

DSMN8

The UK's Most Active Electrical/Electronic Manufacturing Professionals on Social - May 2021

Industry at a glance:

Average Score:
8.49%

Total Companies:
45

Global Industry Average:
7.19%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Acal BFi	https://www.linke	United Kingdom	214	45	21.03%
2	Weidmuller UK	https://www.linke	United Kingdom	235	40	17.02%
3	Luceco PLC	https://www.linke	United Kingdom	211	35	16.59%
4	Glen Dimplex Heating	https://www.linke	United Kingdom	267	43	16.10%
5	Aurora Lighting	https://www.linke	United Kingdom	206	32	15.53%
6	Peak Scientific	https://www.linke	United Kingdom	414	63	15.22%
7	Mitsubishi Electric Europe	https://www.linke	United Kingdom	1,019	150	14.72%
8	Halma plc	https://www.linke	United Kingdom	3,241	444	13.70%
9	Camlin Energy	https://www.linke	United Kingdom	219	29	13.24%
10	Megger	https://www.linke	United Kingdom	697	88	12.63%
11	Malvern Panalytical	https://www.linke	United Kingdom	1,486	177	11.91%
12	Electric Center	https://www.linke	United Kingdom	217	25	11.52%
13	McLaren Applied	https://www.linke	United Kingdom	235	27	11.49%
14	Hanwha Techwin Europe	https://www.linke	United Kingdom	327	34	10.40%
15	RS Components	https://www.linke	United Kingdom	3,897	400	10.26%
16	PST	https://www.linke	United Kingdom	270	26	9.63%
17	Andor Technology	https://www.linke	United Kingdom	272	26	9.56%
18	Bboxx	https://www.linke	United Kingdom	479	44	9.19%
19	Whitecroft Lighting	https://www.linke	United Kingdom	207	19	9.18%
20	Lucy Electric	https://www.linke	United Kingdom	683	62	9.08%
21	Dyson	https://www.linke	United Kingdom	8,812	778	8.83%
22	Apollo	https://www.linke	United Kingdom	217	19	8.76%
23	Kohler Mira	https://www.linke	United Kingdom	327	24	7.34%
24	STI	https://www.linke	United Kingdom	205	15	7.32%

25	Smiths Interconnect	https://www.linke	United Kingdom	763	52	6.82%
26	BRUSH	https://www.linke	United Kingdom	385	26	6.75%
27	Teledyne e2v	https://www.linke	United Kingdom	941	63	6.70%
28	Samsung Electronics	https://www.linke	United Kingdom	287	19	6.62%
29	Ricoh UK	https://www.linke	United Kingdom	200	13	6.50%
30	Protec	https://www.linke	United Kingdom	359	23	6.41%
31	Thorn	https://www.linke	United Kingdom	470	30	6.38%
32	Farnell	https://www.linke	United Kingdom	593	34	5.73%
33	Farnell Global	https://www.linke	United Kingdom	1,940	97	5.00%
34	Spectris plc	https://www.linke	United Kingdom	233	11	4.72%
35	Cummins Generator Technolog	https://www.linke	United Kingdom	546	25	4.58%
36	TOA	https://www.linke	United Kingdom	201	9	4.48%
37	TT Electronics	https://www.linke	United Kingdom	2125	92	4.33%
38	Clarkson Evans	https://www.linke	United Kingdom	217	9	4.15%
39	Raymarine	https://www.linke	United Kingdom	391	16	4.09%
40	Volex	https://www.linke	United Kingdom	848	29	3.42%
41	ISL	https://www.linke	United Kingdom	332	7	2.11%
42	FG Wilson	https://www.linke	United Kingdom	339	5	1.47%
43	ASM	https://www.linke	United Kingdom	287	2	0.70%
44	MTL	https://www.linke	United Kingdom	437	3	0.69%
45	APW	https://www.linke	United Kingdom	252	1	0.40%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.linke) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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