
85	TriMas	https://www.linke	United States	269	7	2.60%
86	TransPak	https://www.linke	United States	427	11	2.58%
87	Zeller Plastik	https://www.linke	United States	203	5	2.46%
88	Crown Packaging	https://www.linke	United States	597	14	2.35%
89	Anchor Glass	https://www.linke	United States	429	10	2.33%
90	Evergreen Packaging	https://www.linke	United States	1,325	30	2.26%
91	Pactiv Evergreen	https://www.linke	United States	3,672	82	2.23%
92	Silgan Containers	https://www.linke	United States	1,279	27	2.11%
93	Rohrer	https://www.linke	United States	383	8	2.09%
94	Hood Packaging	https://www.linke	United States	635	13	2.05%
95	Printpack	https://www.linke	United States	2,249	46	2.05%

96	Exal	https://www.linke	United States	344	7	2.03%
97	Dart	https://www.linke	United States	4,046	81	2.00%
98	Unicep	https://www.linke	United States	204	4	1.96%
99	Menasha Packaging	https://www.linke	United States	1,848	36	1.95%
100	Bway	https://www.linke	United States	784	15	1.91%
101	Carolina Container	https://www.linke	United States	270	5	1.85%
102	Welch	https://www.linke	United States	385	7	1.82%
103	Anomatic	https://www.linke	United States	231	4	1.73%
104	Fabri-Kal	https://www.linke	United States	443	7	1.58%
105	Anchor Packaging	https://www.linke	United States	384	6	1.56%
106	CKS Packaging	https://www.linke	United States	598	9	1.51%
107	Caraustar	https://www.linke	United States	803	11	1.37%
108	PalletOne	https://www.linke	United States	219	3	1.37%
109	Crescent	https://www.linke	United States	230	3	1.30%
110	Polymer Logistics	https://www.linke	United States	332	4	1.20%
111	Pacific Southwest Container	https://www.linke	United States	269	3	1.12%
112	Orsa International Paper	https://www.linke	United States	275	3	1.09%
113	Packaging Unlimited	https://www.linke	United States	204	2	0.98%
114	TimBar	https://www.linke	United States	242	2	0.83%
115	Ideal	https://www.linke	United States	471	3	0.64%
116	MeadWestvaco	https://www.linke	United States	3,390	18	0.53%
117	WNA	https://www.linke	United States	383	2	0.52%
118	Trident	https://www.linke	United States	262	1	0.38%
119	Letica	https://www.linke	United States	400	1	0.25%
120	AEP	https://www.linke	United States	452	1	0.22%
121	Rock-Tenn	https://www.linke	United States	2,270	4	0.18%
122	RockTenn	https://www.linke	United States	2,316	2	0.09%
123	Shorewood Packaging	https://www.linke	United States	390	0	0.00%

Ready to win at social?

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