



The UK's Most Active Oil & Energy Professionals on Social - April 2021

Industry at a glance:

Average Score:
6.89%

Total Companies:
113

Global Industry Average:
5.14%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IHS Markit	https://www.linkedin.com/company/ihs-markit	United Kingdom	280	65	23.21%	▲ 11
2	Dron & Dickson	https://www.linkedin.com/company/dron-dickson	United Kingdom	205	45	21.95%	▲ 0
3	Wood Mackenzie	https://www.linkedin.com/company/wood-mackenzie	United Kingdom	1,371	287	20.93%	▲ 0
4	Trident Energy	https://www.linkedin.com/company/trident-energy	United Kingdom	325	63	19.38%	▼ -3
5	Nuclear Decommissioning Authority	https://www.linkedin.com/company/nuclear-decommissioning-authority	United Kingdom	378	65	17.20%	▲ 0
6	Advanced Insulation	https://www.linkedin.com/company/advanced-insulation	United Kingdom	206	35	16.99%	▲ 0
7	Assala Energy	https://www.linkedin.com/company/assala-energy	United Kingdom	433	69	15.94%	▲ 8
8	Essar Oil (UK)	https://www.linkedin.com/company/essar-oil-uk	United Kingdom	386	57	14.77%	▲ 54
9	National Nuclear Laboratory	https://www.linkedin.com/company/national-nuclear-laboratory	United Kingdom	575	83	14.43%	▲ 16
10	Oil Spill Response	https://www.linkedin.com/company/oil-spill-response	United Kingdom	294	42	14.29%	▲ 9
11	ENGIE Fabricom UK	https://www.linkedin.com/company/engie-fabricom-uk	United Kingdom	350	46	13.14%	▼ -7
12	Severn	https://www.linkedin.com/company/severn	United Kingdom	299	39	13.04%	▲ 45
13	Quartzelec	https://www.linkedin.com/company/quartzelec	United Kingdom	329	42	12.77%	▲ 14
14	Score Group	https://www.linkedin.com/company/score-group	United Kingdom	544	68	12.50%	▲ 62
15	Trillium Flow Technologies	https://www.linkedin.com/company/trillium-flow-technologies	United Kingdom	577	72	12.48%	▼ -7
16	RWE UK	https://www.linkedin.com/company/rwe-uk	United Kingdom	258	30	11.63%	▲ 18
17	Inenco Group	https://www.linkedin.com/company/inenco-group	United Kingdom	363	41	11.29%	▼ -7
18	AqualisBraemar	https://www.linkedin.com/company/aqualisbraemar	United Kingdom	390	44	11.28%	▼ -4
19	Neptune Energy	https://www.linkedin.com/company/neptune-energy	United Kingdom	1,111	125	11.25%	▲ 1
20	TWMA	https://www.linkedin.com/company/twma	United Kingdom	397	43	10.83%	▲ 1
21	Unique Group	https://www.linkedin.com/company/unique-group	United Kingdom	427	46	10.77%	▼ -10
22	PD&MS Group	https://www.linkedin.com/company/pdms-group	United Kingdom	561	60	10.70%	▲ 0
23	Stena Drilling	https://www.linkedin.com/company/stena-drilling	United Kingdom	1,186	125	10.54%	▲ 35
24	Ofgem	https://www.linkedin.com/company/ofgem	United Kingdom	1,065	112	10.52%	▲ 2

25	PBS by Ponticelli	https://www.linke	United King	323	33	10.22%	▼ -18
26	Tracerco	https://www.linke	United King	387	39	10.08%	▼ -17
27	Risktec Solutions	https://www.linke	United King	268	26	9.70%	▲ 23
28	Claxton Engineering Services	https://www.linke	United King	220	21	9.55%	▼ -12
29	Bilfinger Salamis UK	https://www.linke	United King	943	89	9.44%	▼ -6
30	Xodus Group	https://www.linke	United King	457	43	9.41%	▲ 2
31	ODE – DORIS Group	https://www.linke	United King	266	25	9.40%	▼ -7
32	px Group	https://www.linke	United King	333	31	9.31%	▲ 35
33	UTEC SURVEY	https://www.linke	United King	313	29	9.27%	▲ 3
34	Borr Drilling	https://www.linke	United King	850	76	8.94%	▼ -17
35	Sparrows Group	https://www.linke	United King	1,425	127	8.91%	▲ 4
36	Office for Nuclear Regulation	https://www.linke	United King	340	30	8.82%	▲ 18
37	Hydratight	https://www.linke	United King	1,101	95	8.63%	▲ 4
38	CAN Group	https://www.linke	United King	569	48	8.44%	▲ 14
39	Mitsubishi Power Europe	https://www.linke	United King	524	44	8.40%	▼ -26
40	Global Energy Group	https://www.linke	United King	823	64	7.78%	▲ 0
41	ASCO Group	https://www.linke	United King	764	58	7.59%	▲ 15
42	Certas Energy	https://www.linke	United King	836	63	7.54%	▲ 2
43	Clarke Energy	https://www.linke	United King	765	57	7.45%	▼ -12
44	Excellence Logging	https://www.linke	United King	450	32	7.11%	▲ 4
45	KBC (A Yokogawa Company)	https://www.linke	United King	676	48	7.10%	▼ -15
46	SPP Pumps	https://www.linke	United King	277	19	6.86%	▲ 13
47	Delta Corporation	https://www.linke	United King	248	17	6.85%	▲ 17
48	Proserv	https://www.linke	United King	943	64	6.79%	▼ -15
49	EnerMech	https://www.linke	United King	2,089	139	6.65%	▼ -11
50	Vivo Energy	https://www.linke	United King	3,097	201	6.49%	▲ 3
51	Chrysaor	https://www.linke	United King	871	54	6.20%	▼ -8
52	Penspen	https://www.linke	United King	834	51	6.12%	▼ -24
53	Spirit Energy	https://www.linke	United King	592	36	6.08%	▼ -11
54	Global Marine	https://www.linke	United King	357	21	5.88%	▼ -25
55	Expro	https://www.linke	United King	4,395	257	5.85%	▼ -4
56	JDR Cable Systems	https://www.linke	United King	464	27	5.82%	▼ -7
57	Balmoral	https://www.linke	United King	243	14	5.76%	▼ -22
58	Greenergy	https://www.linke	United King	522	30	5.75%	▲ 3
59	SKN	https://www.linke	United King	346	19	5.49%	▼ -22
60	Fuel Card Services	https://www.linke	United King	275	15	5.45%	▲ 5
61	Wood	https://www.linke	United King	32,872	1,742	5.30%	▲ 9
62	Gardline Limited	https://www.linke	United King	453	24	5.30%	▲ 24
63	Subsea 7	https://www.linke	United King	9,833	516	5.25%	▲ 10
64	Doosan Babcock	https://www.linke	United King	2,163	113	5.22%	▲ 10
65	Tullow Oil	https://www.linke	United King	978	50	5.11%	▲ 15
66	Gulf Keystone Petroleum	https://www.linke	United King	259	13	5.02%	▲ 11
67	Castrol	https://www.linke	United King	3,498	172	4.92%	▼ -7
68	Doosan Power Systems	https://www.linke	United King	1,527	73	4.78%	▲ 13
69	Urenco Group	https://www.linke	United King	403	19	4.71%	▲ 6
70	InterGen	https://www.linke	United King	394	18	4.57%	▲ 29
71	Gazprom Marketing & Trading	https://www.linke	United King	1,060	47	4.43%	▼ -8
72	EnQuest	https://www.linke	United King	837	37	4.42%	▼ -17
73	Petrofac	https://www.linke	United King	15,639	680	4.35%	▲ 9
74	DSRL	https://www.linke	United King	439	19	4.33%	▲ 5
75	Repsol Sinopec Resources UK	https://www.linke	United King	837	36	4.30%	▼ -7
76	IMI	https://www.linke	United King	4,017	171	4.26%	▲ 8
77	Rever Offshore	https://www.linke	United King	215	9	4.19%	▼ -31
78	rhi	https://www.linke	United King	436	18	4.13%	▼ -6
79	TEI Limited	https://www.linke	United King	345	13	3.77%	▼ -13
80	Dolphin Drilling	https://www.linke	United King	707	26	3.68%	▲ 3
81	E.ON UK	https://www.linke	United King	3,952	144	3.64%	▲ 16
82	Genesis Oil and Gas Consultar	https://www.linke	United King	629	22	3.50%	▲ 3
83	Dana Petroleum	https://www.linke	United King	429	15	3.50%	▲ 8
84	TechnipFMC	https://www.linke	United King	39,370	1,360	3.45%	▼ -39
85	Petrofac Training Services	https://www.linke	United King	406	14	3.45%	▼ -14
86	Cape	https://www.linke	United King	2,528	85	3.36%	▲ 3
87	Swire Oilfield Services	https://www.linke	United King	305	10	3.28%	▼ -40
88	EDF Trading	https://www.linke	United King	830	27	3.25%	▲ 18
89	KBR / Granherne	https://www.linke	United King	605	19	3.14%	▲ 9
90	Eni Trading & Shipping	https://www.linke	United King	288	9	3.13%	▼ -12
91	bp	https://www.linke	United King	81,141	2,500	3.08%	▼ -3
92	BIS Salamis (M&I)	https://www.linke	United King	429	12	2.80%	▲ 9
93	Seadrill	https://www.linke	United King	5,547	151	2.72%	▼ -1
94	KCA Deutag	https://www.linke	United King	4,146	101	2.44%	▲ 2
95	Noble Drilling	https://www.linke	United King	3,394	78	2.30%	▲ 7
96	Inspectorate International	https://www.linke	United King	273	6	2.20%	▼ -9

97	Hydrasun	https://www.linkedin.com/company/hydrasun	United Kingdom	329	7	2.13%	▼ -79
98	Vitol	https://www.linkedin.com/company/vitol	United Kingdom	1,218	25	2.05%	▲ 2
99	Tokheim	https://www.linkedin.com/company/tokheim	United Kingdom	672	13	1.93%	▼ -5
100	Enesco	https://www.linkedin.com/company/enesco	United Kingdom	4,371	76	1.74%	▲ 3
101	Sonangol P&P	https://www.linkedin.com/company/sonangol-p-p	United Kingdom	590	10	1.69%	▲ 6
102	GL Noble Denton	https://www.linkedin.com/company/gl-noble-denton	United Kingdom	481	8	1.66%	▲ 2
103	Amec Foster Wheeler	https://www.linkedin.com/company/amec-foster-wheeler	United Kingdom	17,459	274	1.57%	▲ 6
104	Cairn Energy	https://www.linkedin.com/company/cairn-energy	United Kingdom	1,396	19	1.36%	▲ 4
105	Oil and Gas Job Search	https://www.linkedin.com/company/oil-and-gas-job-search	United Kingdom	1,052	13	1.24%	▲ 5
106	Centrica Energy	https://www.linkedin.com/company/centrica-energy	United Kingdom	521	6	1.15%	▼ -11
107	BG Group	https://www.linkedin.com/company/bg-group	United Kingdom	2,531	27	1.07%	▲ 9
108	OGN Group	https://www.linkedin.com/company/ogn-group	United Kingdom	259	2	0.77%	▲ 3
109	Bibby Offshore	https://www.linkedin.com/company/bibby-offshore	United Kingdom	336	2	0.60%	▼ -19
110	Afren	https://www.linkedin.com/company/afren	United Kingdom	960	5	0.52%	▲ 5
111	RBG	https://www.linkedin.com/company/rbg	United Kingdom	517	2	0.39%	▲ 3
112	Acergy	https://www.linkedin.com/company/acergy	United Kingdom	524	2	0.38%	▲ 6
113	Ansaldo NES	https://www.linkedin.com/company/ansaldo-nes	United Kingdom	245	0	0.00%	▲ 0

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