

DSMN8

Europe's Most Active Semiconductor Professionals on Social - April 2021

Industry at a glance:

Average Score:
5.27%

Total Companies:
41

Global Industry Average:
3.85%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Fingerprint Cards	https://www.linke	Sweden	238	29	12.18%
2	Schunk Xycarb	https://www.linke	Netherlands	228	26	11.40%
3	Avnet Silica	https://www.linke	Belgium	666	73	10.96%
4	EBV Elektronik	https://www.linke	Germany	771	76	9.86%
5	ST Microelectronics	https://www.linke	France	523	50	9.56%
6	Evatec AG	https://www.linke	Switzerland	307	24	7.82%
7	Nordic Semiconductor	https://www.linke	Norway	941	72	7.65%
8	SOITEC	https://www.linke	France	1,130	86	7.61%
9	Westerwood Global	https://www.linke	Ireland	225	17	7.56%
10	MELEXIS	https://www.linke	Belgium	1,261	95	7.53%
11	VAT GROUP	https://www.linke	Switzerland	635	46	7.24%
12	Ampleon	https://www.linke	Netherlands	670	45	6.72%
13	Bosch Sensortec	https://www.linke	Germany	464	31	6.68%
14	X-FAB	https://www.linke	Germany	912	57	6.25%
15	ams	https://www.linke	Austria	2,968	184	6.20%
16	u-blox	https://www.linke	Switzerland	1,399	84	6.00%
17	Nikon Precision	https://www.linke	Germany	200	12	6.00%
18	ASML	https://www.linke	Netherlands	22,208	1,277	5.75%
19	ASM	https://www.linke	Netherlands	1,592	89	5.59%
20	EM Microelectronic	https://www.linke	Switzerland	345	19	5.51%
21	Nexperia	https://www.linke	Netherlands	2,118	115	5.43%
22	Infineon Technologies	https://www.linke	Germany	21,045	1,042	4.95%
23	EV Group	https://www.linke	Austria	427	20	4.68%
24	STMicroelectronics	https://www.linke	Switzerland	23,947	1,100	4.59%

25	ZEISS	https://www.linke	Germany	882	40	4.54%
26	NXP Semiconductors	https://www.linke	Austria	313	13	4.15%
27	Elmos	https://www.linke	Germany	383	15	3.92%
28	Semilab	https://www.linke	Hungary	370	13	3.51%
29	Silex	https://www.linke	Sweden	208	7	3.37%
30	SEMIKRON	https://www.linke	Germany	734	24	3.27%
31	Lumileds	https://www.linke	Holland	2,762	80	2.90%
32	TDK-Micronas	https://www.linke	Germany	366	10	2.73%
33	SUSS MicroTec	https://www.linke	Germany	460	12	2.61%
34	Besi Netherlands	https://www.linke	Netherlands	472	12	2.54%
35	LFoundry	https://www.linke	Italy	599	12	2.00%
36	AIXTRON SE	https://www.linke	Germany	418	8	1.91%
37	Siltronic	https://www.linke	Germany	962	17	1.77%
38	M+W Group	https://www.linke	Germany	2,517	37	1.47%
39	WBC	https://www.linke	Austria	525	6	1.14%
40	ST-Ericsson	https://www.linke	Switzerland	950	5	0.53%
41	Numonyx	https://www.linke	Switzerland	416	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](http://support@dsmn8.com)



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