

DSMN8

The UK's Most Active Health, Wellness & Fitness Professionals on Social - April 2021

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
6.94%	61	6.01%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages?

Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, partners and future employees. **Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

But, how active are your employees currently on social? And how does this compare to the rest of your industry?

Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see **30-40%** of employees regularly sharing company-approved content, with little effort required.

We've got everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects used by senior leadership, marketing, communications, sales, and HR teams.

Isn't it time you added amplified social sharing to your activity? Learn more at www.dsmn8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Seetec Pluss	https://www.linke	United Kingdom	300	87	29.00%
2	Vita Health Group	https://www.linke	United Kingdom	380	62	16.32%
3	The 1:1 Diet	https://www.linke	United Kingdom	874	131	14.99%
4	Ascenti	https://www.linke	United Kingdom	245	35	14.29%
5	Third Space	https://www.linke	United Kingdom	320	45	14.06%
6	Medigold Health	https://www.linke	United Kingdom	228	28	12.28%
7	Connect Health	https://www.linke	United Kingdom	342	40	11.70%
8	Optima Health	https://www.linke	United Kingdom	327	35	10.70%
9	Health Management	https://www.linke	United Kingdom	247	26	10.53%
10	BHSF	https://www.linke	United Kingdom	268	28	10.45%
11	Mid and South Essex	https://www.linke	United Kingdom	383	40	10.44%
12	Diabetes UK	https://www.linke	United Kingdom	522	54	10.34%
13	Simplyhealth	https://www.linke	United Kingdom	1,062	108	10.17%
14	Neal's Yard Remedies	https://www.linke	United Kingdom	207	21	10.14%
15	Tunstall Healthcare	https://www.linke	United Kingdom	358	35	9.78%
16	NHS Property Services	https://www.linke	United Kingdom	1,265	120	9.49%
17	The Gym Group	https://www.linke	United Kingdom	1,402	126	8.99%
18	The Forward Trust	https://www.linke	United Kingdom	223	20	8.97%
19	PureGym	https://www.linke	United Kingdom	1,773	152	8.57%
20	Myprotein	https://www.linke	United Kingdom	331	27	8.16%
21	Benenden Health	https://www.linke	United Kingdom	282	22	7.80%
22	Ultimate Performance	https://www.linke	United Kingdom	232	18	7.76%
23	Lifeplus	https://www.linke	United Kingdom	554	41	7.40%
24	Aspria	https://www.linke	United Kingdom	341	25	7.33%

25	The Club Company	https://www.linke	United Kingdom	214	15	7.01%
26	Nuffield Health	https://www.linke	United Kingdom	6,183	430	6.95%
27	David Lloyd Leisure	https://www.linke	United Kingdom	3,796	256	6.74%
28	Radis Community Care	https://www.linke	United Kingdom	243	16	6.58%
29	EMIS Group	https://www.linke	United Kingdom	1,391	89	6.40%
30	BPAS	https://www.linke	United Kingdom	204	12	5.88%
31	Gymbox	https://www.linke	United Kingdom	364	21	5.77%
32	Champneys	https://www.linke	United Kingdom	281	16	5.69%
33	Parkwood Leisure	https://www.linke	United Kingdom	400	22	5.50%
34	Everyone Active	https://www.linke	United Kingdom	2,246	119	5.30%
35	Xercise4Less	https://www.linke	United Kingdom	484	25	5.17%
36	Sheffield City Trust	https://www.linke	United Kingdom	237	12	5.06%
37	Slimming World	https://www.linke	United Kingdom	1536	74	4.82%
38	Fusion Lifestyle	https://www.linke	United Kingdom	691	33	4.78%
39	Leicestershire Partnership	https://www.linke	United Kingdom	1,068	51	4.78%
40	Accomplish Group	https://www.linke	United Kingdom	367	17	4.63%
41	Places Leisure	https://www.linke	United Kingdom	884	40	4.52%
42	The Bannatyne Group	https://www.linke	United Kingdom	509	21	4.13%
43	Mersey Care	https://www.linke	United Kingdom	1,287	53	4.12%
44	Fitness First	https://www.linke	United Kingdom	370	15	4.05%
45	Mytime Active	https://www.linke	United Kingdom	346	14	4.05%
46	Virgin Active	https://www.linke	United Kingdom	6,809	263	3.86%
47	Edinburgh Leisure	https://www.linke	United Kingdom	345	13	3.77%
48	Total Fitness	https://www.linke	United Kingdom	411	15	3.65%
49	SLL	https://www.linke	United Kingdom	313	11	3.51%
50	Forever Living Products	https://www.linke	United Kingdom	14083	479	3.40%
51	Kingston Hospital	https://www.linke	United Kingdom	1,087	36	3.31%
52	Personal Trainer	https://www.linke	United Kingdom	7,354	231	3.14%
53	Duradiamond Healthcare	https://www.linke	United Kingdom	260	8	3.08%
54	Lancashire Care	https://www.linke	United Kingdom	1,177	31	2.63%
55	Cohens Chemists	https://www.linke	United Kingdom	303	7	2.31%
56	North Cumbria University Hosp	https://www.linke	United Kingdom	437	10	2.29%
57	Doncaster and Bassetlaw	https://www.linke	United Kingdom	759	15	1.98%
58	NHS Lincolnshire	https://www.linke	United Kingdom	209	4	1.91%
59	JCCM	https://www.linke	United Kingdom	1,365	20	1.47%
60	South Tees Hospitals	https://www.linke	United Kingdom	727	6	0.83%
61	Airedale	https://www.linke	United Kingdom	364	3	0.82%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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