DSMN8

Canada's Most Active Packaging & Containers Professionals on Social - May 2021

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.32%	11	6.47%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared *(Last 30 Days)*	% Shared *(Last 30 Days)*
1	Mitchel-Lincoln	https://www.linke	Canada	204	15	7.35%
2	Winpak	https://www.linke	Canada	816	54	6.62%
3	Polytainers	https://www.linke	Canada	245	16	6.53%
4	Cascades	https://www.linke	Canada	3,785	222	5.87%
5	CCL Industries	https://www.linke	Canada	741	40	5.40%
6	Samuel Packaging Systems	https://www.linke	Canada	352	16	4.55%
7	TC Transcontinental	https://www.linke	Canada	4,047	167	4.13%
8	Atlantic Packaging Products	https://www.linke	Canada	598	20	3.34%
9	Viva	https://www.linke	Canada	797	15	1.88%
10	Polar Pak	https://www.linke	Canada	268	5	1.87%
11	Stanpac	https://www.linke	Canada	212	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com